The College of Staten Island/CUNY

CURRICULUM VITAE

NAME: Valerie Forrestal

CURRENT TITLE: Web Services Librarian /Assistant Professor

DEPARTMENT: Library

HIGHER EDUCATION

Institution	Degree	Date Conferred
Stevens Institute of Technology	MS – Service Oriented Computing	Jan. 1, 2013
Rutgers University	MLIS	Oct. 1, 2005
Emerson College	MA – Media Arts	Sept. 1, 2002
University of Maine	BA – Mass Communication	June 1, 2000

EXPERIENCE

Institution	Dates	Rank	Tenure Status
College of Staten Island	1/13 - present	faculty	tenured
Stevens Institute of Technology	1/06 - 12/12	non-faculty	non-tenure-track
Rutgers University	5/04 - 9/05	non-faculty	non-tenure-track

PUBLICATIONS

BOOKS

Forrestal, Valerie and Tinamarie Vella. *Using Twitter to Build Communities: a Primer for Libraries, Archives, and Museums*. Lanham: Rowman & Littlefield, 2018.

Reviewed by:

Bartlett, J. "Recommended Reading on Community Building Through Twitter, Accessible Library Websites, Internet Power Searching, and Data Librarianship." *Online Searcher* May 2019: 61.

Anderson, E. M. "Professional Media." *Library Journal* Apr. 2019: 101.

Forrestal, Valerie. *Knowledge Management for Libraries*. Lanham: Rowman & Littlefield, 2015.

Reviewed by:

Gibbs, D. *Journal of Academic Librarianship* May 2016: 288.

Bartlett, J. A. “Creating a Knowledge Infrastructure: KM in Libraries.” *Library Leadership & Management* May 2016: 1-3.

Townes, J. A. "Best Practices: Library Marketing, Knowledge Management, Metadata." *Library Journal* Feb. 2016: 91.

REFEREED ARTICLES

Arnett, Barbara, and Valerie Forrestal (2012). "Bridging the Gap from Wikipedia to Scholarly Sources: a Simple Discovery Tool", *College & Undergraduate Libraries* (ISSN 1069-1316). 19 (2-4), 176-188. (Full-text available at: http://hdl.handle.net/10760/18837)

Forrestal, Valerie. (2011). "Making Twitter Work: A Guide for the Uninitiated, the Skeptical, and the Pragmatic", *The Reference Librarian* (ISSN 0276-3877). 52 (1-2), 146-151.
(Full-text available at: http://hdl.handle.net/10760/18839)

EDITORIALS/ INVITED WRITING

Forrestal, Valerie. (2013). "Zen and the Art of the Conference Proposal", *Letters to a Young Librarian* (ISSN 2330-1171). November 21, 2013.
(http://letterstoayounglibrarian.blogspot.com/2013/11/zen-and-art-of-conference-proposal-by.html

Forrestal, Valerie (2013). "The In Crowd, or Fear and Loathing in Library Land", *The Journal of Creative Library Practice* (ISSN 2330-4227). September 18, 2013.
(http://creativelibrarypractice.org/2013/09/18/the-in-crowd-or-fear-and-loathing-in-library-land/)

Forrestal, Valerie. (2012). "Hit the Ground Running: Some (Simple) Advice for Job-Hunters", *Letters to a Young Librarian* (ISSN 2330-1171). June 21, 2012.
(http://letterstoayounglibrarian.blogspot.com/2012/06/hit-ground-running-some-simple-advice.html)

BOOK REVIEWS

Forrestal, Valerie. “Pillars of computing: a compendium of select, pivotal technology firms.” *Choice: Current Reviews for Academic Libraries* 53.8 (Apr. 2016): 3538.

Forrestal, Valerie. "Routledge handbook of the economics of knowledge." *Choice: Current Reviews for Academic Libraries* 53.1 (Sept. 2015): 350.

Forrestal, Valerie. "The International encyclopedia of digital communication and society." *Choice: Current Reviews for Academic Libraries* 52.11 (July 2015): 5670.

