

# Camille Jacquelyne Saucier

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## EDUCATION

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| <b>Ph.D.</b> , School of Communication, Northwestern University<br>“ <i>Leveraging Motivations to Curb Misinformation</i> ”<br>Drs. Nathan Walter (Chair), Erik Nisbet, Michelle Shumate | Expected 2024 |
| <b>M.A.</b> , School of Communication, Northwestern University<br>Drs. Nathan Walter (Chair), Michelle Shumate, James Schwoch  | 2022          |
| <b>M.C.M.</b> , Annenberg School for Communication and Journalism, USC<br>Communication Management   | 2017          |
| <b>B.A.</b> , Dornsife College of Letters, Arts and Science, USC<br><i>Major</i> : Social Science (Psychology) <i>Minor</i> : Global Communications<br>Summa Cum Laude                   | 2016          |
| <b>Graduate Certificate</b> , Sol Price School of Public Policy, USC<br>Sustainable Policy and Planning  | 2018          |

## HONORS

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| Outstanding Teaching Assistant Award, Northwestern, Department of Communication Studies          | 2023 |
| Practitioner Certificate, Center for the Integration of Research, Teaching, and Learning (CIRTL) | 2022 |
| Teaching Certificate, Northwestern, Searle Center for Advancing Learning & Teaching              | 2022 |
| Top Paper, Mass Communication Division, National Communication Association                       | 2022 |
| Top Paper, Political Communication Division, National Communication Association                  | 2020 |
| Emma Josephine Bradley Bovard Award, University of Southern California                           | 2016 |

## GRANT APPLICATIONS

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2023 Graduate Research Grant, Northwestern University, The Graduate School. Submission Title:  
*Exploring the Role of Self-Affirmation in Curbing Conspiracy Theory Belief*, \$1500\*

2023 Graduate Dissertation Grant, Northwestern University, Department of Communication Studies.  
Submission Title: *Exploring the Role of Self-Affirmation in Curbing Conspiracy Theory Belief*, \$1500\*

2021 APA/CDC Grant Psychological Science Addressing COVID-19 Pandemic Priorities Program (CDC  
Award# 6NU87PS004366-03-02), Submission Title: *Sharing for Belonging not Belief: Does the  
Motivation to Belong Influence Misinformation Sharing?* \$200,000

\*AWARDED

## **PUBLICATIONS**

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### ***Peer-Reviewed Publications (n = 8)***

1. **Saucier, C. J.**, Suresh, S., Brooks, J. J., Walter, N., Plant, A., & Montoya, J. A. (2022). The effect of an entertainment-education intervention on the reproductive health of young women of color. *Health Communication, 37*(9), 1093-1103. <https://doi.org/10.1080/10410236.2021.1903741>
2. Walter, N., Cohen, J., Nabi, R. L., & **Saucier, C. J.** (2022). Making it real: The role of parasocial relationships in enhancing perceived susceptibility and COVID-19 protective behavior. *Media Psychology, 1*(1), 1-18. <https://doi.org/10.1080/15213269.2021.2025110>
3. **Saucier, C. J.**, & Walter, N. (2021). Dissecting a frog: A meta-analytic evaluation of humor intensity in persuasion research. *Annals of the International Communication Association, 45*(4), 258-283. <https://doi.org/10.1080/23808985.2022.2033634>
4. Walter, N., Brooks, J., **Saucier, C. J.**, & Suresh, S. (2021). Evaluating the impact of attempts to correct health misinformation on social media: A meta-analysis. *Health Communication, 36*(13), 1776-1784. <https://doi.org/10.1080/10410236.2020.1794553>
5. Walter, N., Edgerly, S., & **Saucier, C. J.** (2021). Trust, then verify: When and why people fact-check partisan information. *International Journal of Communication, 1*(1), 1-15. <https://ijoc.org/index.php/ijoc/article/view/17325/3590>
6. Escobedo, P., Rosenthal, E. L., **Saucier, C. J.**, Unger, J. B., Cruz, T. B., Kirkpatrick, M., & Allem, J. P. (2021). Electronic cigarette product placement and imagery in popular music videos. *Nicotine & Tobacco Research, 23*(8), 1367-1372. <https://doi.org/10.1093/ntr/ntaa273>
7. Tukachinsky, R., Walter, N., & **Saucier, C. J.** (2020). Antecedents and effects of parasocial relationships: A meta-analysis. *Journal of Communication, 70*(6), 868-894. <https://doi.org/10.1093/joc/jqaa034>
8. Walter, N., **Saucier, C. J.**, & Murphy, S. T. (2019). Increasing receptivity to messages about e-cigarette risk using vicarious affirmation. *Journal of Health Communication, 24*(3), 226-235. <https://doi.org/10.1080/10810730.2019.1597951>

