

John F. McArdle

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EDUCATION

University of Pennsylvania, Philadelphia, PA

Ed.D., Higher Education Management, 2014

M.S., Higher Education Management, 1998

M.G.A., Government Administration, 1997

University of Massachusetts, Amherst, MA

M.S., Accounting, 2021

Temple University James E. Beasley School of Law, Philadelphia, PA

LL.M., Taxation, 2008

Seton Hall University School of Law, Newark, NJ

J.D., 2003

Thomas Edison State College, Trenton, NJ

B.A., 1995

ACADEMIC POSITIONS

Salem State University, Bertolon School of Business, Salem, MA

Professor, Accounting and Finance Department, 2024-present

Associate Professor, Accounting and Finance Department, 2020-24

Assistant Professor, Management Department, 2014-20

Instructor, Management Department, 2013-14

Director, Salem State University Center for Entrepreneurship, 2016-18

University of Prizren, Prizren, Kosovo

Visiting Associate Professor, Prizren International Summer School, Summer 2023

University of Mitrovica, Mitrovica, Kosovo

Visiting Associate Professor, Faculty of Economics, Spring 2023

University of Calgary, Haskayne School of Business, Calgary, Alberta

Visiting Associate Professor/Sessional Instructor, 2020-Present

Temple University Law School, Philadelphia, PA

Adjunct Professor, Graduate Law Program: LL.M. for Foreign Lawyers 2011-13

Caldwell University, Caldwell, NJ

Adjunct Professor, Business Law and Ethics, 2010-13

Centenary University, Hackettstown, NJ

Adjunct Professor, Business and Government, 2006-13

OTHER PROFESSIONAL APPOINTMENTS

U.S. Department of State, Bureau of Educational and Cultural Affairs, Washington, D.C.

Fulbright Specialist, 2020-2025

Approved Projects:

University of Mitrovica, Mitrovica, Kosovo

Fulbright Specialist Assignment, Fall 2022

Project Description:

- Comprehensive regulatory and market analysis of Kosovo's higher education system.
- Review of existing academic programs against both national (Kosovo) and industry (AACSB) accreditation standards.
- Development of proposals for a new graduate degree program in business, and revisions to existing undergraduate economics/business degree programs.
- Enhancement of quality assurance /assurance of learning system, materials, and schedule.

RESEARCH

Research Interests:

Law, strategy, and ethics; Regulation and emerging markets; Tax policy; Nonprofit governance/unrelated business income tax liability; Estate planning; Law and entrepreneurship; Social enterprise; Community engaged and innovative pedagogy.

Research Grants: (Total Amount Funded: \$102,700)

- Salem State University, Center for Research and Creative Activity, Scholarship Support Grant. (2024, Fall).
 - Project: *Regulation and its discontents: Impacts of regulatory development in a nascent industry: a case from Canada*. Research presentation at the Association Française Droit et Management Annual Meeting, Lille, France. Amount Awarded: \$1,000. Grantee: McArdle, J.F.
- Salem State University, Center for Research and Creative Activity, Scholarship Support Grant. (2023, Spring).
 - Project: *Regulation and its discontents: The effect of regulations on entrepreneurial strategies in a nascent industry*. Research presentation at the Pacific Northwest Academy of Legal Studies in Business Annual Meeting, Seattle, Washington. Amount Awarded: \$1,000. Grantee: McArdle, J.F.
- University of Calgary Taylor Institute, Teaching and Learning Grant. (2023-25).
 - Project: *Development of Learning in Places Open Educational Resource*. Co-Principal Investigator. Amount Awarded: \$40,000. Grantees: de Koning, A.J. & McArdle, J.F.

- U.S. Department of State, Bureau of Educational and Cultural Affairs. Fulbright Specialist grant. (2022, Fall).
 - Project: *University Isa Boletini Mitrovica: Comprehensive curriculum review and curriculum development proposal*. Amount awarded: \$5,300. Grantee: McArdle, J.F.
- Salem State University, Center for Research and Creative Activity, Flash Grant. (2022, Spring).
 - Project: *Bodies suspended in amber: Regulatory borders, frozen legal constructs, and undocumented university students as liminal personae*. Research presentation at the 2022 Critical Legal Conference, Tromsø, Norway. Amount Awarded: \$400. Grantee: McArdle, J.F.
- Salem State University, Center for Research and Creative Activity, Scholarship Support Grant. (2022, Spring).
 - Project: *Legal frameworks of the poor door: How regulatory frameworks create barriers to economic and social mobility and dignity*. Research presentation at the 2022 Global Meeting on Law and Society, Lisbon, Portugal. Amount Awarded: \$1,000. Grantee: McArdle, J.F.
- University of Calgary, Haskayne School of Business. (2021, Fall). Research Honorarium.
 - Project: *The Power of Place: Impact measures for place-based, community-engaged scholarship*. Amount Awarded: \$5,000. Grantee: McArdle, J.F.
- University of Calgary Taylor Institute, Teaching and Learning Grant. (2021-23).
 - Project: *Implementation, Assessment, and Dissemination of Street Challenge Pedagogy Across Disciplines*. Co-Principal Investigator. Amount Awarded: \$40,000. Grantees: de Koning, A.J. & McArdle, J.F.
- University of Calgary Taylor Institute, Development and Innovation Grant. (2019-20).
 - Project: *Development of Street Challenge as an experiential, service-learning, class project, fully integrated with course outcomes and process*. Co-Principal Investigator. Amount Awarded: \$7,500. Grantees: de Koning, A.J. & McArdle, J.F.
- Salem State University, Provost's Global Scholarship Travel Fund. (2018, Fall).
 - Project: *O'Connor, O'Higgins, and oblique drafting: Why grammar matters in legal education*. Research presentation at Irish Association of Law Teachers annual meeting, Limerick, Ireland. Amount Awarded: \$500. Grantee: McArdle, J.F.
- Salem State University, Center for Research and Creative Activity, Scholarship Support Grant. (2018, Spring).
 - Project: *Institutional liability for experiential education: Pitfalls and best practices*. Research presentation at UK Association of Law Teachers annual meeting, Keele, United Kingdom. Amount Awarded: \$1,000. Grantee: McArdle, J.F.

