SIENNA HELENA PARKER

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EDUCATION

Ph.D. in Technology Management Sep 2021 - Expected 2026

UC Santa Barbara, Santa Barbara, California
Dissertation Title: Retirement–Work Orientations and Organizing Late-Life Careers in the Gig Economy
Committee Chair, Advisor: Dr. Paul Leonardi
Committee Members: Dr. Nelson Phillips, Dr. Matt Beane

B.S. in Education & Social Policy June 2018

Northwestern University, Evanston, Illinois

RESEARCH INTERESTS

future of work, platform work, algorithmic organizing, careers, life course, qualitative field methods

RESEARCH

Refereed Journal Articles (Provisionally Accepted and Published)

- **Parker, S.H.**, Leonardi, P.M. (provisionally accepted). Burning Desires and Cold Starts: Reputation System Misalignment and Late-Career Transitions to Platform Work. *Administrative Science Quarterly*.

- Leonardi, P. M., **Parker, S. H**., Shen, R., (2024). How Remote Work Changes the World of Work. *Annual Review of Organizational Psychology and Organizational Behavior, 11*, 193-219.

Submitted / Under Review

- Leonardi, P.M., **Parker, S.H**., & Shen, R.. Burned Out by Technology: How Perceived Autonomy Shapes Strategies to Reduce Digital Exhaustion. (Under Review at *Organization Science*)

Manuscript in Preparation

- **Parker, S.H.** From ‘Good Jobs’ to Platform Precarity: Transitions into the Gig Economy at Different Life and Career Stages. Data analysis in progress. Target - *Administrative Science Quarterly*.

- **Parker, S.H.** Identity Regulation on Online Labor Platforms & Later-Life Careers. Data collection in progress. Target - *Organization Science*.

- **Parker, S.H.** Toward a Theory of Retirement–Work Orientations. Theory development in progress. Target - *Academy of Management Review*.

Other Publications

- **Parker, S. H.** (2022). Book Review: An Internet for the People: The Politics and Promise of Craigslist. *New Media and Society.*

CONFERENCES & WORKSHOPS

Presenter

Cold Starts and Burning Desires: Reputation System Misalignment and Later-Career Transitions to Platform Work

- Economic Sociology Job Market Showcase, Online, September 2025
- CITAMS Media Sociology Symposium, Online, August 2025
- Transitions Research Group, Online, May 2025
- People & Organizations Conference at Wharton, Philadelphia, PA, September 2024 (selected as plenary speaker)
- Academy of Management Annual Conference, Chicago, IL, August 2024
- Stanford MS&E Rising Stars Workshop, April 2024
- Careers Conference, Vrije Universiteit Amsterdam, Netherlands, April 2024
- IDeaS Mini-Conference: Qualitative Studies of Algorithmic Organizing, Alberta School of Business, March 2024.

Burned Out by Technology: How Perceived Autonomy Shapes Strategies to Reduce Digital Exhaustion.

- Academy of Management Annual Conference, Boston, MA., August 2023.
- International Conference on Information Systems, Copenhagen, Denmark, December 2022.

Organizer

- Symposium: It Takes (At Least) Two: Embracing a Relational Ontology to the Study of Work in the 21st Century, AOM Copenhagen, August 2025.
  - Co-organized with Laura Lam (University of Toronto) and Valerio Iannucci (Boston University)

- Symposium: Minds and Machines: Expertise in an Age of Intelligent Machines, AOM Chicago, August 2024
  - Nominated for MOC Division Best Symposium Award
  - Co-organized with Brandon Lepine (UC Santa Barbara)

Participant

- Bentley Teaching Strategies Workshop, Boston, June 2025
- West Coast Research Symposium Doctoral Consortium. Eugene, September 2024
- Academy of Management OMT Doctoral Consortium, Chicago, August 2024
- KIN Summer School, Vrije Universiteit Amsterdam, July 2024
- Ethnography Atelier, Theorizing Qualitative Data, Aalto University Helsinki/Virtual, May 2024
- Academy of Management OMT Navigating First Years of PhD, Boston, August 2023
- Academy of Management Careers Doctoral Consortium, Boston, August 2023
- Association Information Sciences, Workshop on Changing Nature of Work with ICT, Copenhagen, December 2022
- Academy of Management New Doctoral Consortium, Seattle, August 2022

TEACHING INTERESTS

management and digitalization, digital transformation, organizational behavior

TEACHING

UC Santa Barbara, Technology Management Department

Teaching Assistant

- TMP 465: Digital Transformation. Master's of Technology Management core class. Spring 2025.

HONORS, AWARDS, & FELLOWSHIPS

Graduate Student Association Travel Grant, UC Santa Barbara ($500)	2024
Chancellor's Fellowship (nominated), UC Santa Barbara ($72,000)	2021- 2026
Cum Laude, Northwestern School of Education & Social Policy	2018
Top 100 Projects, T-Mobile Changemakers Challenge	2018
Mortar Board National Honor Society	2017 - 2018
Northwestern Undergraduate Research Grant	2017 - 2018
Global Ambassador Merit Grant, Council on International Educational Exchange	2016
Academic Honors, School of Education & Social Policy, Northwestern University	2015 - 2018
Clorox Company Foundation Scholarship Program	2014

SERVICE ACTIVITIES

Ad Hoc Reviewer, Academy of Management, HICSS	2024 - Present
Research Committee, PhD Project	2024-2025
Best Student Paper Committee, Careers Conference	2024
Contract Action Team, United Auto Workers (UAW) Local 4811	2023 - Present
Organizing Board Member, ASQ Student Blog	2023 - Present
Mentor, UCSB Promise Scholars Graduate Application Mentorship Program	2023 - Present
Student Representative, UCSB Center for Aging and Longevity Studies	2023 - Present
Organizer, Technology Management Department Dean's Lecture Series	2022 - Present
Mentor, Women in STEM (UCSB)	2021 – 2023
Mentee, Graduate Scholars Program (UCSB)	2021 – 2023

MEMBERSHIPS

Academy of Management	2022 – Present
Association for Information Systems	2023 – Present
Labor Tech Research Network	2024 – Present
PhD Project	2024 – Present

PROFESSIONAL EXPERIENCE

Project Consultant - San Francisco	2020 - 2021
Villa Homes	
Diversity Consultant - San Francisco	2020 - 2021

Minds Matter Bay Area
Customer Success Manager - San Francisco 2018 – 2020
LinkedIn
Workforce Analyst - Los Angeles 2017
SpaceX