

KARL PATRICK R. MENDOZA, PhD

Surin Pitsuwan Visiting Fellow | Faculty of Political Science, Thammasat University

Assistant Professorial Lecturer | Department of Sociology and Behavioral Sciences, De La Salle University

kprmendoza.academic.ws | ORCID 0000-0001-5362-0850

RESEARCH PROFILE

I am a communication scholar of trust, culture, institutions, and public life, working across political science and sociology in the Philippines and comparative Southeast Asia. My research examines how people interpret authority, negotiate vulnerability, and sustain participation when protection, recognition, or accountability remains incomplete. Human flourishing and human suffering orient this inquiry. My teaching spans doctoral research writing, discourse analysis, qualitative methods, political communication, and science, technology and society. The program remains open to development through colleagues, students, and public engagement.

RESEARCH AGENDA AND CONTRIBUTIONS

- **Trust Cultures and Relational Legitimacy:** how competence, sincerity, care, authority, and belonging become culturally recognizable
- **Scandal and Institutional Consequences:** how controversies acquire afterlives and shape judgments of institutional obligations, responses, and nonfulfillment
- **Academic Life and Conditions of Inquiry:** how universities, technologies, neurotype, mentoring, and unequal disciplinary geographies organize participation in inquiry

TOP PUBLICATIONS

Six published works selected for the quality of their arguments, originality, evidence, and contribution to my research program, regardless of indexing. Full citations appear in the publication list.

1. **Navigating Trust, Journalism, and Health in the Age of Populism** · Routledge, 2025
Monograph examining the Dengvaxia vaccine scandal through public trust and political legitimacy.
2. **Negotiating depletion and endurance** · *Social Transformations: Journal of the Global South*, 2025
Explains how vernacular moral judgments sustain both condemnation and attachment during political scandal.
Non-Scopus
3. **Scandal as constructivation** · *International Journal of Communication*, 2025
Conceptual account connecting scandal, trust cultures, and political legitimacy in Southeast Asia.
SJR 2025: Q1 | CiteScore 2025: 68th percentile
4. **Critique without guarantees** · *Journal of Multicultural Discourses*, 2026
Distinguishes justification from the social authorization, uptake, and consequences of criticism.
SJR 2025: Q1 | CiteScore 2025: 95th percentile
5. **In relation, not replacement** · *Qualitative Research Journal*, 2026
A reflexive methodological argument for generative AI in qualitative inquiry.
SJR 2025: Q1 | CiteScore 2025: 78th percentile
6. **Cognitive scaffolds, not caves** · *Disability & Society*, 2026
Examines generative AI and cognitive scaffolding in neurodivergent academic work.
SJR 2025: Q1 | CiteScore 2025: 93rd percentile

Metrics describe journals, not individual article quality. Highest-subject SJR quartiles and CiteScore percentiles are distinct measures; the selection is not a citation ranking.

ACADEMIC AND PROFESSIONAL APPOINTMENTS

Surin Pitsuwan Visiting Fellow, Faculty of Political Science, Thammasat University (June–December 2026)

Assistant Professorial Lecturer, Department of Sociology and Behavioral Sciences, De La Salle University (January 2024–present; part-time affiliation)

Associate Professor III, Department of Communication Research, Polytechnic University of the Philippines (July 2024–August 2026)

Airlangga Postdoctoral Fellow, Faculty of Social and Political Sciences, Universitas Airlangga (December 2025–June 2026; largely online, with a short on-site component in Surabaya)

Visiting Postgraduate Researcher, De La Salle University Southeast Asia Research Center and Hub (January–April 2023)

Visiting Postgraduate Researcher, University of Santo Tomas Research Center for Social Sciences and Education (November 2022–May 2023)

Visiting Research Student, University of Otago (September–November 2022)

Research Assistant, University of Canterbury (July–December 2022)

Instructor, University of Santo Tomas (August 2021–May 2023)

Marker, COMS320 Strategic Campaign Development, University of Canterbury (March–June 2020)

Earlier appointments (2013–2017, summarized): Teaching and public-interest roles at Far Eastern University High School, the De La Salle University Center for Social Action, Centro Escolar University, Far Eastern University Institute of Technology, the Center for Disaster Preparedness, and WWF-Philippines.