Research Awards:

- Recipient, Gassett-Schiller '83 Endowed Chair Research Support Award, 2023-2024
- Recipient, Dean's Research Faculty Fellowship, 2023-2024
- Recipient, Gassett-Schiller '83 Endowed Chair Research Support Award, 2022-2023
- Recipient, Provost's Fulbright Award Enhancement Grant, 2022
- Recipient, Bertolon School of Business Faculty Distinguished Research Award, 2021
- Recipient, Stan Marsh Best Paper Prize, UK Association of Law Teachers, 2018
- Finalist, Master Teacher Award, Academy of Legal Studies in Business, 2013
- Gaylord Jentz Scholar, Academy of Legal Studies in Business, 2013

Peer Reviewed Research Articles:

Published:

- Kunoviku Demiri, F., **McArdle, J.F.**, Tschakert, N., Tmava, Q., Durguti, E., & Sherifi, A. (2025). Unlocking the path to funding: A comparative analysis of factors influencing bank loan access for small and medium enterprises from an entrepreneurial perspective. *Multidisciplinary Science Journal* 7(12), 2025592. <https://doi.org/10.31893/multiscience.2025592>. [Keywords: Regulation, entrepreneurial finance, Balkan region].
- Alidemaj, A.H., Krivins, A., Durguti, E.A., **McArdle, J.F.** (2025). Economic Freedom Index and Foreign Direct Investment: Bridging the Gap between Developed and Emerging Economies. *Central European Business Review* 14(5) 1-22. <https://doi.org/10.18267/j.cebr.398>. [Keywords: Economic freedom index, GDP, foreign direct investment, panel data].
- **McArdle, J.F.**, de Koning, A.J., & Sherifi, A. (2024). Barriers to scale: The effect of regulations on entrepreneurial strategies in a nascent industry. *Journal of Entrepreneurship and Public Policy* 13(4), 618-647. <https://doi.org/10.1108/JEPP-01-2023-0008>. [Keywords: Tax, Regulation, Strategy].
- Spahiu, M.J., **McArdle, J.F.**, Spahiu, B.J., and Durguti, E.A. (2024). Effects of Broadband & Telephone Subscription on Exports in New Global Era: Evidence from Southeast European Countries. *Central European Business Review* 13(3). <https://doi.org/10.18267/j.cebr.351>. [Keywords: Export, digitalization, panel data models].
- Saggat, M., **McArdle, J.F.**, de Koning, A.J., & Choudhary, A. (2023). Designing effective experiential curriculum: The experiential learning map. *Imagining SoTL* 3(2), 40-63. <https://doi.org/10.29173/isotl693>. [Keywords: Community Engagement, Pedagogy, Impact].
- de Koning, A.J., **McArdle, J.F.**, Saggat, M., & Choudhary, A. (2023). Disrupting the traditional learning paradigm: Place-based learning as transformational space. *Imagining SoTL* 3(1), 37-45. <https://doi.org/10.29173/isotl679>. [Keywords: Pedagogy, Student Development, Impact].
- **McArdle, J.F.**, Chene, D.G., & de Koning, A.J. (2023). Tax-advantaged cost segregation strategies for cannabis businesses. *Journal of Taxation* 138(6). [Keywords: Tax, Regulation, Strategy].
- **McArdle, J.F.** & de Koning, A.J. (2021). Street Challenge Pedagogy: How Walking Down Main Street Broadens Entrepreneurship and Ecosystem Perspectives. *Entrepreneurship Education and Pedagogy* 5(1), 164-185. <https://doi.org/10.1177/25151274211006894>. [Keywords: Community Engagement, Pedagogy, Impact]
- de Koning, A.J. & **McArdle, J.F.** (2021). Implementing Regulation in an Emerging Industry: A Multi-Province Perspective. *Journal of Canadian Studies* 55(2), 362-394. <https://doi.org/10.3138/jcs-2020-0035> [Keywords: Tax, Regulation, Strategy]
- **McArdle, J.F.** & de Koning, A.J. (2020). Other people's money: CSR goes to the movies. *Management Teaching Review* 7(2), 193–200. <https://doi.org/10.1177/2379298120942771>. [Keywords: Corporate Governance, CSR, Stakeholder Theory]
- **McArdle, J.F.** (2018). Regional public/private partnerships as entrepreneurial bricolage. *Journal of Comparative Urban Law and Policy* 2(1). [Keywords: Tax, Regulation, Strategy]
- **McArdle, J.F.** & Chene, D.G. (2017). Entrepreneurial activity of small colleges and universities: unrelated business income tax liability issues. *Journal of Taxation* 127(6), 256-265.