### ***Book Chapters and Encyclopedia Entries (n = 1)***

1. **Saucier, C. J.** & Walter, N. (2022). Fact-Checking. In A. Ceron (Ed.). *Encyclopedia of Technology and Politics*. (pp. 151-155.). Elgar.

### ***Manuscripts under Review (n = 4)***

1. **Saucier, C. J.**, Ma, Z., Montoya, J. A., Plant, A., Suresh, S., Robbins, C. L., & Fraser, R. (Revise & Resubmit). Valley fever: Health information repertoires among underserved minority communities in California. *Health Communication*.
2. **Saucier, C. J.**, Demetriades, S. Z., & Walter, N. (Under Review). Thirty years since Kunda: Addressing critiques to reimagine a model of motivated reasoning. *Annals of the International Communication Association*.
3. Walter, N., **Saucier, C. J.**, Brooks, J., Suresh, S., Fiers, F., & Holbert, L. (Under Review). The Chaffee principle: The most likely effect of communication... is further communication. *Journal of Communication*.

4. Walter, N., Holbert, L., Brooks, J., **Saucier, C. J.**, Suresh, S., & Fiers, F. (Under Review). Getting out of debt: The Communication-Begets-Communication (CBC) typology as an approach to theoretical advancement in the field. *International Journal of Communication*.

#### ***Manuscripts in Preparation (n = 4)***

1. **Saucier, C. J.** & Walter, N. (In preparation) The parasocial paradox: A meta-analytic review of parasocial relationships, well-being, and stigma.
2. **Saucier, C. J.**, Dobmeier, C., Walter, N., & Rapp, D. (In preparation). Coherence and the continued influence effect.
3. **Saucier, C. J.** & Walter, N. (In preparation) You give affirmation a bad name: Can self-affirmation explain the adoption of conspiracy theories?
4. **Saucier, C. J.** & Walter, N. (In preparation) You can see me? A meta-analysis of parasocial interaction effects on audiences' cognitive, affective, and behavioral reactions to depicted media personae.