EDUCATION

Ph.D. in Media and Communication, University of Canterbury, Christchurch, New Zealand (2023)
Thesis: *From hesitancy to legitimacy and beyond: A critical realist multi-case study of trust culture legitimization in the Dengvaxia vaccine scandal*
Judith Ensor Prize for Students with a Specific Learning Difficulty
UC Doctoral Scholarship for Students with Disabilities

M.A. in Political Science, De La Salle University, Manila, Philippines (2018)

B.A. in Consular and Diplomatic Affairs, De La Salle–College of Saint Benilde, Manila, Philippines (2012)

RESEARCH APPOINTMENTS AND PROJECTS

Surin Pitsuwan Visiting Fellowship, Thammasat University (2026). Comparative research on relational legitimacy, moral publics, and democratic fragility in Thailand and the Philippines.

Airlangga Postdoctoral Fellowship, Universitas Airlangga (2025–2026). Comparative research on vaccine governance and public trust in the Philippines and Indonesia.

PhD research, University of Canterbury (2023). “From hesitancy to legitimacy and beyond: A critical realist multi-case study of trust culture legitimization in the Dengvaxia vaccine scandal.”

Visiting research appointments, UST-RCSSD, DLSU-SEARCH, and University of Otago (2022–2023). Research development in communication, political trust, vaccine controversies, and Southeast Asian public life.

Research Assistant, University of Canterbury (2022). Literature review and data analysis for projects led by Professor Donald Matheson.

TEACHING AND SUPERVISION

Recent Teaching Experience

Polytechnic University of the Philippines: Advanced Research Report Writing and Publication (PhD level), Discourse Analysis in Communication (PhD level), Media Criticism, Qualitative Methods, Qualitative Data Analysis.

De La Salle University: Science, Technology and Society.

University of Santo Tomas: Political Communication, Writing for New Media.

Current Doctoral Supervision

Rae Francis Quilantang, doctoral research, Polytechnic University of the Philippines (current supervision; dissertation complete, final defense scheduled October 2026).

Educational Leadership and Curriculum

Program proponent, PhD in Interdisciplinary Communication Studies – Research Track (PhD ICSR), College of Communication, Polytechnic University of the Philippines. Designed the curriculum, admissions guidelines, dissertation policy, supervision policy and practice framework, feasibility study and demand study for a research-intensive doctoral program proposed for launch in the first semester of 2026–27; the design package was submitted for Executive Committee approval.

Founder and Convener, Media, Discourse, and Society Research Group (MDSRG), PhD in Communication program, Polytechnic University of the Philippines (2025–2026). Organized the MDSRG Graduate Research Colloquium 2025, “Speaking Power: Discourse, Democracy, and the 2025 Philippine Elections,” with the SIGLA Research Center as partner.

PUBLICATIONS

Books Published and In Press

Mendoza, K. P. R. (in press). *Trust Cultures and the Politics of Relational Legitimacy: Rethinking Trust from the Global South*. Routledge.

Mendoza, K. P. R. (2025). *Navigating Trust, Journalism, and Health in the Age of Populism: The Dengvaxia Vaccine Scandal in the Philippines*. Routledge. <https://doi.org/10.4324/9781003515289>

Journal Monograph In Press

Mendoza, K. P. R. (in press). Repair without correction: Institutional authority and enduring controversy in communication. *Journalism & Communication Monographs*.

Book Under Contract

Mendoza, K. P. R. (under contract). *Scandal Worlds: Constructivation, Ambivalent Governance, and Political Legitimacy in the Global South*. Anthem Press.

Completed Book Manuscript

Mendoza, K. P. R. *Scaffolding the Self: Neurodivergence and the Moral Life of Academic Work*. Completed book manuscript; seeking a new publisher.