PROFESSIONAL ACTIVITIES

ACTIVITIES AS REVIEWER

Role: Peer reviewer (for conference proposals)
Conference: Pennsylvania Educational Technology Expo & Conference 2014
Organizers: PA Department of Education/PA Association for Educational Communication and Technology
Date of reviews: 6/2014

Role: Peer reviewer (for conference proposals)
Conference: Pennsylvania Educational Technology Expo & Conference 2013
Organizers: PA Department of Education/PA Association for Educational Communication and Technology
Date of reviews: 11/2013

Role: Peer reviewer (invited)
Journal: Learning, Media and Technology
Publisher: Taylor & Francis
Title of article reviewed: Teaching to learn and learning to teach: developing digital literacy through chat reference
Date review accepted: 3/14/2012

LECTURES AND PAPERS PRESENTED

Co-Presenter, *New Jersey Library Association Annual Conference*, May 2019, Atlantic City, NJ
Topic: Using Twitter to Build Communities: Best Practices for Libraries

Keynote speaker, *International Federation of Library Associations and Institutions Annual Conference, Knowledge Management Section Satellite Meeting*, August 2016, Cincinnati, OH
Topic: Confessions of a Pragmatic Technologist

Presenter, *New Jersey Library Association Annual Conference*, May 2016, Atlantic City, NJ
Topic: The Cats Are Herding Us: Neko Atsume and Mobile Usability

Invited Panelist, *New Jersey Library Association Annual Conference*, May 2016, Atlantic City, NJ
Topic: Beyond the CE: Cultivating Your Personal Learning Network

Presenter, *Long Island Library Conference*, May 2015, Melville, NY
Topic: Google Drive: Going Beyond Docs and Sheets

Co-presenter, *EDUCAUSE Annual Conference*, September 2014
Topic: Building Academic Websites (in the Real World)

Presenter, *SLA NY Conference and Expo*, September 2014
Topic: Google Drive for Libraries

Speaker/Facilitator, *Urban Librarians' Conference*, April 2014
Topic: Web Design for Librarians

Presenter, *New Directions in Information Fluency*, April 2014
Topic: Introducing students to scholarly research and writing through strategic collaboration

Co-Presenter, *CUNY IT Conference*, December 2013
Topic: Building a Better Website with WordPress

Invited Speaker, *ACRL NY Chapter Meeting*, October 2013
Topic: Planning and executing a site migration (realistically)

Speaker, *METRO Code4LibNYC SIG*, October 2013
Topic: Hacked! How to prevent, troubleshoot, or recover from a site crash

Co-Presenter, *New Jersey Library Association Annual Conference*, June 2013
Session Title: "Should you friend your supervisor on Facebook?"

Invited Panelist, *New York Library Association @ Books Expo America*, May 2013
Session Title: "Make Something New. Now." (on technology adoption in libraries)

Invited Panelist, *Library Management Institute Annual Conference*, July 2012
Session Title: "Digital + Libraries | Connectivity, Convergence, Confluence"

Invited Speaker, *Metro Science Librarians SIG Research Forum*, October 2011
Session Title: "Building a Simple Library Bookmarklet"

Co-Presenter, *New Jersey Library Association Annual Conference*, May 2011
Session Title: "Web & Mobile Tools for Improving Library Services"

Panelist, *New Jersey Library Association Annual Conference*, May 2011
Session Title: "Technology Innovation Forum"

Presenter, *Library Technology Conference*, March 2011
Session Title: "Bridging the gap from Wikipedia to scholarly sources: a simple discovery solution"

Co-Presenter, *Virtual Academic Library Environments Annual Conference*, January 2011
Session Title: "Bridging the gap from Wikipedia to scholarly sources"

Lecturer, *METRO Online Workshop*, December 2010
Session Title: "Three Tech Tools, One Objective: Improving Library Services"

Co-Presenter, *Virtual Academic Library Environment Annual Conference*, January 2010
Session Title: "Teaching the New Literacy"

Invited Speaker, *Yale Handheld Librarian Lecture Series*, December 2009
Session Title: "Twitter for Libraries"