Under Review:

- **McArdle, J.F. & de Koning, A.J. (2025).** Putting the community at the center: a new model of stakeholder theory and corporate governance. [Keywords: Corporate Governance, CSR, Stakeholder Theory]. Status: Peer review completed. Revisions under way.
- Sherifi, A., **McArdle, J.F.**, & de Koning, A.J. (2025). Regulatory bottlenecks and strategic delays: Structural deficits in Canada's efforts to displace black market industries. [Keywords: Tax, Regulation, Strategy]. Under review.

Book/Open Education Resource:

- de Koning, A.J., **McArdle, J.F.**, Saggat, M., Brown, M., & Cunningham, J. (2024). *Place-Based Learning Network*.
- de Koning, A.J., **McArdle, J.F.**, Anderson, M., Johner, G., & King Rosario, M. (2020). *Street Challenge: Teaching Ecosystems Through Community-Engaged Pedagogy, an Open Educational Resource*. <http://streetchallenge.ca>

Research Reports, Book Reviews, and Other Publications:

- **McArdle, J.F. (2019).** Book Review: in Your Defence: Stories of Life and Law, by Sarah Langford, Doubleday, 2018, 320 pp., £16.99, ISBN 978-0857525284. *The Law Teacher*. 54(1).

Working Papers:

- **McArdle, J.F. & Sherifi, A. (2025).** Administrative law, liminality, and personhood. [Keywords: Law, Regulation, Equity]. Anticipated Spring 2025.
- **McArdle, J.F. (2025).** Teaching Oakhurst: Case analysis and legal writing. [Keywords: Law, Writing, Pedagogy]. Anticipated Spring 2025.

Conference Presentations:

Delivered:

73. **McArdle, J.F. & de Koning, A.J. (2025, November).** *Place as Transformative Space: How Community-Engaged Learning can Foster Access to Justice*. Presentation at the 2025 Irish Association of Law Teachers Annual Meeting, Derry, Northern Ireland.
72. **McArdle, J.F. (2025, June).** *Your entrance is around back: The "Poor Door" from Dickens to Doctorow*. Presentation at the 2025 Association of Law, Culture, and the Humanities Annual Meeting, Washington, D.C.
71. Sherifi, A. & **McArdle, J.F. (2025, June).** *Speech, Identity, and Power: Exploring Linguistic Suppression Through Law and Literature*. Presentation at the 2025 Association of Law, Culture, and the Humanities Annual Meeting, Washington, D.C.
70. Sherifi, A. **McArdle, J.F.**, & de Koning, A.J.. (2025, June). *Regulation and New Industries: Canada's Struggle to Develop a Legal Recreational Cannabis Market*. Presentation at the Industry Studies Association Annual Conference, Cambridge, MA.
69. **McArdle, J.F. & de Koning, A.J. (2025, April).** *The Power of Place: Using the neighbourhood as a text for knowledge acquisition*. Presentation at the Association of Law Teachers 2025 Annual Meeting, Glasgow, Scotland.
68. **McArdle, J.F.**, de Koning, A.J., & Sherifi, A. (2024, December). *Impacts of Regulatory Development in a Nascent Industry: A Case from Canada*. Presentation at the French Academy of Legal Studies in Business Annual Meeting, Lille, France.

