

Camille Jacquelyne Saucier

camillesaucier@u.northwestern.edu

www.camillesaucier.com

EDUCATION

Ph.D. , School of Communication, Northwestern University “ <i>Leveraging Motivations to Curb Misinformation</i> ” Nathan Walter (Chair), Erik Nisbet, Michelle Shumate	Expected 2024
M.A. , Annenberg School for Communication and Journalism, USC Communication Management	2017
B.A. , Dornsife College of Letters, Arts and Science, USC <i>Major</i> : Social Science (Psychology) <i>Minor</i> : Global Communications Summa Cum Laude	2016
Graduate Certificate , Sol Price School of Public Policy, USC Sustainable Policy and Planning	2018

HONORS

Outstanding Teaching Award, Northwestern University, Department of Communication Studies	2023
Practitioner Certificate, Center for the Integration of Research, Teaching, and Learning (CIRTL)	2022
Teaching Certificate, Northwestern University, Searle Center for Advancing Learning & Teaching	2022
Top Paper, Mass Communication Division, National Communication Association	2022
Top Paper, Political Communication Division, National Communication Association	2020
Emma Josephine Bradley Bovard Award, University of Southern California	2016

GRANT APPLICATIONS

2023 Graduate Research Grant, Northwestern University, The Graduate School. Submission Title:
Exploring the Role of Self-Affirmation in Curbing Conspiracy Theory Belief, \$3000

2021 APA/CDC Grant Psychological Science Addressing COVID-19 Pandemic Priorities Program
(CDC Award# 6NU87PS004366-03-02), Submission Title: *Sharing for Belonging not Belief: Does the
Motivation to Belong Influence Misinformation Sharing?* \$200,000

PUBLICATIONS

Peer-Reviewed Articles (n = 8)

1. **Saucier, C. J.**, Suresh, S., Brooks, J. J., Walter, N., Plant, A., & Montoya, J. A. (2022). The effect of an entertainment-education intervention on the reproductive health of young women of color. *Health Communication*, 37(9), 1093-1103. <https://doi.org/10.1080/10410236.2021.1903741>
2. Walter, N., Cohen, J., Nabi, R. L., & **Saucier, C. J.** (2022). Making it real: The role of parasocial relationships in enhancing perceived susceptibility and COVID-19 protective behavior. *Media Psychology*, 1(1), 1-18. <https://doi.org/10.1080/15213269.2021.2025110>

3. **Saucier, C. J., & Walter, N.** (2021). Dissecting a frog: A meta-analytic evaluation of humor intensity in persuasion research. *Annals of the International Communication Association*, 45(4), 258-283. <https://doi.org/10.1080/23808985.2022.2033634>
4. Walter, N., Brooks, J., **Saucier, C. J.**, & Suresh, S. (2021). Evaluating the impact of attempts to correct health misinformation on social media: A meta-analysis. *Health Communication*, 36(13), 1776-1784. <https://doi.org/10.1080/10410236.2020.1794553>
5. Walter, N., Edgerly, S., & **Saucier, C. J.** (2021). Trust, then verify: When and why people fact-check partisan information. *International Journal of Communication*, 1(1), 1-15. <https://ijoc.org/index.php/ijoc/article/view/17325/3590>
6. Escobedo, P., Rosenthal, E. L., **Saucier, C. J.**, Unger, J. B., Cruz, T. B., Kirkpatrick, M., & Allem, J. P. (2021). Electronic cigarette product placement and imagery in popular music videos. *Nicotine & Tobacco Research*, 23(8), 1367-1372. <https://doi.org/10.1093/ntr/ntaa273>
7. Tukachinsky, R., Walter, N., & **Saucier, C. J.** (2020). Antecedents and effects of parasocial relationships: A meta-analysis. *Journal of Communication*, 70(6), 868-894. <https://doi.org/10.1093/joc/jqaa034>
8. Walter, N., **Saucier, C. J.**, & Murphy, S. T. (2019). Increasing receptivity to messages about e-cigarette risk using vicarious affirmation. *Journal of Health Communication*, 24(3), 226-235. <https://doi.org/10.1080/10810730.2019.1597951>

Book Chapters and Encyclopedia Entries (n = 1)

1. Saucier, C. J. & Walter, N. (2022). Fact-Checking. In A. Ceron (Ed.). *Encyclopedia of Technology and Politics*. (pp. 151-155.). Elgar.