Invited Presenter, *National Society of Black Engineers Zone Conference*, October 2009
Topic: "Internet Literacy and Online Networking"

Invited Presenter, *First Annual Handheld Librarian Online Conference*, July 2009
Topic: "Twittering in Libraries"

Featured Speaker, *METRO Library 2.0 SIG*, June 2009
Topic: "Twitter for Libraries"

Session co-facilitator, *LibraryCampNYC*, June 2009
Topic: "Social Media Marketing for Libraries"

PROFESSIONAL DEVELOPMENT

Date	Topic (Affiliation)
2019-03	Open Digital Pedagogy (CUNY Graduate Center's Teaching & Learning Center)
2017-12	Accessibly and Inclusive Design Training (CUNY/Deque)
2015-07	Leadership Institute for Academic Librarians (Harvard Graduate School of Education)
2014-04	Metro Management Institute (METRO/The Management Center)
2013-05	How to harness APIs to create web apps for your library (LACUNY Mobile Roundtable)
2013-03	Of CUNY, By CUNY, For CUNY: How We All Benefit from Open Access and Why We Need an Institutional Repository (CUNY/UFS Open Access Advisory Group)
2010-03	TEDxNYED Conference (Internet Society, New York Chapter)
2009-03	Computers in Libraries Conference (Information Today, Inc.)

ACADEMIC AND PROFESSIONAL HONORS

Finalist: 2013 Movers & Shakers (Library Journal)
Finalist: 2011 Technology Innovation Award (NJLA CUS/ACRL-NJ Technology Committee)

GRANTS

PEER-REVIEWED GRANTS

CSI Faculty Center for Professional Development Travel Grant – Fall 2014 ($1000)
Conference: EDUCAUSE Annual Conference, Orange County Convention Center, Orlando FL
Dates: September 29-October 2, 2014
Presentation: *Building Academic Websites (in the Real World)* (w/co-presenter Systems Manager Brian Farr)

LACUNY Professional Development Travel Grant – Spring 2014 ($500)
Conference: New Directions in Information Fluency, Augustana College, Rock Island, IL
Dates: April 4-5, 2014
Presentation: *Beyond the Citation: Introducing Students to Scholarly Research and Writing through Strategic Collaboration*

OTHER GRANTS

CUNY/OLS sponsorship to attend the Metro Management Institute, April 23 & 24, 2014 ($425)

RECORD OF SERVICE

CSI Librarian Liaison to Computer Science and Engineering Science & Physics Departments (2013-)
CSI Library Technology Committee (2013-)
CSI Library Marketing and Outreach Committee (2013-)
LACUNY (Library Association of the City University of New York) Web Management Team (2013-)
LACUNY News Design and Production Manager and Web Editor (2014-)
Urban Library Journal Web Manager (2015-)
CSI/CUNY Verrazano-Macaulay Honors Faculty Advisory Committee (2017-)
NJLA Emerging Technologies Section (2010-2016)
METRO STEM Librarians Special Interest Group (2008-2013)
METRO Library 2.0 Special Interest Group (2007-2012)
CSI Library Scholarly Communications Committee (2015-2018)
CSI Web Steering Committee (2016-2018)
Code4LibNYC (2013-2015)

LACUNY Emerging Technologies Roundtable (2013-2015)
NYLA ASLS Executive Committee (2013-2015)
METRO LibGuides Project Advisory Committee (2010-2012)
NJLA Member Communications Subcommittee (2016-2017)
CSI Library Department Recording Secretary (2013-2014)
Rutgers Club Executive Committee (2010-2011)
Stevens Institute of Technology Provost Web Committee (2008-2009)
Stevens Institute of Technology Website Redesign Committee (2006-2007)
Stevens Institute of Technology X-Prize Awards Committee (2012)

ADDITIONAL SERVICE

Resume Reviewer/Mentor - SLA NY 2014 Conference (9/18)
Resume Reviewer - NJLA Conference (2012, 2013)
Mentor - SLA@Pratt Skill Share Fair 2013 (3/13)