67. Sherifi, A., de Koning, A.J., & **McArdle, J.F.** (2024, November). *Delayed Harvest: Struggles to Transition Consumers from the Black to Legal Market in Canadian Cannabis*. Presentation at the 2024 Canadian Council for Small Business and Entrepreneurship Annual Meeting, Calgary, AB.
66. Cunningham, J., Brown, M., de Koning, A.J., **McArdle, J.F.**, & Saggar, M. (2024, November). Photo Essays as Digital Storytelling: A Tool for Engaging Students and Amplifying Community Voice. Presentation at the 2024 Indspire National Gathering for Indigenous Education, Winnipeg, MT.
65. Sherifi, A. & **McArdle, J.F.** (2024, June). *Language, unsettling, and the role of law as read through Tigana and Translations*. Presentation at the 2024 Law and Society Association Annual Meeting, Denver, CO.
64. Brown, M., **McArdle, J.F.**, de Koning, A.J., Saggar, M., & Cunningham, J. (2024, May). *Co-creating Learning Experiences- Engaging Student Voices Via Visual Preference Surveys (VPS)*. Presentation at the 2024 Dalhousie Conference on University Teaching and Learning, Halifax, NS.
63. Cunningham, J., **McArdle, J.F.**, Brown, M., Saggar, M., & de Koning, A.J. (2024, May). *(Re)Imagining Learning in Places*. Presentation at the 2024 Dalhousie Conference on University Teaching and Learning, Halifax, NS.
62. Saggar, M., de Koning, A.J., **McArdle, J.F.**, Brown, M., & Cunningham, J. (2024, May). *The Experiential Learning Map: A Storyboarding Curriculum Design Tool*. Presentation at the 2024 Dalhousie Conference on University Teaching and Learning, Halifax, NS.
61. Cunningham, J., Saggar, M., de Koning, A.J., **McArdle, J.F.**, & Brown, M. (2024, April). *Learning in Places: "Re-Inspiring" with Place-based Learning*. Presentation at the Western Canadian Association for Student Teaching (WestCAST) 2024 Annual Meeting, Calgary, AB.
60. Saggar, M., de Koning, A.J., & **McArdle, J.F.** (2023, November). *Let's Go Pla(y)ces: Bringing Community into the Classroom through Play*. Presentation at the 2023 Annual Meeting of the International Society for Teaching and Learning, Utrecht, Netherlands.
59. **McArdle, J.F.**, de Koning, A.J., & Saggar, M. (2023, November). *Learning in Places: Using Place-Based Pedagogy to Contextualize Disciplinary Content*. Presentation at the 2023 Annual Meeting of the International Society for Teaching and Learning, Utrecht, Netherlands.
58. **McArdle, J.F.** (2023, June). *Tigana: Absence, memory, and the role of law*. Presentation at the 2023 Association of Law, Culture, and Humanities Annual Meeting, Toronto, Ontario.
57. **McArdle, J.F.** (2023, June). *Regulatory borders, unequal treatment, and the liminal state of undocumented university students*. Presentation at the 2023 Law and Society Association Annual Meeting, San Juan, Puerto Rico.
56. **McArdle, J.F.** & Tschakert, N. (2023, May). *Practical methods for incorporating Sustainable Development Goals into the university business curriculum*. Presentation at the International Conference on New Achievements in Science, Technology and Arts, Prishtina, Kosovo.
55. Saggar, M., Choudhary, A., de Koning, A.J., & **McArdle, J.F.** (2023, April). *The Experiential Learning Map: A holistic curriculum design tool*. Presentation at the University of Calgary Conference on Postsecondary Learning and Teaching, Calgary, Alberta.
54. Choudhary, A., Saggar, M., **McArdle, J.F.**, & de Koning, A.J. (2023, April). *Transform Learning & Student Engagement with Visual Preference Surveys*. Presentation at the University of Calgary Conference on Postsecondary Learning and Teaching, Calgary, Alberta.
53. **McArdle, J.F.** & de Koning, A.J. (2023, April). *Regulation and its discontents: The effect of regulations on entrepreneurial strategies in a nascent industry*. Presentation at the Pacific Northwest Academy of Legal Studies in Business Annual Meeting, Seattle, Washington.
52. Saggar, M., Choudhary, A., **McArdle, J.F.**, & de Koning, A.J. (2023, March). *Using the Experiential Learning Map to Design Learning Experience in K-12 and Post-Secondary Environments*. Presentation at the University of Calgary Tapestries of Learning Symposium, Calgary, Alberta.