Manuscripts under Review (n = 4)

1. Saucier, C. J., Demetriades, S. Z., & Walter, N. (Under Review). Thirty years since Kunda: Addressing critiques to reimagine a model of motivated reasoning. *Annals of the International Communication Association*.
2. Walter, N., Saucier, C. J., Brooks, J., Suresh, S., Fiers, F., & Holbert, L. (Under Review). The Chaffee principle: The most likely effect of communication... is further communication. *Communication Theory*.
3. Walter, N., Holbert, L., Brooks, J., Saucier, C. J., Suresh, S., & Fiers, F. (Under Review). Getting out of debt: The Communication-Begets-Communication (CBC) typology as an approach to theoretical advancement in the field. *Annals of the International Communication Association*.
4. Saucier, C. & Walter, N. (Under Review) You give affirmation a bad name: Can self-affirmation explain adoption of conspiracy theories? *Media Psychology*.

Manuscripts in Preparation (n = 2)

1. Saucier, C., Ma, Z., Montoya, J. A., & Plant, A. (In preparation). *Valley fever: Health information repertoires among underserved minority communities in California*.
2. Saucier, C. J., Nisbet, E., Lokmangolu, A., Garrett, R. K., Dixon, G., Wegener, D., Bond, R., Hovick, S., & Na, K. (In preparation). *Of two minds? How consistency and belonging bias the need for evidence about COVID-19*.

Other Reports and Publications (n = 12)

1. Blakely, J., Watson-Currie, E., Shin, H. S. Valenti, L. T., Saucier, C. S., & Boisvert, H. (2019). *Are you what you watch: Tracking the political divide through tv preferences*. University of Southern California, Annenberg School for Communication, Norman Lear Center
2. Blakley, J., Rogers, A., Saucier, C., Kim, G., & Watson-Currie, E. (2019). *Depictions of the criminal justice system in entertainment*. University of Southern California, Annenberg School for Communication, Media Impact Project.
3. Rosenthal, E. & Saucier, C. (January 2019). *Impact study of a nuclear threat-related storyline on Madam Secretary*. University of Southern California, Annenberg School for Communication, Hollywood, Health & Society.
4. Majmundar, A., Sparks, P., Saucier, C., & Rosenthal, E. (January 2019). *Key findings from research in India: Evaluation highlights*. University of Southern California, Annenberg School for Communication, Hollywood, Health & Society.
5. Rosenthal, E. & Saucier, C. (December 2018). *Measuring prosocial content in Disney programming: 2017 - 2018 network results*. University of Southern California, Annenberg School for Communication, Hollywood, Health & Society.
6. Saucier, C., Kim, E., & Watson-Currie, E. (November 2018). *Social media strategies for effective nonprofit advocacy*. University of Southern California, Annenberg School for Communication, Media Impact Project.
7. Blakley, J., Rogers, A., Saucier, C., Kim, G., & Watson-Currie, E. (October 2018). *Immigration nation: Exploring immigrant portrayals on television*. University of Southern California, Annenberg School for Communication, Media Impact Project.
8. Saucier, C. J., Rosenthal, E. R. & Cruger, R. (2018). *Setting the stage for the new native narrative: portrayals of Native Americans in popular media*. University of Southern California, Annenberg School for Communication, Hollywood, Health, & Society.
9. Chapman, D., Saucier, C., & Karlin, B. (2018). *Pressing for change: The role of action buttons in online news engagement*. University of Southern California, Annenberg School for Communication, Media Impact Project.
10. Chapman, D., Saucier, C., & Karlin, B. (2018). *Through the looking glass: An experimental study of 360° video experienced through different lenses*. University of Southern California, Annenberg School for Communication, Media Impact Project.
11. Trotta Valenti, L., Saucier, C., Watson-Currie, E., Karlin, B., & Blakley, J. (2017). *Vulnerable voices: The KCRW & Conrad N. Hilton Foundation partnership to report on Los Angeles' vulnerable populations*. University of Southern California, Annenberg School for Communication, Media Impact Project.
12. Curiel, A., Miller, K., Olmstead, R., Gottuso, A., Saucier, C., Miller, J., Dye, R., & Small, G. (September 2013). Anxiety, ApoE-4, and Executive Functioning in Older Adults. *33rd annual conference of the national academy of Neuropsychology, Archives of clinical neuropsychology*. 28(6), 616.

