Curriculum Vitae

Henry W. Allen

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Education

Ph.D.	Pres., University of Alabama, Communication & Information Sciences
M.S	2023, University of Utah, Communication (Science, Health, Environment, and Risk focus)
*H.B.S	2020, University of Utah, Communication (Strategic Communication focus)
B.S	2020, University of Utah, Political Science

*Honors Bachelor of Science, obtained with additional work through the University of Utah Honors College. Requires completion of standard degree alongside additional courses, an honors thesis, and minimum GPA of 3.5

Funding

2024	Fall Research Assistantship, Multiple Grants (PI: Matthew VanDyke)
2024	Spring Research Assistantship, Multiple Grants (PI: Matthew VanDyke)
2023	Fall Research Assistantship, Multiple Grants (PI: Matthew VanDyke)
2023	Spring Research Assistantship, NSF DRL-2120006 - "Engaging Multicultural Audiences through Inclusive STEM content on YouTube" (PI: Sara Yeo)
2022	Fall Teaching Assistantship, COMM3710 - Introduction to Quantitative Communication Research, University of Utah Department of Communication (Course Supervisor: Sara Yeo)
2022	Fall Research Assistantship, NSF DRL-2120006 – "Engaging Multicultural Audiences through Inclusive STEM content on YouTube" (PI: Sara Yeo)
2021	Fall & Spring Research Assistantships, NSF DRL-1906864 – "Exploring the effectiveness of using humor for communicating about science" (PI: Sara Yeo)
2020	Undergraduate Researcher Stipend, Undergraduate Research Opportunities Program, University of Utah

Publications

Allen, H.W. (2023) *Social Identities and Trust in Scientists* [Master's thesis]. University of Utah.

*Allen, H. W., & Yeo S. K. (2020). A content analysis of newspaper coverage of colony collapse disorder. *University of Utah Undergraduate Research Journal.*

*Journal not peer reviewed.

Manuscripts

McKasy, M., Yeo, S. K., Zhang, J. S., Cacciatore, M. A., Allen, H. W., & Su, L. Y.-F. (R&R submitted) [Title redacted for blind peer review]. *Geothermal Energy.*

Cacciatore, M. A., Yeo, S. K., Freiling, I., Su, L. Y.-F., McKasy, M., Lee, T. K., & Allen, H. W. (under review). [Title redacted for blind peer review]

Yeo, S. K., Freiling, I., Cacciatore, M. A., Su, L. Y.-F., McKasy, M., Lee, T. K., & Allen, H. W. (under review) [Title redacted for blind peer review]

Freiling, I., Yeo, S. K., Cacciatore, M.A., Allen, H.W., & Zhang, J.S. (under review) [Title redacted for blind peer review]

Allen, H.W., Su, L.Y.-F, Gong, Z., Yeo, S.K., Cacciatore, M.A., Lee, T. K.. [In preparation]

Conference Presentations

VanDyke, M. S., Britt, B. C., & Allen H.W. (2024, November). *How Social Media Discussions Evolve Before, During, and After Severe Weather Events Along the Mississippi-Alabama Gulf Coast* [Paper Presentation]. Bays and Bayous 2024: The Power of Partnerships to Preserve People and Places, Biloxi, MS, United States

VanDyke, M., Armstrong, C., & Allen H.W. (2024, November). *Closing the Communication Loop: Perceptions about Severe Weather Communication in the Gulf Coast Among Officials and the Public* [Paper Presentation]. Bays and Bayous 2024: The Power of Partnerships to Preserve People and Places, Biloxi, MS, United States

Allen, H.W., Freiling, I., Yeo, S. K., Cacciatore, M.A., & Zhang, J.S. (2023, August). *Reaching Audiences for Science: The Role of Social Identity in Attention to Science Content on Social Media*. [Paper Presentation]. AEJMC 2023: Fostering Freedom and Defending Democracy: AEJMC's Impact Over 110 Years and Beyond, Washington, D.C, United States

McKasy, M., Yeo, S. K., Zhang, J. S., Cacciatore, M. A., Allen, H. W., & Su, L. Y.-F. (2022, December). *Social endorsement, credibility, and support for the regulation of research on enhanced geothermal systems*. Society for Risk Analysis, Tampa, FL.

Allen, H.W., Su, L.Y.-F., Gong, Z., Yeo, S. K., Cacciatore, M.A. (2022, August). *How Metrics, Perceived Popularity, and Perceived Credibility Affect Information Sharing Intentions: A Serial Mediation Model*. [Paper Presentation]. AEJMC 2022: Focusing on the Future Together, Detroit, MI, United States.

Allen, H.W., & Yeo, S.K. (2020, April). *Content analysis: Newspaper coverage of colony collapse disorder.* University of Utah Undergraduate Research Symposium, Salt Lake City, UT

Book Reviews

Allen, H.W., (2022). [Review of the book *Contentions in Times of Crisis*, by Hanspeter Kriesi, Jasmine Lorenzini, Bruno Wüest, and Silja Häusermann]. *Journal of Rural Sociology*.

Awards & Honors

2022 – 2023 Austin L. Walker Endowed Scholarship for Graduate Students, University of Utah

2022 – 2022 Graduate Student Travel Assistance Award, University of Utah

2019 – 2020 Alumni Legacy Merit Scholarship, University of Utah

2019 – 2020 Ida Mae Hanks Endowed Scholarship, University of Utah

2019 – 2020 Undergraduate Research Scholar Designation, University of Utah

2016 – 2017 Freshman Academic Achievement Award for Non-Residents, University of Utah

2016 – 2017 Alumni Non-Resident U Tradition Award and Heritage Scholarship, University of Utah

Service

2022 Poster Reviewer, Fall Undergraduate Research Symposium, University of Utah

2022 Poster Reviewer, Spring Undergraduate Research Symposium, University of Utah

Professional and Paid Positions

2020 – 2021 COVID-19 Health Educator and School Liaison, Salt Lake County Health Department

- *Coordinated with school officials to provide students and their families with education regarding Salt Lake County COVID-19 protocols and epidemiological science.*
- *Made first contact to inform students and parents of COVID-19 test results*
- *Maintained COVID-19 tracking data*

2019 Digital Marketing Intern, Love Communications

- *Collected, analyzed, and visualized client advertising data*
- *Trafficked social media advertisements, monitored performance*
- *Conducted A/B and performance testing on advertising strategies*
- *Built custom data reports*

2019 Student Tutor, University of Utah Department of Athletics

- *Facilitated student-athlete study sessions*

- *Provided supplemental education for Communication coursework*
- *Held open drop-in sessions for writing tutoring*

2018 – 2019 Public, Government, & Community Relations Intern, Natural History Museum of Utah

- *Collected data on museum event media coverage*
- *Represented museum at community events and interacted with news media, state legislators, and members of the public*
- *Assisted in development of a system for building relationships between state legislators and the museum's educational outreach programs*
- *Archived and tabulated hundreds of historical documents*