51. Saggar, M., Choudhary, A., **McArdle, J.F.**, & de Koning, A.J. (2023, March). *Building Inclusive Learning Environments: Using Visual Preference Surveys to Activate Voice and Agency*. Presentation at the University of Calgary Tapestries of Learning Symposium, Calgary, Alberta.
50. **McArdle, J.F.** & de Koning, A.J., (2022, November). *Changing the perspective to change the dynamic: Placing the community at the center of stakeholder theory*. 21st Annual Colloquium, Academy of Business in Society. Brussels, Belgium.
49. McReynolds, A., Choudhary, A., Saggar, M., **McArdle, J.F.**, de Koning, A.J. (2022, November). *Co-constructing learning environments: Activating students' voice and agency using visual preference surveys*. Presentation at the 2022 Mokakiiks Centre for Scholarship of Teaching and Learning Symposium on the Scholarship of Teaching and Learning, Banff, Alberta.
48. Saggar, M., de Koning, A.J., **McArdle, J.F.**, McReynolds, A., & Choudhary, A. (2022, November). *The Experiential Learning Map: an Interactive Tool for Curriculum Development*. Presentation at the 2022 Mokakiiks Centre for Scholarship of Teaching and Learning Symposium on the Scholarship of Teaching and Learning, Banff, Alberta.
47. **McArdle, J.F.**, de Koning, A.J., Saggar, M, McReynolds, A, & Choudhary, A. (2022, November). *Building inclusive learning environments: Activating students' voice and agency using visual preference surveys*. Presentation at the 2022 Annual Meeting of the International Society for Teaching and Learning, Kelowna, British Columbia.
46. **McArdle, J.F.**, de Koning, A.J., Saggar, M, McReynolds, A, & Choudhary, A. (2022, November). *Using video reflections to improve students' engagement, critical reflection, and composition skills*. Presentation at the 2022 Annual Meeting of the International Society for Teaching and Learning, Kelowna, British Columbia.
45. Saggar, M., de Koning, A.J., **McArdle, J.F.**, McReynolds, A, & Choudhary, A. (2022, November). *The Experiential Learning Map: A Storyboarding Tool for Instructors to Design Impactful Learning*. Presentation at the 2022 Annual Meeting of the International Society for Teaching and Learning, Kelowna, British Columbia.
44. **McArdle, J.F.** (2022, September). *Bodies suspended in amber: Regulatory borders, frozen legal constructs, and undocumented university students as liminal personae*. Presentation at the 2022 Critical Legal Conference, Tromsø, Norway.
69. **McArdle, J.F.** (2022, July). *Your entrance is around back: Regulation, dignity, and housing policy*. Presentation at the 2022 Global Meeting on Law and Society, Lisbon, Portugal.
42. de Koning, A.J. & **McArdle, J.F.** (2021, November). *Social Enterprise on the Streets: Using Community-Engaged, Place-Based Pedagogy*. Presentation at the Social Enterprise World Forum, Glasgow, Scotland.
41. **McArdle, J.F.** & de Koning, A.J. (2021, October). *The Supply Chain Perspective on How Legalization of Recreational Cannabis Affected Business Strategies and Government Regulations*. Presentation at the Canadian Council for Small Business and Entrepreneurship Annual Meeting, Fredericton, New Brunswick.
40. **McArdle, J.F.** & de Koning, A.J. (2021, June). *Regulatory frameworks and new industry development: The Canadian recreational cannabis industry*. Presentation at the Industry Studies Association Annual Conference, Cambridge, MA.
39. de Koning, A.J. & **McArdle, J.F.** (2021, May). *Interdisciplinary faculty mentoring for impactful place-based pedagogy*. Presentation at the University of Calgary Conference on Postsecondary Learning and Teaching, Calgary, Alberta.
38. **McArdle, J.F.** & de Koning, A.J. (2020, October). *Teaching Entrepreneurship through an Ecosystem Perspective: How Street Challenge Pedagogy Engages Students*. Presentation at the Canadian Council for Small Business and Entrepreneurship Annual Meeting, Toronto, Ontario.

37. **McArdle, J.F.** & de Koning, A.J. (2020, August). *The Impact of regulatory frameworks on new venture entrants in the Canadian cannabis industry*. Presentation at the Academy of Legal Studies in Business Annual Meeting, Providence, Rhode Island.
36. Bokhari, K., de Koning, A.J., & **McArdle, J.F.** (2020, June). *Social entrepreneurship through the prism: a stakeholder theory perspective*. Administrative Sciences Association of Canada Annual Meeting, St. John's, Newfoundland.
35. **McArdle, J.F.** & de Koning, A.J. (2020, February). *Regulatory hurdles for new venture entrants in the cannabis industry*. Presentation at the 2020 symposium on Legal, Ethical, and Compliance Issues for Emerging Markets: Cannabis in the States, cohosted by Center for Legal Studies & Business Ethics at Oklahoma State University and the *American Business Law Journal*, Oklahoma City, Oklahoma.
34. **McArdle, J.F.** (2019, November). *Intellectual property, sovereign immunity, and constitutional conflicts*. Presentation at the Irish Association of Law Teachers Annual Meeting, Limerick, Ireland.
33. **McArdle, J.F.** & Chene, D.G. (2019, August). *A proposal for closing a pre-disposition compliance gap for the transfer of restricted endowment assets under the Uniform Prudent Management of Institutional Funds Act (UPMIFA)*. Presentation at the Academy of Legal Studies in Business Annual Meeting, Montreal, Quebec.
32. **McArdle, J.F.** (2019, August). *Novel personal corporate structures, fiduciary responsibility, and the ethics of personhood*. Presentation at the Academy of Legal Studies in Business Annual Meeting, Montreal, Quebec.
31. **McArdle, J.F.** & Chene, D.G. (2019, June). *Closed without closure: Strategies for disposition of restricted endowment assets under the Uniform Prudent Management of Institutional Funds Act (UPMIFA)*. Presentation at the 2nd annual ComplianceNet Conference at Villanova Law School, Villanova, Pennsylvania.
30. de Koning, A.J. & **McArdle, J.F.** (2019, May). *Taking it to the streets: Community-based pedagogy for all disciplines*. Presentation at the University of Calgary Conference on Postsecondary Learning and Teaching, Calgary, Alberta.
29. **McArdle, J.F.** (2019, April). *Personal service corporations, fiduciary responsibility, and the ethics of personhood*. Presentation at the Pacific Northwest Academy of Legal Studies in Business Annual Meeting, Seattle, Washington.
28. **McArdle, J.F.** (2019, April). *Una Ruffley, workplace bullying, and 21st century management*. Presentation at the North Atlantic Regional Business Law Association Annual Meeting, Boston, Massachusetts.
27. **McArdle, J.F.** (2019, March). *Teaching Oakhurst: Case analysis and legal writing*. Presentation at the Mid-Atlantic Academy of Legal Studies in Business Annual Meeting, Reading, Pennsylvania.
26. **McArdle, J.F.** (2019, March). *My stock is rising and my free will wanes: Personal autonomy and the Unincorporated Man series*. Presentation at the Association for the Study of Law, Culture, and Humanities Annual Meeting, Ottawa, Ontario.
25. **McArdle, J.F.** (2018, November). *O'Connor, O'Higgins, and oblique drafting: Why grammar matters in legal education*. Presentation at the Irish Association of Law Teachers Annual Meeting, Athlone, Ireland.
24. de Koning, A.J., **McArdle, J.F.**, & Foster, J. (2018, October). *No permit required: Faculty/center /student/community partnerships as construction zones*. Global Consortium of Entrepreneurship Centers Annual Conference, Chicago, Illinois.
23. **McArdle, J.F.** (2018, September). *Do good fences make good neighbours? The impact of trade and tariff policy on cross-border entrepreneurial activity*. Presentation at the Society of Legal Scholars Annual Meeting, London, United Kingdom.

