Victoria R. Price

Email: victoriapricephd@gmail.com
Website: https://victoria-price.owlstown.net/

Research Interests

Digital religion studies; globalization of Hindu ideologies; impacts of modern communication technologies on Hindu traditions; marketing of religion; disability advocacy in religious spaces.

Education

September 2019-March 2026	Ph.D., Historical and Cultural Studies of Religion, Hindu Studies Graduate Theological Union
May 2020	M.A. with Honors, Yoga Studies Graduate Theological Union
May 2016	B.A., Religious Studies, Minor in Anthropology Grand Valley State University

Academic Publications

Journal Articles

"Review of *Digital Hinduism: Dharma and Discourse in the Age of New Media*, Edited by Murali Balaji (Lexington Books, 2018)." *Journal of Dharma Studies* volume 6, issue 2 (151–153). 2023. https://doi.org/10.1007/s42240-023-00142-z.

"Sevā through the Eyes of Practitioners: Reflections on Service in the Ramakrishna Mission and the Mata Amritanandamayi Math." *Journal of Dharma Studies* volume 6, issue 1 (53-66). 2023. https://doi.org/10.1007/s42240-023-00135-y.

Web Publications

"Be Thy Neighbor." Interview for GTU's Spiritual Care and Ethical Leadership for Our Times series. December 2020. https://www.youtube.com/watch?v=IXr85Z7TLXs.

"Spirituality Goes Digital." Podcast series published by Our Savior's Lutheran Church for *Soul Forum*. September-October 2020. Dropbox.

Fellowships and Awards

Spring 2026	Paul Podvin Scholarship, awarded by the GTU ($2,000)
Fall 2025	Paul Podvin Scholarship, awarded by the GTU ($5,270)
Spring 2025	Travel grant, awarded by the American Academy of Religion Western Region for presenting at the Annual Meeting ($250)
Spring 2025	Paul Podvin Scholarship, awarded by the GTU ($5,000)
Fall 2022	Travel grant, awarded by the GTU for presenting at the 2022 Dharma Academy of North America (DANAM) Conference ($500)
Fall 2022	Newhall Fellowship, awarded by the GTU for teaching an original course under faculty mentorship ($5,000)
Fall 2020	"Spirituality Goes Digital," Experiential Learning Fellowship, funded by Our Savior's Lutheran Church (Lafayette, CA) and the GTU for producing three (3) podcast episodes ($900)
Fall 2020	"Be Thy Neighbor," Spiritual Care & Ethical Leadership for Our Times Fellowship from the GTU ($500)
Spring 2016	Outstanding Religious Studies Thesis Award, awarded by the GVSU Brooks College of Interdisciplinary Studies for Bachelor's thesis titled, "An Investigation of Postural Yoga in America: Globalization, Modernization, and the Impact Western Culture has had on an Ancient Practice."

Courses Taught

Fall 2022	Religion and Technology (EDHR-8250), GTU.

Invited Talks

March 2025	"Marketing, Religion, and Digital Engagement." Digital Religion & Theology (TRS-370-02), St. Mary's College of California.
October 2024	"Build Your Web: Fundamentals of Marketing Your Research and Networking Online." Professional Development Program, GTU.
February 2024	"Beyond Facebook and Instagram: The Importance of an Online Presence for Academics." Professional Development Program, GTU.
May 2023	"Beyond Facebook and Instagram: Social Media Presence for Academics." Professional Development Program, GTU.
May 2022	"Digital and Ritual Contemplative Aesthetics." Sensual and the Sublime: Contemplative Arts of Yoga (BSRA-5700), GTU.
September 2020	"Hindu Perspectives on Death and the Afterlife." Spirituality in Bereavement: Interfaith Perspectives (SCPT-3002), GTU.
January 2019	"Theories of Definition in Religious Studies." Religion and Love (REL-280), Grand Valley State University.

Conference Presentations

"The Digital Embrace: Amma's Instagram Strategy and Its Impact on Global Spiritual Leadership," American Academy of Religion Western Region (AAR-WR) Annual Meeting, March 2025.

"Dharmic Digital Pedagogy: Bringing Yogic Inclusivity to Online Course Design," Dharma Academy of North America (DANAM) Annual Conference, November 2022.

"Dūrga the COVID-19 Destroyer: Navratri During a Global Pandemic," American Academy of Religion Western Region (AAR-WR) Annual Meeting, March 2021.

Related Employment

September 2025-May 2026	Director of Marketing & Communications, GTU
January 2024-August 2025	Senior Manager of Marketing & Communications, GTU
January 2023-December 2023	Marketing & Communications Manager, GTU
February 2022-December 2022	Marketing & Communications Coordinator, GTU
January 2022-May 2022	Writing Tutor, Santa Clara University
December 2021	Copy-editor for *Religion and Sustainability: Interreligious Resources, Interdisciplinary Responses: Intersection of Sustainability Studies and Religion, Theology, & Philosophy*
August 2019-June 2020	Social Media Specialist and Market Researcher, GTU
August 2015-December 2015	Ethnographic Research Intern, GVSU Faculty Facilities Planning Advisory Committee (FFPAC)
May 2015-August 2015	Archival Research Intern, GVSU Kutsche Office of Local History

Service, Professional Skills, and Associations

Service to Academic Institutions
Committee Member, Association of Theological Schools Re-Accreditation Self-Study Report (Spring 2023, GTU)

Member of Student Advisory Committee (Fall 2021-Spring 2023, GTU)

Committee Member, M.A. Program Review (Spring 2020, GTU)

Student Representative at Admissions Fair (Fall 2020, GTU)

Student Representative at Majors Fair (Spring 2016, GVSU)

Editorial Activities
Guest Editor, Special Issue on Digital Hinduism: Ethics, Embodiment, and Epistemology in Online Contexts, *Journal of Dharma Studies*, 2025-2026.

Technical
Web-based teaching tools (Blackboard, Moodle), Microsoft Office, Google Workspace, project management software (Asana, Trello, Notion, Jira), website content management systems (Drupal, WordPress, Kinsta), customer relationship management programs (Element451)

Professional Memberships
American Academy of Religion (AAR)

Certification
Basic Human Research Certification: Completed August 2018, authorized by the National Institutes of Health (NIH)

Fundamentals of Media Relations: Completed February 2025, authorized by Muck Rack

References Available Upon Request