#### ***Presentations in Scholarly Conferences (n = 14)***

1. **Saucier, C.**, Kalny, C., & Walter, N. (2023, May 25-29). *You give affirmation a bad name: Can self-affirmation explain adoption of conspiracy theories?* [Conference presentation]. 73<sup>rd</sup> Annual ICA Convention, Toronto, ON, Canada. (Presenter)
2. Kalny, C., Walter, N., & **Saucier, C.** (2023, May 25-29). *The evidence is impossible to deny...or is it? Re-exploring psychological reactance, imperative language, and the role of epistemic uncertainty* [Conference presentation]. 73<sup>rd</sup> Annual ICA Convention, Toronto, ON, Canada.
3. Suresh, S., **Saucier, C.**, Robbins, C., Montoya, J. A., & Plant, A. (2023, April 28-29). *The role of knowledge consumption patterns in vulnerable populations' health behavior* [Poster session]. 7<sup>th</sup> Biennial D.C. Health Communication Conference, Herdon, VA, United States.
4. Walter, N., Suresh, S., Brooks, J., **Saucier, C.**, Fiers, F., & Holbert, L. (2022, November 17-20). *The Chaffee Principle: The most likely effect of communication... is further communication.* [Conference presentation]. NCA 108<sup>th</sup> Annual Convention, New Orleans, LA, United States.  
**\*Winner of the NCA 2022 Mass Communication Interest Group Top Paper Award**
5. **Saucier, C.**, Nisbet, E., Lokmangolu, A., Garrett, R. K., Dixon, G., Wegener, D., Bond, R., Hovick, S., & Na, K. (2022, November 17-20). *Of two minds? How consistency and belonging bias the need for evidence about COVID-19.* [Conference presentation]. NCA 108<sup>th</sup> Annual Convention, New Orleans, LA, United States. (Presenter)
6. **Saucier, C.** & Walter, N. (2021, November 18-21). *Thirty years since Kunda: What we know about motivated reasoning in communication and where do we go from here?* [Conference presentation]. NCA 107<sup>th</sup> Annual Convention, Seattle, WA, United States. (Presenter)
7. Walter, N., Cohen, J., Nabi, R., & **Saucier, C.** (2021, May 27-31). *Making it real: The role of parasocial relationships in enhancing COVID-19 risk and protective behavior* [Conference presentation]. 71st Annual ICA Convention, Virtual Conference.
8. **Saucier, C.** & Walter, N. (2020, November 19-22). *Trying to be funny: A meta-analysis of humor induction* [Conference presentation]. NCA 106<sup>th</sup> Annual Convention, Virtual Event. (Presenter)

9. **Saucier, C.**, Walter, N., & Edgerly, S. (2020, November 19-22). *When and why do people fact-check partisan information* [Conference presentation]. NCA 106<sup>th</sup> Annual Convention, Virtual Event. (Presenter)  
**\*Winner of the NCA 2020 Political Communication Interest Group Top Paper Award**
10. Tukachinsky, R. Walter, N., & **Saucier, C.** (2020, November 19-22). *Antecedents and effects of parasocial relationships: A meta-analysis* [Conference presentation]. NCA 106<sup>th</sup> Annual Convention, Virtual Event.
11. **Saucier, C.**, Suresh, S., Brooks, J., Walter, N., Plant, A., & Snow, E. (2020, May 21-26). *Plan A: Remediating racial disparities in long-acting reversible contraception* [Conference presentation]. 70<sup>th</sup> Annual ICA Convention, Virtual Conference. (Presenter)
12. Brooks, J., Walter, N., Suresh, S., & **Saucier, C.** (2020, May 21-26). *Evaluating the impact of health misinformation and its correction on social media: A meta-analysis* [Conference presentation]. 70<sup>th</sup> Annual ICA Convention, Virtual Conference
13. Walter, N., **Saucier, C.**, & Murphy, S. (2019, May 24-28). *Feel good stories: Increasing receptivity to health messages with vicarious-affirmation effects of frames and exemplars on health information processing* [Conference presentation]. 69<sup>th</sup> Annual ICA Convention, Washington, D.C., United States. (Presenter)
14. Curiel, A., Miller, K., Olmstead, R., Gottuso, A., **Saucier, C.**, Miller, J., Dye, R., & Small, G. (2013, September). *Anxiety, ApoE-4, and Executive Functioning in Older Adults*. [Abstract]. 33rd Annual Conference of the National Academy of Neuropsychology, Archives of Clinical Neuropsychology, 28(6), 616.