22. **McArdle, J.F.** (2018, May). *Impact of supra-national trade negotiation on industry sectors: Lessons from Ireland and Canada*. Presentation at the Industry Studies Association Annual Meeting, Seattle, Washington.
21. de Koning, A.J. & **McArdle, J.F.** (2018, May). *Constructivist pedagogy in place-bound entrepreneurship education: A comparative international perspective*. Presentation at the University of Calgary Conference on Postsecondary Learning and Teaching, Calgary, Alberta.
20. **McArdle, J.F.** (2018, April). *Navigating choppy waters: Tort recovery schema for entrepreneurial commercial fishing enterprises*. Presentation at the Mid-Atlantic Academy of Legal Studies in Business Annual Meeting, Philadelphia, Pennsylvania.
19. **McArdle, J.F.** (2018, March). *Institutional liability for experiential education: Pitfalls and best practices*. Presentation at the U.K. Association of Law Teachers Annual Meeting, Keele, United Kingdom.
18. **McArdle, J.F.** (2017, November). *Trade disputes and troubled entrepreneurs: A comparison of Brexit and NAFTA effects on Irish dairy and Canadian softwood markets*. Presentation at the Irish Association of Law Teachers Annual Meeting, Dublin, Ireland.
17. **McArdle, J.F.** (2017, November). *Regional public/private partnerships as entrepreneurial bricolage: The case of Marseille*. Presentation at the Regional Studies Association Student and Early Career Conference 2017, Newcastle, United Kingdom.
16. **McArdle, J.F.** (2017, June). *Financial times: Financing of urban entrepreneurship as a catalyst for social and economic change*. Presentation at Transforming Marseille: Balancing Urban Redevelopment, Economic Growth, Social Equity and Environmental Protection in the Building of a Metropolitan Area, Marseille, France.
15. de Koning, A.J. & **McArdle, J.F.** (2017, May). *The impact of service-learning projects in entrepreneurship education*. Presentation at the Canadian Council for Small Business and Entrepreneurship Annual Meeting, Quebec City, Quebec.
14. **McArdle, J.F.** (2017, April). *Share the catch, share the risk: Tort recovery schema for entrepreneurial commercial fishing enterprises*. Presentation at the Canadian Academy of Legal Studies in Business Annual Meeting, Vancouver, British Columbia.
13. **McArdle, J.F.** (2017, April). *Meeting the legal education needs of student entrepreneurs: The case for a clinical model of legal entrepreneurship education*. Presentation at the U.K. Association of Law Teachers Annual Meeting, Portsmouth, United Kingdom.
12. **McArdle, J.F.** (2017, April). *Informing business law through literature*. Presentation at the North Atlantic Regional Business Law Association Annual Meeting, Babson Park, Massachusetts.
11. **McArdle, J.F.** (2017, March). *Can we get sued for this? Institutional liability for experiential entrepreneurship education*. Presentation at the Midwest Academy of Legal Studies in Business Annual Meeting, Chicago, Illinois.
10. **McArdle, J.F.** (2016, November). *Teaching Melville's Bartleby the Scrivener in order to surface issues of employment law and explore the nature of the employment contract*. Presentation at the Irish Association of Law Teachers Annual Meeting, Waterford, Ireland.
9. **McArdle, J.F.** & Goodof, D.A. (2016, May). *We help build better students: A qualitative study of a business school peer mentoring program*. Presentation at the 2016 National Academic Advising Association R6 Annual Meeting, Omaha, Nebraska.
8. Greenway, D.A. & **McArdle, J.F.** (2016, May). *Turnover, job satisfaction, and employee engagement in a rapidly growing hospice organization: A qualitative investigation*. Writer's Workshop panel discussion at the 2016 Eastern Academy of Management Annual Meeting, New Haven, Connecticut.
7. Greenway, D., Gaikwad, S., Giebe, C., **McArdle, J.F.**, & Lyons, T.M. (2014, October). *Turnover, job satisfaction, and employee engagement in a rapidly growing hospice organization: A qualitative*

investigation. Presentation at the 2014 New England Psychological Association Annual Meeting, Lewiston, Maine.