Edited Volume Awaiting Publisher Processing

Mendoza, K. P. R., Quilantang, R. F., & Rivera, R. C. (Eds.). *Reimagining critical discourse studies in the Global South: Becoming scholars*. Bloomsbury Academic. Final revised manuscript submitted and acknowledged September 30, 2026, following positive peer review; publisher package check and production instructions pending.

Book Chapter In Press

Mendoza, K. P. R., Camit, M. C., & Dizon, E. M. O. (in press). Mainstream media and the politics of vaccine trust: Lessons from the Dengvaxia controversy in the Philippines. In J. Leask (Ed.), *Research handbook on immunisation and society*. Edward Elgar Publishing.

Published Journal Articles and Contributions

Journal markers report the highest-subject SCImago SJR quartile for Scopus-indexed journals: publication-year metrics through 2025 and SJR 2025 for 2026 works. Non-Scopus publications are labeled and remain eligible for Top Publications. Source checks: September 8, 28, and 30, 2026.

This public CV lists published, in-press, under-contract and completed works only; manuscripts under review are omitted.

Mendoza, K. P. R. (2026). From “robs to riches”: Scandal constructivation and the ambivalent work of pagsasaayos. *Philippine Studies: Historical and Ethnographic Viewpoints*, 74(3), 449–466. <https://doi.org/10.13185/2244-1638.5314> Scopus; SJR 2025: Q1

Mendoza, K. P. R. (2026). Filipino public life as a moral–relational field: Toward a Philippine sociological agenda. *Philippine Sociological Review*, 74, 146–161. <https://www.jstor.org/stable/48892856> Non-Scopus

Mendoza, K. P. R., & Quilantang, R. F. (2026). Critique without guarantees: Justification and the social authorization of criticism. *Journal of Multicultural Discourses*. Advance online publication. <https://doi.org/10.1080/17447143.2026.2735970> Scopus; SJR 2025: Q1

Mendoza, K. P. R. (2026). When thinking is judged: Academic ethics and the moralization of cognition. *Journal of Academic Ethics*, 24, Article 81. <https://doi.org/10.1007/s10805-026-09762-z> Scopus; SJR 2025: Q1

Mendoza, K. P. R., Go, N. M. O., Gianan, E. R. D., Buten, B. P., & Patag, R. F. D. (2026). Everyday legitimacy in reformist governance: Trust cultures and the relational politics of authority in Pasig City. *Advances in Southeast Asian Studies*, 19(2), O1–O21. <https://doi.org/10.14764/10.ASEAS-0148> Scopus; SJR 2025: Q1

Mendoza, K. P. R., & Quilantang, R. F. C. (2026). In relation, not replacement: A reflexive case for generative AI in qualitative research. *Qualitative Research Journal*, advance online publication, 1–12. <https://doi.org/10.1108/QRJ-11-2025-0428> Scopus; SJR 2025: Q1

