

SIENNA HELENA PARKER

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EDUCATION

Ph.D. in Technology Management

September 2021 - Expected 2026

UC Santa Barbara, Santa Barbara, California

Advisor: Dr. Paul Leonardi

Committee Members: Dr. Matt Beane, Dr. Nelson Phillips

B.S. in Education & Social Policy, Learning & Organizational Change Concentration

June 2018

Northwestern University, Evanston, Illinois

Cumulative GPA: 3.87/4.0

Honors Thesis Title: Health and Wellness Perspectives and Motivations in the Practice of Sound Bathing

Advisors: Dr. Lilah Shapiro, Dr. Cindy Conlon

RESEARCH INTERESTS

Digital technology, aging workforce, alternative employment/gig economy, careers, expertise, occupational and professional identity, ethnography, qualitative methods, computational social sciences (CSS)

RESEARCH

Peer-Review Accepted

- Leonardi, P. M., Parker, S. H., Shen R., How Remote Work Changes the World of Work. *Annual Review of Organizational Psychology and Organizational Behavior* (forthcoming in 2024)

Research in Progress

- Parker, S.H., Shen R., Leonardi P. M., *Burned Out by Technology: How Perceived Autonomy Shapes Strategies to Reduce Digital Exhaustion* (Empirical, Qualitative Study - writing)
- Parker, S.H., Leonardi P.M. *Burning Desires and Cold Starts: Older Workers and the Motivation-Reputation Problem in Platform Work*. (Empirical, Qualitative Study - writing)
- Parker, S.H. *Career trajectories of older workers pursuing entrepreneurship after working as full-time employees* (data collection)
- Parker, S.H., Beane, M. *Problem-solving strategies of elders using generative AI for addressing loneliness and chronic health conditions* (research design)

Other Publications

- Parker, S. H. (2022). Book Review: An Internet for the People: The Politics and Promise of Craigslist. *New Media and Society*.

CONFERENCES & WORKSHOPS

Presenter

Burning Desires and Cold Starts: Older Workers and the Motivation-Reputation Problem in Platform Work

- Careers Conference, Vrije Universiteit Amsterdam, Netherlands, April 2024
- IDeaS Mini-Conference: Qualitative Studies of Algorithmic Organizing, Alberta School of Business, March 2024.

Burned Out by Technology: How Perceived Autonomy Shapes Strategies to Reduce Digital Exhaustion.

- Academy of Management Annual Conference, Boston, MA., August 2023.
- International Conference on Information Systems, Copenhagen, Denmark, December 2022.

Participant

- Academy of Management OT Navigating First Years of PhD, Boston, August 2023
- Academy of Management Careers Doctoral Consortium, Boston, August 2023
- Association Information Sciences, Workshop on Changing Nature of Work with ICT, Copenhagen, December 2022
- Academy of Management New Doctoral Consortium, Seattle, August 2022

HONORS, AWARDS, & FELLOWSHIPS

Graduate Student Association Travel Grant, UC Santa Barbara

2024

Chancellor's Fellowship, UC Santa Barbara	2021- 2026
Cum Laude, Northwestern School of Education & Social Policy	2018
Top 100 Projects, T-Mobile Changemakers Challenge	2018
Mortar Board National Honor Society	2017 - 2018
Northwestern Undergraduate Research Grant	2017 - 2018
Global Ambassador Merit Grant, Council on International Educational Exchange	2016
Academic Honors, School of Education & Social Policy	2015 - 2018
Clorox Company Foundation Scholarship Program	2014

MEMBERSHIPS

Association for Information Sciences	2023 – Present
Academy of Management	2022 – Present
Sisters in the Academy	2022 – Present
TechnoSoc: Sociologists of Digital Things	2022 – Present
Technology and Organization Research Seminar (UCSB)	2021 – Present
Technology Management’s Computational Social Sciences Lab (UCSB)	2021 – Present

SERVICE ACTIVITIES

Best Student Paper Committee , Careers Conference	2024
Reviewer , Academy of Management	2024
Board Member , ASQ Student Blog	2023 - Present
Mentor , Promise Scholars Graduate Application Mentorship Program (UCSB)	2023 - Present
Founding Student Representative , UCSB Center for Aging and Longevity Studies (CALs)	2023 - Present
Student Representative , Technology Management Department Social Committee	2022 - Present
Organizer , Technology Management Department Dean’s Lecture Series	2022 - Present
Mentor , Women in STEM (UCSB)	2021 – 2023
Mentee , Graduate Scholars Program (UCSB)	2021 – 2023
Diversity, Equity, and Inclusion Consultant , Minds Matter San Francisco	2020 – 2021
Office & Global Communications Lead, Embrace - Employee Resource Group , LinkedIn	2019 – 2020
Young Professional Board Member , National Kidney Foundation	2018 – 2020
Co-President , EPIC Student Group - Farley Center for Entrepreneurship (Northwestern)	2017 – 2018

PROFESSIONAL EXPERIENCE

Project Consultant - San Francisco <i>Villa Homes</i>	2020 - 2021
Diversity Consultant (Volunteer) - San Francisco <i>Minds Matter Bay Area</i>	2020 - 2021
Customer Success Manager - San Francisco <i>LinkedIn</i>	2019 – 2020
Workforce Analyst Intern <i>SpaceX</i>	2017