6. **McArdle, J.F.** (2013, August). *Teaching Note: What's so funny about peace, love, understanding and pasta?* Master Teacher Competition Presentation at the 2013 Academy of Legal Studies in Business Annual Conference, Boston, Massachusetts.
5. **McArdle, J.F.** (2013, August). *The sum of their parts: Unrelated business income tax liability issues for the entrepreneurial activity of small colleges and universities*. Gaylord Jentz Scholar Address at the 2013 Academy of Legal Studies in Business Annual Conference, Boston, Massachusetts.
4. **McArdle, J.F.** (2013, August). *Corporate formation before the birth of septuplets: When New Jersey was the state of choice for incorporators prior to the Seven Sisters Act*. Presentation at the 2013 Academy of Legal Studies in Business Annual Conference, Boston, Massachusetts.
3. **McArdle, J.F.** (2013, April). *Teaching Note: Who'll Stop the Rain?* Presentation at the 2013 North East Academy of Legal Studies in Business Annual Conference, Westbrook, Connecticut.
2. **McArdle, J.F.** (2013, April). *The sum of their parts: Unrelated business income tax liability issues for the entrepreneurial activity of small colleges and universities*. Presentation at the 2013 North Atlantic Regional Business Law Association Annual Conference, Boston, Massachusetts.
1. **McArdle, J.F.** (2013, March). *Teaching Note: What's so funny about peace, love, understanding and pasta?* Presentation at the 2013 Mid-Atlantic Academy of Legal Studies in Business Annual Conference, Philadelphia, Pennsylvania.

Workshops Delivered:

- **McArdle, J.F.** & de Koning, A.J., (2021, November). *The Power of Place: Assessing impact for publication about community-engaged pedagogy*. Pedagogy Development Workshop at the University of Calgary Taylor Institute of Teaching and Learning.
- de Koning, A.J. & **McArdle, J.F.** (2021, October). *The Power of Place: Effective strategies for community-engaged teaching*. Pedagogy Development Workshop at the University of Calgary Taylor Institute of Teaching and Learning.
- de Koning, A.J. & **McArdle, J.F.** (2021, October). *Street Challenge*. Workshop at the University of Calgary Haskayne School of Business, ENTI Coffee Hour.
- **McArdle, J.F.**, de Koning, A.J., & Louis, L. (2017, May). *Is this legal? Prescribing a clinic for entrepreneurship students*. Workshop at the annual meeting of the Canadian Council for Small Business and Entrepreneurship Annual Meeting, Quebec City, Quebec.
- Wolper, J. & **McArdle, J.F.** (2013, September). *Wharton Leadership Program MBA Seminar in Small Group Processes*. Wharton School of Business, University of Pennsylvania, Philadelphia, Pennsylvania.

Conference and Symposia Leadership:

- Co-facilitator, (2022, January-May). *Learning in Places: Connecting Classrooms and Neighbourhoods*. Community of Practice. University of Calgary, Taylor Institute of Teaching and Learning.
- Program co-Chair. (2018, April). North Atlantic Regional Business Law Association Annual Conference. Salem State University, Salem, Massachusetts.

Commonwealth Honors Program Student Theses Supervised:

- Kelleher, A. (2025). *The Financial Successes and Failures of the Disney Theme Parks: A Historical Study*
- Gjini, N. (2024). *The effect of remittances on the Albanian economy*.

- Bedard, D. (2018). *Are private nonprofit colleges and universities in compliance with unrelated business income regulations?*
- Cabana, N. (2018). *The power of persistence: Harnessing time management through app design.*
- Connors, D. (2018). *How employee and customer loyalty saved Market Basket.*
- Tierno, C. (2018). *Tender Love and Care yoga studio business plan.*
- Hatfield, W. (2017). *Detecting risk of institutional failure in higher education.*
- Johnson, R. (2016). *How student veterans at Salem State university cope with college challenges: An exploratory study.*

Graduate Assistants Supervised:

- Sherifi, A. (2023-25). Graduate Research Assistant
- Kuczinski, S. (2015-16). Graduate Research Assistant
- Giebe, C. (2014-15). Graduate Research Assistant
- Nyagah, M. (2017-18). Graduate Program Assistant, Center for Entrepreneurship
- McCarron, L. (2016-17). Graduate Program Assistant, Center for Entrepreneurship
- Ewell, H. (2017-18). Graduate Program Assistant, BSB Peer Mentor Program
- Farrell, M. (2015-17). Graduate Program Assistant, BSB Peer Mentor Program