- Mendoza, K. P. R.** (2026). Cognitive scaffolds, not caves: Neurodivergent scholarship and generative AI in the accelerated academy. *Disability & Society*, 41(8), 2002–2021. <https://doi.org/10.1080/09687599.2026.2667539> Scopus; SJR 2025: Q1
- Mendoza, K. P. R.**, Dizon, E. M. O., Durian, M. V. T., Pandan, M. S. A., & Viray, J. R. B. (2026). Ambivalent governance and journalistic authority: An exploratory study of scandal news engagement in three Philippine cities. *Asian Communication Research*, 23(1), 166–186. <https://doi.org/10.20879/acr.2026.23.004> Scopus; SJR 2025: Q2
- Mendoza, K. P. R.** (2026). Beyond toolkits: Critical autoethnography and a relational agenda for discourse studies in media and communication. *Discourse & Communication*, 20(2), 265–280. <https://doi.org/10.1177/17504813261420507> Scopus; SJR 2025: Q1
- Asis, S. N., Bunag, A. C. V., Cabaltera, M. M. R., Fernandez, P. J., Obligacion, R. V. E., Oblino, J. P. A., Tavera, F. W. B., & **Mendoza, K. P. R.** (2026). Affective silencing and moral masculinity: Male vulnerability in Philippine teleseryes. *Communication, Culture & Critique*, 19(2), 170–178. <https://doi.org/10.1093/ccc/tcag007> Scopus; SJR 2025: Q1
- Quilantang, R. F. C., & **Mendoza, K. P. R.** (2026). Teaching in entanglement: Co-thinking, cognitive justice, and theory making in the age of generative AI. *Communication Teacher*, 40(2), 250–252. <https://doi.org/10.1080/17404622.2025.2609611> Scopus; SJR 2025: Q3
- Mendoza, K. P. R.** (2025). Negotiating depletion and endurance: Hiya, tino, and bait as vernacular grammars of political scandal in the Philippines. *Social Transformations: Journal of the Global South*, 13(1), Article 5. <https://doi.org/10.13185/2799-015X.1224> Non-Scopus
- Alejandrino, P., Igual, D. M., & **Mendoza, K. P. R.** (2025). Seriously (un)funny: Humor in selected political illustrations during the 2022 Philippine national elections as portrait of resistance. *Humanities Diliman*, 22(2), 184–213. <https://saliksik.upd.edu.ph/journal-issue/HD-12-25-001> Scopus; SJR 2025: Q2
- Mendoza, K. P. R.** (2025). Scandal as constructivation: Trust cultures and the politics of legitimacy in Southeast Asia. *International Journal of Communication*, 19, 3264–3285. <https://ijoc.org/index.php/ijoc/article/view/25315> Scopus; SJR 2025: Q1
- Mendoza, K. P. R.** (2025). Held in trust: Relational sovereignties and the affective life of communication. *Media, Culture & Society*, 47(6), 1294–1303. <https://doi.org/10.1177/01634437251360380> Scopus; SJR 2025: Q1
- Quilantang, R. F. C., & **Mendoza, K. P. R.** (2025). Critiquing power and ethics: Teaching multimodal critical discourse analysis and ethical literary criticism through Amazon Prime's *The Boys*. *Communication Teacher*, 39(4), 311–316. <https://doi.org/10.1080/17404622.2025.2467804> Scopus; SJR 2025: Q3
- Mendoza, K. P. R.** (2024). Health scandalization and exclusionary politics: A social semiotic CDA of online news coverage of the Dengvaxia vaccine scandal in the Philippines. *The International Journal of Interdisciplinary Social and Community Studies*, 20(1), 183–208. <https://doi.org/10.18848/2324-7576/CGP/v20i01/183-208> Scopus; SJR 2024: Q3
- Mendoza, K. P. R.** (2020). Vaccine hesitancy and the cultural politics of trust in the Dengvaxia controversy: A critical discourse-ethnographic study of online news content, producers, and audiences. *ASEAS – Austrian Journal of South-East Asian Studies*, 13(2), 267–274. [Research workshop]. <https://doi.org/10.14764/10.ASEAS-0037> Scopus; SJR 2020: Q3
- Mendoza, K. P. R.** (2019). Locating the ideological in the functional: A multimodal critical analysis of online news reports on Typhoon Lando. *Asia-Pacific Social Science Review*, 19(1), 202–210. <https://doi.org/10.59588/2350-8329.1211> Scopus; SJR 2019: Q2

Journal Articles In Press

- Mendoza, K. P. R.** (in press). High-stakes scaffolding and relational sovereignty: ADHD, stimulant use, and the assembly of academic participation. *Philippine Studies: Historical & Ethnographic Viewpoints*.
- Mendoza, K. P. R.** (in press). Care for the already promising? Mentoring, selection, and qualitative research teaching at a Philippine state university. *The Qualitative Report*, 32(1).