PRESENTATION IN SCHOLARLY CONFERENCES

- ICA 2023 - Saucier, C., Kalny, C., & Walter, N. *You Give Affirmation a Bad Name: Can Self-Affirmation Explain Adoption of Conspiracy Theories?* (Presenter)
- ICA 2023 - Kalny, C., Walter, N., & Saucier, C. *The Evidence is Impossible to Deny...Or Is It? Re-Exploring Psychological Reactance, Imperative Language, and the Role of Epistemic Uncertainty.*
- DCHC 2023 - Suresh, S., Saucier, C., Robbins, C., Montoya, J., & Plant, A. *The Role of Knowledge Consumption Patterns in Vulnerable Populations' Health Behavior* (Poster session)
- NCA 2022 - Walter, N., Suresh, S., Brooks, J., Saucier, C. J., Fiers, F., & Holbert, L. *The Chaffee Principle: The most likely effect of communication... is further communication.*
Winner of the NCA 2022 Mass Communication Interest Group Top Paper Award
- NCA 2022 - Saucier, C. J., Nisbet, E., Lokmangolu, A., Garrett, R. K., Dixon, G., Wegener, D., Bond, R., Hovick, S., & Na, K. *Of two minds? How consistency and belonging bias the need for evidence about COVID-19.* (Presenter)
- NCA 2021 - Saucier, C., & Walter, N. *Thirty years since Kunda: What we know about motivated reasoning in communication and where do we go from here?* (Presenter)
- ICA 2021 - Walter, N., Cohen, J., Nabi, R., & Saucier, C. *Making it Real: The Role of Parasocial Relationships in Enhancing COVID-19 Risk and Protective Behavior.*
- NCA 2020 - Saucier, C., & Walter, N. *Trying to be Funny: A Meta-Analysis of Humor Induction.* (Presenter)
- NCA 2020 - Saucier, C., Walter, N., & Edgerly, S. *When and Why do People Fact-Check Partisan Information.* (Presenter)
Winner of the NCA 2020 Political Communication Interest Group Top Paper Award
- NCA 2020 - Tukachinsky, R. Walter, N., & Saucier, C. *Antecedents and Effects of Parasocial Relationships: A Meta-Analysis.*
- ICA 2020 - Saucier, C., Suresh, S., Brooks, J., Walter, N., Plant, A., & Snow, E. *Plan A: Remedying Racial Disparities in Long-Acting Reversible Contraception.* (Presenter)
- ICA 2020 - Brooks, J., Walter, N., Suresh, S., & Saucier, C. *Evaluating the Impact of Health Misinformation and Its Correction on Social Media: A Meta-Analysis.*
- ICA 2019 - Walter, N., Saucier, C., & Murphy, S. *Feel Good Stories: Increasing Receptivity to Health Messages with Vicarious-Affirmation Effects of Frames and Exemplars on Health Information Processing.* (Presenter)

TEACHING EXPERIENCE

Instructor of Record

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| 1. COMM 394 Junior Writing Seminar, <i>self-designed</i> | Spring 2024 |
| 2. COMM 102 Public Speaking, <i>self-designed</i> | Winter 2024 |
| 3. COMM 394 Junior Writing Seminar: Dissecting Sticky Messages, <i>self-designed</i> | Winter 2023 |
| 4. COMM 394 Junior Writing Seminar: Dissecting Sticky Messages, <i>self-designed</i> | Spring 2022 |

