

JESSICA HAGMAN

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Urbana, IL 61801

Last updated: Dec 2022

EDUCATION

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| 2015 | Master of Arts, Organizational Communication
Ohio University
Thesis: Teaching Beyond the Stacks: Examining the Organizational Identification of Academic Librarians |
| 2008 | Master of Arts, Library & Information Science
University of Wisconsin-Madison |
| 2006 | Bachelor of Arts, Sociology & History
University of Wisconsin-Madison |

POSITIONS HELD

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|---------------------|---|
| 2019-present | Assistant Professor & Social Sciences Research Librarian
University Library, University of Illinois Urbana-Champaign |
| 2014-2019 | Social Media Coordinator & Subject Librarian for Scripps College
Ohio University Libraries, Ohio University, Athens, Ohio |
| 2008-2014 | Reference & Instruction Librarian
Ohio University Libraries, Ohio University, Athens, Ohio |

COURSES TAUGHT

University of Illinois Urbana-Champaign

EPSY 590 - CAQDAS in Education and Social Sciences - Graduate (Spring 2021, Spring 2022)

Ohio University

UC 190 - Learning Community Seminar - Undergraduate (Fall 2012, Fall 2013)

PUBLICATIONS

Peer Reviewed Articles

- Hagman, J.** & Bussell, H. (2022). Going qual in: Towards methodologically inclusive data work in academic libraries. *IASSIST Quarterly* 46(2). <https://doi.org/10.29173/iq1022>
- Bussell, H., **Hagman, J.** & Guder, C.S. (2017). Research needs and learning format preferences of graduate students at a large public university: An exploratory study. *College and Research Libraries* 78, 978-998. <https://doi.org/10.5860/crl.78.7.978>

Book Chapters

- Hagman, J.** (2018). Welcome to the library: Building a social orientation campaign. In K. Bailin, B. Jahre, & S. Morris (Eds.) *Planning academic library orientations: Case studies from around the world* (pp. 87-94). Oxford, UK: Chandos Publishing.
- Bussell, H. & **Hagman, J.** (2016). From training to learning: Developing student employees through experiential learning design. In P. McDonnell (Ed.), *The experiential library: Transforming academic and research libraries through the power of experiential learning* (pp. 147-159). Oxford, UK: Chandos Publishing.

Conference Proceedings

- Hagman, J.** (2021). Centering analysis strategies and open tools for qualitative data analysis. In D.M. Mueller (Ed.), *Proceedings of the Association of College & Research Libraries Conference* (pp. 394-401). Association of College & Research Libraries.
- Bussell, J. **Hagman, J.** & Guder, C.S. (2015). Mixin' it up: Using a mixed-methods approach to understand graduate research needs. In D.M. Mueller (Ed.), *Proceedings of the Association of College & Research Libraries Conference* (pp. 554-565). Association of College & Research Libraries.

Non-Peer Reviewed Articles

- Hagman, J.** (2022). Social annotation tools. ACRL Instruction Section *Tips & Trends*. Fall.
- Hagman, J.** (2022). [Review of *Informed societies: Why information literacy matters for citizenship, participation and democracy* ed. by Stéphane Goldstein]. *Against the Grain*, 34(2).
- Hagman, J.** (2021). Free tools for qualitative data analysis. *ANSS CURRENTS* 36, 10-22.
- Hagman, J.** (2021). Online proctoring software. ACRL Instruction Section *Tips & Trends*. Summer.
- Hagman, J.** (2020). [Review of *Teaching media literacy* by B.S. De Abreu]. *Against the Grain* 32(2).

- Hagman, J.** & Carleton, J. (2014). Better together: Collaborating with students on library social media. *Public Services Quarterly* 10, 234-244.
<http://dx.doi.org/10.1080/15228959.2014.931207>
- Hagman, J.** & Carleton, J. (2014). Finding friends for our first alumna: Connecting our patrons with special collections via social media. *College & Research Libraries News* 75, 14-17.
 Retrieved from <http://crln.acrl.org/content/75/1/14.short>
- Hagman, J.** (2012). Joining the Twitter conversation. *Public Services Quarterly* 8, 75-85. doi:
<https://doi.org/10.1080/15228959.2012.650564>

INVITED PRESENTATIONS

- Hagman, J.** & Bussell, H. (2022, December 7). Q&A with the authors, “Going qual in.” Invited presentation for the IRDL Scholars Program.
- Hagman, J.** (2022, June 22). Facilitating qualitative analysis and CAQDAS use outside the classroom. Invited webinar presentation for the CAQDAS Networking Project. Online.