RESEARCH LEADERSHIP AND SERVICE

Leadership and Network Roles

Convener, Trust, Culture & Publics Network (TCPN)

Vice-Chair, Emerging Scholars Network, International Association for Media and Communication Research (2023–Present)

Editorial Roles

Associate Editor, *Journal of Nusantara Studies* (2026–Present)

Editorial Board Member, *Interactions: Studies in Communication & Culture* (2026–Present)

Editorial Board Member, *Journalism Studies Association of the Philippines (JSAP) Review* (2026–Present)

Editorial Board Member, *The Qualitative Report* (2022–Present)

Guest Editor, *Social Transformations: Journal of the Global South*, 13(1) (2025)

GRANTS, FUNDING, AND SCHOLARSHIPS

PUP Internal Research Funding, S.O. No. 4046, s. 2025 (PHP 70,000)

PUP Internal Research Funding, S.O. No. 5603, s. 2025 (PHP 70,000)

IAMCR Travel Grant 2025 (USD 1,400)

Roy Bhaskar Memorial Fund (GBP 500)

Philippine Social Science Council Travel Grant (2018; USD 500)

IAFOR Scholarship, MediAsia 2018

MFAT Postgraduate Development Research Award (NZD 6,000)

Judith Ensor Prize for Students with a Specific Learning Difficulty (NZD 2,000)

UC Doctoral Publication Prize (NZD 1,000)

UC Doctoral Scholarships for Students with Disabilities (NZD 21,000 stipend per annum for four years)

INVITED TALKS AND CONFERENCE PRESENTATIONS

Invited Talks and Seminars

Mendoza, K. P. R. (2026, November 13; scheduled). *Authority after confidence* [Public lecture and pre-publication book launch]. Faculty of Political Science, Thammasat University, Tha Prachan Campus, Bangkok, Thailand.

Mendoza, K. P. R. (2026, June 12). *Global research dialogue: Enhancing academic writing and publishing in social sciences* [Invited speaker]. Research Week, Faculty of Social and Political Sciences, Universitas Airlangga, Surabaya, Indonesia.

Mendoza, K. P. R. (2026, June 9). *Can AI think with us? Generative AI, academic life, and cognitive scaffolding* [Guest lecturer]. Communication Science Guest Lecture for the Communication Research course, Department of Communication, Faculty of Social and Political Sciences, Universitas Airlangga, Surabaya, Indonesia.

Mendoza, K. P. R. (2025, October 18). *12th National Conference: "The Silver Lining of ADHD: Reasons to Celebrate"* [Invited speaker]. Pamantasan ng Lungsod ng Pasig, Pasig City, Philippines.

Mendoza, K. P. R. (2025, August 4–8). *Professional Certificate in Qualitative Data Analysis with MAXQDA* [Resource speaker]. Department of History and Political Science, Silliman University, Dumaguete City, Philippines.

Mendoza, K. P. R. (2023, July). *Everything leadership*. St. Paul College of Bocaue, Philippines.

Mendoza, K. P. R. (2022, March 29). *The normative dimensions of political communication; Civility and memory in political communication* [Invited academic lecture]. Faculty of Social and Political Sciences, Universitas Airlangga, Surabaya, Indonesia.

Conference Papers and Presentations

Mendoza, K. P. R. (2026, October 3). *The endurance of scandal: Vernacular moral coordination and the limits of modernist explanation in Philippine politics* [Conference presentation]. Philippine Sociological Society International Conference, "Sociology of Ruptures and Futures: Communities, Change, and Continuity" (online).

Mendoza, K. P. R., Gianan, E. R. D., Buten, B. P., Patag, R. F. D., & Go, N. M. O. (2026, October 3). *Everyday legitimacy in reformist governance: Trust cultures and the relational politics of authority in Pasig City* [Conference presentation]. Philippine Sociological Society International Conference, "Sociology of Ruptures and Futures: Communities, Change, and Continuity" (online).

Mendoza, K. P. R. (2025, October 1–3). *Holding the ladle: Relational sovereignty and the dual risk of misreading in undergraduate qualitative research teaching* [Conference presentation]. Philippine Sociological Society International Conference, Ateneo de Davao University, Davao City, Philippines.