**Published Reports (n = 11)**

1. Blakely, J., Watson-Currie, E., Shin, H. S. Valenti, L. T., **Saucier, C.**, & Boisvert, H. (2019). *Are you what you watch: Tracking the political divide through TV preferences*. University of Southern California, Annenberg School for Communication, Norman Lear Center.
2. Blakely, J., Rogers, A., **Saucier, C.**, Kim, G., & Watson-Currie, E. (2019). *Depictions of the criminal justice system in entertainment*. University of Southern California, Annenberg School for Communication, Media Impact Project.
3. Rosenthal, E. & **Saucier, C.** (2019). *Impact study of a nuclear threat-related storyline on Madam Secretary*. University of Southern California, Annenberg School for Communication, Hollywood, Health & Society.
4. Majmundar, A., Sparks, P., **Saucier, C.**, & Rosenthal, E. (2019). *Key findings from research in India: Evaluation highlights*. University of Southern California, Annenberg School for Communication, Hollywood, Health & Society.
5. Rosenthal, E. & **Saucier, C.** (2018). *Measuring prosocial content in Disney programming: 2017 - 2018 network results*. University of Southern California, Annenberg School for Communication, Hollywood, Health & Society.
6. **Saucier, C.**, Kim, E., & Watson-Currie, E. (2018). *Social media strategies for effective nonprofit advocacy*. University of Southern California, Annenberg School for Communication, Media Impact Project.

7. Blakley, J., Rogers, A., **Saucier, C.**, Kim, G., & Watson-Currie, E. (2018). *Immigration nation: Exploring immigrant portrayals on television*. University of Southern California, Annenberg School for Communication, Media Impact Project.
8. **Saucier, C.**, Rosenthal, E. R. & Cruger, R. (2018). *Setting the stage for the new native narrative: portrayals of Native Americans in popular media*. University of Southern California, Annenberg School for Communication, Hollywood, Health, & Society.
9. Chapman, D., **Saucier, C.**, & Karlin, B. (2018). *Pressing for change: The role of action buttons in online news engagement*. University of Southern California, Annenberg School for Communication, Media Impact Project.
10. Chapman, D., **Saucier, C.**, & Karlin, B. (2018). *Through the looking glass: An experimental study of 360° video experienced through different lenses*. University of Southern California, Annenberg School for Communication, Media Impact Project.
11. Trotta Valenti, L., **Saucier, C.**, Watson-Currie, E., Karlin, B., & Blakley, J. (2017). *Vulnerable voices: The KCRW & Conrad N. Hilton Foundation partnership to report on Los Angeles' vulnerable populations*. University of Southern California, Annenberg School for Communication, Media Impact Project.

## **TEACHING EXPERIENCE**

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### ***Instructor of Record***

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|--|--------------------------|
| 1. COMM 394 Junior Writing Seminar: <i>Strategic Message Design*</i>   | Planned Spring 2024      |
| 2. COMM 102 Public Speaking*   | Planned Winter 2024      |
| 3. COMM 394 Junior Writing Seminar: <i>Dissecting Sticky Messages*</i> | Spring 2022, Winter 2023 |

### ***Teaching Assistant***

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|--|--------------------------------------|
| 1. MSC 523 Masters Thesis  | Fall 2023 - Spring 2024              |
| 2. MSC 523 Applied Research Capstone   | Summer 2020, Fall 2022 - Spring 2023 |
| 3. HLTH COMM 469 Health Misinformation   | Summer 2021, 2022                    |
| 4. COMM 261 Introduction to Strategic Communication,<br><i>Discussion Section Lead* &amp; Teaching Assistant</i> | Fall 2021                            |
| 5. HLTH COMM 430 Changing Health Behavior  | Spring 2020                          |
- \* *Self-designed*

## **TEACHING LEADERSHIP**

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|---|-------------|
| Formative Feedback Partner  | Fall 2022 — |
| Provide feedback to current NU faculty through a) small group analysis in which qualitative and quantitative responses are prompted from current students and b) teaching observations followed by personalized feedback on teaching techniques |             |
| Graduate Teaching Assistant Workshop Instructor   | Fall 2022 — |
| <i>Diversity and Inclusion Workshop, Presentation: "Teaching for Humans"</i>  |             |

Workshop series instructor to provide incoming NU graduate students with recommendations and evidence-based teaching practices using self-designed presentations and materials. This presentation focused on strategies to implement DEI and UDL principles in the classroom.

Searle Teaching-As-Research (STAR) Winter 2023 - Fall 2023  
 Participated in the Searle Teaching-As-Research (STAR) initiative to develop expertise in educational pedagogy and research. STAR scholars develop research questions, select research methods and measures, implement evidence-based teaching practices, collect data, and reflect on research findings to identify effective means to improve student learning outcomes.