Teaching Assistant

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| 1. MSC 523 Applied Research Capstone | Spring 2023 |
| 2. MSC 523 Applied Research Capstone | Winter 2023 |
| 3. MSC 523 Applied Research Capstone | Fall 2022 |
| 4. HLTH COMM 469 Health Misinformation | Summer 2022 |
| 5. COMM 261 Introduction to Strategic Communication,
<i>Discussion Section Lead & Teaching Assistant</i> | Fall 2021 |
| 6. HLTH COMM 469 Health Misinformation | Summer 2021 |
| 7. MSC 523 Capstone Course | Summer 2020 |
| 8. HLTH COMM 430 Changing Health Behavior | Spring 2020 |

TEACHING LEADERSHIP

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| Formative Feedback Partner | Fall 2022 — |
| Provide feedback to current NU faculty through a) small group analysis in which qualitative and quantitative responses are prompted from current students and b) teaching observations followed by personalized feedback on teaching techniques | |
| Graduate Teaching Assistant Workshop Instructor | Fall 2022 — |
| <i>Diversity and Inclusion Workshop, Presentation: "Teaching for Humans"</i>
Workshop series instructor to provide incoming NU graduate students with recommendations and evidence-based teaching practices using self-designed presentations and materials. This presentation focused on strategies to implement DEI and UDL principles in the classroom. | |
| Searle Teaching-As-Research (STAR) | Winter 2023 - Spring 2023 |
| Participant in the Searle Teaching-As-Research (STAR) initiative to develop expertise in educational pedagogy and research. STAR participants develop research questions, select research methods and measures, implement evidence-based teaching practices, collect data, and reflect on research findings to identify effective means to improve student learning outcomes. | |

TEACHING TRAINING

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| Mentored Discussions of Teaching Practicum | 01/05/2023 - 03/23/2023 |
| Universal Design for Learning (UDL) Practicum | 10/17/2022 - 11/4/2022 |
| Pedagogy Workshops | |
| <i>Active Learning Activities & Methods for Your Course</i> | 11/7/2022 |
| <i>Facilitating Discussions in the Social Sciences</i> | 2/23/2022 |
| <i>Feedback that Matters: Responding to Student Writing in the Humanities</i> | 2/1/2022 |

<i>Providing meaningful feedback on student work</i>	12/7/2021
<i>A Practical Look at Difficult Conversations in Academia and Beyond</i>	12/1/2021
<i>Tools for Teaching Critical Thinking & Analysis Skills</i>	5/4/2021
<i>Transforming the Traditional Lecture into an Engaged Learning Tool</i>	4/28/2021
<i>Preparing for and Navigating Student Evaluations</i>	4/23/2021
<i>Teaching as Professionalization, Crafting an Agenda</i>	1/31/2020

MEMBERSHIPS

Member, National Communication Association	2019 —
Member, International Communication Association	2019 —

SERVICE

Ad-Hoc Journal Review

Reviewer for Health Communication	2023 —
Reviewer for Journalism & Mass Communication Quarterly	2023 —
Reviewer for Political Communication	2023 —

Northwestern University

Admitted Student Onboarding	2020 —
Center of Media Psychology & Social Influence, <i>Lab Manager</i>	2019 - 2021
Prospective Student Weekend, <i>Lead Student Coordinator</i>	2020

Communication Associations

NCA & ICA Volunteer Submission Reviewer	2021 —
NCA Conference Volunteer, New Orleans	2022
NCA Conference Volunteer, Seattle	2021

OTHER RESEARCH-RELATED ACTIVITIES

USC Annenberg, Norman Lear Center, Hollywood, Health & Society <i>Research Specialist</i>	2017 - 2019
USC Annenberg, Norman Lear Center, Media Impact Project, Research Specialist	2017 - 2019
USC Wendy Wood Social Behavior Lab, Research Assistant	2016
USC Faculty Research Assistant	2015 - 2016
USC Values, Ideology, and Morality Lab, Research Assistant	2013 - 2014
University of California Los Angeles, Longevity Center, Research Assistant	2012

REFERENCES

Dr. Nathan Walter
Assistant Professor of Communication
Northwestern University
nathan.walter@northwestern.edu

Dr. Michelle D. Shumate
Associate Professor, Delaney Family University
Research Professor
shumate@northwestern.edu

Dr. Erik C. Nisbet
Associate Professor, Owen L. Coon Endowed
Professor of Policy Analysis and Communication
Northwestern University
erik.nisbet@northwestern.edu