- Mendoza, K. P. R.** (2025, October 1–3). *High stakes every day: Ritalin, trust cultures, and relational sovereignty in Philippine academic life with ADHD* [Conference presentation]. Philippine Sociological Society International Conference, Ateneo de Davao University, Davao City, Philippines.
- Mendoza, K. P. R.** (2025, August 22–24). *Held in trust: Relational sovereignties and the affective life of communication*. Paper presented at the Second International Symposium on Global South Studies, “Global Southerning Care in Scenes of Everyday Life,” VNU University of Education, Hanoi, Vietnam.
- Mendoza, K. P. R.** (2025, August 22–24). *Cognitive scaffolds, not caves: Neurodivergent scholarship and generative AI in the accelerated academy*. Paper presented at the Second International Symposium on Global South Studies, “Global Southerning Care in Scenes of Everyday Life,” VNU University of Education, Hanoi, Vietnam.
- Mendoza, K. P. R.** (2025, July 13–17). *When trust divides: Scandals, populists, and the fragility of democratic legitimacy*. Paper presented at the International Association for Media and Communication Research (IAMCR) Annual Conference, Political Communication Research Section, Nanyang Technological University, Singapore.
- Mendoza, K. P. R.** (2025, July 12). *Felt relevance and unequal trust: Exploring emotional proximities to journalism during the POGO scandal in the Philippines*. Paper presented at the IAMCR Pre-conference, “Emotions and Journalism in Today’s Dynamic Communication Landscape,” National University of Singapore, Singapore.
- Mendoza, K. P. R.** (2023, July 27–29). *Legitimation in the online news coverage of the Dengvaxia vaccine scandal: A critical discourse analysis*. Paper presented at the 10th National Social Science Congress, Silliman University, Dumaguete City, Philippines.
- Mendoza, K. P. R.** (2021, October 1–5). *Understanding the role of trust in parental vaccine hesitancy in the Philippines: Insights from an ongoing study on the Dengvaxia controversy*. Paper presented at the Philippine Sociological Society International Conference (online).
- Mendoza, K. P. R.** (2021, May 12). *Vaccine hesitancy and the cultural politics of trust in the Dengvaxia controversy: A critical realist case study of news content, producers, and audiences*. Paper presented at the Philippine Association for Communication and Media Research webinar “From a Distance: Doing Philippine Communication and Media Research as a Student Abroad” (online).
- Mendoza, K. P. R.** (2018, October 9–11). *The politics of disaster reporting: A multimodal critical discourse analysis of news reports on Typhoon Lando*. Paper presented at the Asian Conference on Media, Communication & Film (MediAsia 2018), Tokyo, Japan.
- Mendoza, K. P. R.** (2017, May 11–12). *Towards a just and resilient society? A multimodal critical discourse analysis of online news articles on Typhoon Lando from INQUIRER.net* [Conference presentation]. Philippine Political Science Association International Conference, “Democratic Governance in the Vortex of Change,” Waterfront Cebu City Hotel, Cebu City, Philippines.
- Conference and Seminar Participation, Moderation, and Convening**
- Mendoza, K. P. R.** (2026, October 3). Moderator, “Political Continuities, Ruptures, and Change V” parallel session. Philippine Sociological Society International Conference (online).
- Mendoza, K. P. R.** (2025, October 1–3). Moderator, “Educational crises and pedagogies of care” parallel session. Philippine Sociological Society International Conference, Ateneo de Davao University, Davao City, Philippines.
- Mendoza, K. P. R.** (2025, March 13). Participant. 2025 Annual Scientific Conference and 92nd General Membership Assembly, National Research Council of the Philippines, Philippine International Convention Center, Pasay City, Philippines.
- Mendoza, K. P. R.** (2023, December 12). Co-convenor and presenter, IAMCR Presidential PhD Research Webinar, “De-Westernising Global Media Studies: Bridging Disciplinary, National, and Regional Divides for a More Inclusive and Decolonized Future” (online). Co-convened with S. I. Cabbuag.
- Mendoza, K. P. R.** (2017, April 27). Participant. Preparatory Meeting for the ASEAN Leaders’ Interface with the Youth, National Youth Commission, Philippines.
- Mendoza, K. P. R.** (2012, August 28). Participant. Harvard Project for Asian and International Relations Asia Conference, National Chengchi University, Taipei, Taiwan.