PRESENTATIONS & POSTERS

- Hagman, J.** (2022, November 16). Planning qualitative analysis of survey and interview data. Presentation for the Illinois Extension Annual Conference. Urbana, IL.
- Hagman, J.** (2022, November 11). And then? Moving from qualitative data to analysis. Presentation for the IRDL Online Research Conference. Online.
- Hagman, J.,** Carroll, M., & Reed, M. (2022, October 13). Defining data, data services, and data librarianship through job ad analysis. Poster presentation at the Southeast Data Librarians Symposium. Online.
- Hagman, J.** & Cuddihy, M. (2022, October 12). Models of qualitative research support infrastructure. Presentation at the Southeast Data Librarians Symposium. Online.
- Hagman, J.** (2022, October 6). Engaging with qualitative researchers and facilitating qualitative data analysis. Workshop at the Midwest Data Librarians Symposium. Online.
- Hagman, J.** (2022, May 20). Structuring support for qualitative research in academic libraries. Presentation at the International Conference for Qualitative Inquiry. Online.
- Hagman, J.** (2022, March 17). Asking the big questions that guide small decisions: Developing academic library infrastructure in support of graduate students’ qualitative research. Presentation at the Transforming Libraries for Graduate Students Conference. Online.
- Hagman, J.** & Bussell, H. (2021, Oct 20). Qualitative researchers need data literacy too: Addressing qualitative data and methods in library data services. Presentation at the Midwest Data Librarians Symposium. Online.
- Hagman, J.** & Bussell, H. (2021, May 25). Opening the conversation: Expanding definitions of data literacy and library infrastructure for qualitative research. Presentation at the Qualitative and Quantitative Methods in Libraries International Conference. Online.

Hagman, J. (2021, April 16). Centering analysis strategies and open tools for qualitative data analysis. Paper Presentation at the ACRL 2021 conference. Online.

Hagman, J. (2021, March 30). Qualitative data analysis with Taguette. Presentation for the University of Wisconsin iSchool Alumni Webinar Series. Online.

Hagman, J. (2019, September). Whose truth? Countering the post-truth panic. Presentation presented at the Mindfulness, Media, & Misinformation in the Digital Age Symposium, Kokomo, IN.

Hagman, J. (2018, November). Resisting the appeal of the fake news narrative. Facilitated roundtable presented at the Critical Librarianship and Pedagogy Conference, Tucson, AZ.

Addressing alternative facts in the basic course: Reinforcing our relevance while preserving our legacy. (2017, November). Panel presentation to the National Communication Association Annual Conference, Dallas, TX.

#FakeNews: Ohio libraries take action on misinformation. (2017, October). Panel presentation to the Academic Library Association of Ohio Annual Conference, Columbus, OH.

Hagman, J. & Crawford, R.P. (2017, May). Building an information literacy structure in the public speaking course. Presentation to the ALAO Instruction Interest Group Annual Workshop, Columbus, OH

Hagman, J. (2016, November). Library 101: Developing and assessing a social media campaign. Presentation at the Library Marketing and Communications Conference, Dallas, TX.

Bussell, J. **Hagman, J.** & Guder, C.S. (2015). Mixin' it up: Using a mixed-methods approach to understand graduate research needs. Paper presentation at the ACRL 2015 conference. Portland, OR.

Hagman, J. (2015, November). Library 101: Developing and assessing a social media campaign. Poster presented at the Academic Library Association of Ohio Annual Conference, Lewis Center, OH.

Hagman, J. (2015, May). Sustainable social media marketing strategies. Presented at the Academic Library Association of Ohio Collection Management Interest Group Annual Meeting, Columbus, OH.

Bussell, H., **Hagman, J.** & Guder, C. (2014, August). Mixin' it up: A student-centered approach to needs assessment survey development. Poster presented at the Library Assessment Conference, Seattle, WA.

SERVICE TO THE PROFESSION

Elected Positions

Chair	ACRL ANSS Executive Board	2022-2025
Secretary	RUSA RSS Executive Board	2016-2018

Committees

Secretary	ACRL Instruction Section Instructional	2020-2021
Member	Technology Committee	2021-2023
Convener	ACRL Academic Library Services for Graduate Students Interest Group	2020-2023

Co-Convener	ACRL ANSS Sociology Librarians Discussion Group	2020-2022
Co-Chair	ACRL ANSS Information Literacy Committee	2021-2023
Member		2020-2021
Member	ACRL Conference Tech Connect Planning Committee	2015-2017
Member	RUSA RSS Communication & Teaching at the Point of Need	2014-2016
Chair	RUSA RSS PR & Marketing for Reference	2013-2014
Member		2010-2013
Convener	ACRL Marketing Discussion Group	2013-2014
Member	RUSA ETS Local Systems & Services	2011-2013
Member	RUSA RSS/MARS Pre-conference Planning Committee	2010-2011
Reviewer	<i>Marketing Libraries Journal</i> <i>Journal of Academic Librarianship</i> <i>Reference Services Review</i> <i>IASSIST Quarterly</i>	
Other Service Roles	Mentor Library Research Round Table	2022-present