## **PROFESSIONAL DEVELOPMENT**

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|---|-------------------|
| The University of Michigan, <i>Qualitative Methods in Public Health Practice</i> , MOOC | 7/31 - 9/31/2023  |
| The University of Michigan, <i>Community-Based Participatory Research</i> , MOOC        | 7/31 - 9/31/2023  |
| The University of New South Wales, <i>Learning to Teach Online</i> , MOOC               | 8/1 - 9/15/2023   |
| NIH, <i>Sexual &amp; Gender Minority Health Research Summer Intensive Series</i>        | 6/12 - 7/31/2023  |
| Northwestern, <i>Mentored Discussions of Teaching Practicum</i>                         | 1/05 - 3/23/2023  |
| Northwestern, <i>Universal Design for Learning (UDL) Practicum</i>                      | 10/17 - 11/4/2022 |
| Northwestern, <i>Reflective and Effective Teaching Program</i>                          | 9/21 - 5/27/2022  |

### Pedagogy Workshops

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| <i>Active Learning Activities &amp; Methods for Your Course</i>               | Fall 2022   |
| <i>Facilitating Discussions in the Social Sciences</i>                        | Winter 2022 |
| <i>Feedback that Matters: Responding to Student Writing in the Humanities</i> | Winter 2022 |
| <i>Providing Meaningful Feedback on Student Work</i>                          | Fall 2021   |
| <i>A Practica Look at Difficult Conversations in Academia and Beyond</i>      | Fall 2021   |
| <i>Tools for Teaching Critical Thinking &amp; Analysis Skills</i>             | Spring 2021 |
| <i>Transforming the Traditional Lecture into an Engaged Learning Tool</i>     | Spring 2021 |
| <i>Preparing for and Navigating Student Evaluations</i>                       | Spring 2021 |
| <i>Teaching as Professionalization, Crafting an Agenda</i>                    | Winter 2020 |

## **MEMBERSHIPS**

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| Member, Academy of Communication in Healthcare  | 2023 — |
| Member, National Communication Association      | 2019 — |
| Member, International Communication Association | 2019 — |

## **SERVICE**

### **Ad-Hoc Journal Review**

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| Health Communication                       | 2023 — |
| Journalism & Mass Communication Quarterly  | 2023 — |
| Political Communication                    | 2023 — |
| Journal of Prevention and Health Promotion | 2023 — |

## Northwestern University

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| Admitted Student Summer Onboarding                                | 2020 —      |
| Center of Media Psychology & Social Influence, <i>Lab Manager</i> | 2019 - 2021 |
| Prospective Student Weekend, <i>Lead Student Coordinator</i>      | 2020        |

## Communication Associations

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|---|--------|
| NCA & ICA Volunteer Submission Reviewer | 2021 — |
| NCA Conference Volunteer, New Orleans   | 2022   |
| NCA Conference Volunteer, Seattle       | 2021   |

## OTHER RESEARCH-RELATED ACTIVITIES

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|  |             |
|--|-------------|
| USC Annenberg, Norman Lear Center, Hollywood, Health & Society<br><i>Research Specialist</i> | 2017 - 2019 |
| USC Annenberg, Norman Lear Center, Media Impact Project, <i>Research Specialist</i>          | 2017 - 2019 |
| USC Wendy Wood Social Behavior Lab, <i>Research Assistant</i>                                | 2016        |
| USC Faculty Research Assistant   | 2015 - 2016 |
| USC Values, Ideology, and Morality Lab, <i>Research Assistant</i>                            | 2013 - 2014 |
| University of California Los Angeles, Longevity Center, <i>Research Assistant</i>            | 2012        |

## REFERENCES

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Dr. Nathan Walter  
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Owen L. Coon Endowed Professor  
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Delaney Family University Research Professor  
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Dr. Zexin (Marsha) Ma  
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Dr. Ayse Lokumangolu  
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