PUBLIC SCHOLARSHIP AND MEDIA

Essays and Blog Posts

Mendoza, K. P. R. (2025, December 1). When fairness feels fragile: Rethinking mentorship in large classes. *The Teaching Professor*. <https://www.teachingprofessor.com/topics/professional-growth/when-fairness-feels-fragile-rethinking-mentorship-in-large-classes/>

Mendoza, K. P. R. (2025, November 18). Cooking outside the PhD. *The Research Whisperer*. <https://researchwhisperer.org/2025/11/18/cooking-outside-the-phd/>

Mendoza, K. P. R. (2025, May 8). Not just a course, but a culture: The hidden curriculum of undergraduate research education. *The Hidden Curriculum in Doctoral Education* (blog). <https://drhiddencurriculum.wordpress.com/2025/05/08/not-just-a-course-but-a-culture-the-hidden-curriculum-of-undergraduate-research-education/>

Media Interviews and Expert Comment

Basilio, K. C. L. (2025, February 20). Philippines urged to craft national narrative on South China Sea claim [Expert comment by K. P. R. Mendoza]. *BusinessWorld*. <https://www.bworldonline.com/the-nation/2025/02/20/654712/philippines-urged-to-craft-national-narrative-on-south-china-sea-claim/>

Basilio, K. C. L. (2025, February 18). Franchise requirement for social media mulled amid disinformation crackdown [Expert comment by K. P. R. Mendoza]. *BusinessWorld*. <https://www.bworldonline.com/the-nation/2025/02/18/654070/franchise-requirement-for-social-media-mulled-amid-disinformation-crackdown/>

Cruz, B. M. D. (2025, January 8). Meta ditching fact-checkers could worsen disinformation before Philippine elections [Expert comment by K. P. R. Mendoza]. *BusinessWorld*. <https://www.bworldonline.com/the-nation/2025/01/08/645469/meta-ditching-fact-checkers-could-worsen-disinformation-before-philippine-elections/>

Public Resources

Mendoza, K. P. R. (2026, October 12). *Key concepts* [Public concept bank: seven entries from the research program, each with a quoted definition of record, a plain-language explanation and sources]. [kprmendoza.academic.ws](https://kprmendoza.academic.ws/pages/key-concepts). <https://kprmendoza.academic.ws/pages/key-concepts>

PROFESSIONAL TRAINING AND SHORT COURSES

Digital ethnography, University of Oxford (short course)

Critical discourse analysis of media representations, Maastricht University (short course)

Media training, Asia Media Centre, Christchurch, New Zealand (November 17, 2022)

Design Thinking for 21st Century Learning, Habi Education Lab, Miriam College (May 10–11, 2019; 9.5 CPD units)

Summer School for Teaching Research at DLSU, De La Salle University (April 1–12, 2019)

Continuing Education for the New General Education: Faculty Training for the Teaching of the New General Education Courses, C&E Publishing (April 18–20, 2018)

International Training Conference on New Directions in Applied Research, De La Salle University and University of British Columbia (July 20, 2013)

PROFESSIONAL MEMBERSHIPS

Philippine Sociological Society (PSS); International Association for Media and Communication Research (IAMCR); National Research Council of the Philippines (NRCP).

LANGUAGES

Filipino: native proficiency. English: full professional and academic proficiency.

AI-use note: Claude (Anthropic; Opus 5.5 and Fable 5.1) helped check this CV against my records, update entries, and format it. I reviewed the final text. This public version leaves out work still under review and any item not yet released. October 2, 2026 version; last revised October 14, 2026.