TEACHING

Salem State University, Bertolon School of Business, Salem, MA

- *Graduate Courses Taught:* Ethics in Business, Labor Relations, Leadership, Tax Factors in Business, Individual Taxation, Work Motivation
- *Undergraduate Courses Taught:* Advanced Federal Taxation, Business Law, Business Plan Development, Change Management, Corporate Social Responsibility, Employment Law, Entrepreneurship for non-Business Majors, Federal Taxation, Financial Accounting, First Year Seminar, Honors Introduction to Business, Honors Thesis, Internship in Accounting, Internship in Entrepreneurship, Internship in Finance, Internship in Management, Introduction to Business, Introduction to Entrepreneurship, Labor/Management Relations, Leadership in Management, Management Seminar, Organizational Behavior, Small Business Management, Study Travel Seminar – International, Strategic Entrepreneurship, Taxes, Society, and Justice
- *New Courses Developed:* Business Honors Thesis; Estate Planning; Individual Taxation; Legal Issues in Accounting and Finance; Personal Income Tax Planning; Strategic Entrepreneurship; Study Travel Seminar; Taxes, Society, and Justice

University of Prizren, Prizren, Kosovo

- *Undergraduate Courses Taught:* International Finance: Blockchain Challenges and Opportunities

University of Calgary, Haskayne School of Business, Calgary, Alberta, CA

- *Graduate Courses Taught:* New Venture Law
- *Undergraduate Courses Taught:* Startups in New Industries; New Venture Start Up; Entrepreneurship Law

Temple University Law School, Philadelphia, PA

- *Graduate Courses Taught:* Corporations/Business Associations, Sales Law

Caldwell University, Caldwell, NJ

- *Graduate Courses Taught:* Business Law, Ethical Behavior, & Social Responsibility
- *Undergraduate Courses Taught:* International Trade and Development, Principles of Management

Centenary University, Hackettstown, NJ

- *Graduate Courses Taught:* International Financial Management, Leadership, Legal and Social Environment of Business, Managerial Economics, Organizational Theory
- *Undergraduate Courses Taught:* Business Law, Economics, Event Administration, Human Resource Management, Individual and Team Management, Monetary Institutions, Organizational Behavior, Sales and Sales Management, Social Responsibility in Business, American Public Policy Analysis, Comparative Contemporary Political Systems, Constitutional Law, Elements of Political Theory, State & Local Government, U.S. Political Systems

SERVICE

Salem State University, Bertolon School of Business, Salem, MA

- Chair, Accounting & Finance Department Curriculum Committee, 2020-present
- Chair, Accounting & Finance Department Peer Evaluation Committee, 2022-2023
- Chair, Commonwealth Honors Program Advisory Council, 2016-19
- Chair, Bertolon School of Business Assessment Committee, 2018-19
- Chair, Bertolon School of Business Engagement Committee, 2014-17
- Co-Chair, Management Department Curricular Review Task Force, 2017-18
- Co-Director, Bertolon School of Business Center for Entrepreneurial Activity, 2014-16
- Departmental Representative, Salem State University Tenure Committee, 2020-21, 2021-22, 2024-25
- Faculty Advisor, Salem State University Rugby Club, 2015-18
- Faculty Coordinator, Fast BAC Degree Pathway Completion Program, 2017-18
- Faculty Coordinator, Academic Concentration in Entrepreneurship, 2016-18
- Faculty Director, Bertolon School of Business Peer Mentor/Career Fellow Program, 2015-19
- Faculty Liaison, Bertolon School of Business Alumni Network, 2014-19
- Faculty Representative, PriceWaterhouseCoopers Accounting Faculty Symposium, 2021-22
- Internship Coordinator, Accounting & Finance Department, 2020-23
- Lead Faculty, Salem State University Program Area for General Education, 2024-present
- Member, Accounting and Finance Department Faculty Search Committee, 2023-24, 2025-26
- Member, Bertolon School of Business Faculty Development Committee, 2023-25
- Member, Salem State University Building Inclusive Academic Communities (BIAC), 2023-24
- Member, Bertolon School of Business Faculty Development Committee, 2020-23
- Member, Bertolon School of Business Steering Committee, 2014-17, 2018-19
- Member, Management Department Faculty Search Committee, 2015-16, 2016-17, 2018-19
- Member, Bertolon School of Business Dean Search Committee, 2017-18
- Member, Provost's Task Force on Internships, 2015-18
- Member, Faculty Advisory Group, Center for International Education 2015-17
- Member, President's Task Force on Entrepreneurship 2015-16
- Member, Honors Program Advisory Council 2015-16
- Member, Salem State University Institutional Review Board, 2015
- Member, President's Task Force on Leadership, 2014-15

- Member, President's Advisory Committee on AACSB Accreditation, 2014-15
- Program Reviewer, Entrepreneurship Concentration and Minor, 2017-18
- Super Advisor, Bertolon School of Business. 2014-16

Student Employment Program Supervision

- Katzman Entrepreneurship Scholars Program, 2016-2018
- BSB Career Fellows Program, 2016-2019
- Bertolon School of Business Peer Mentor Program, 2015-2019

TEACHING AND SERVICE-RELATED AWARDS AND RECOGNITION

- Honorary Faculty Inductee, Beta Gamma Sigma Business Honor Society, 2024
- Recipient, Outstanding First-Year Advocate Award, 2016
- Nominee, Salem State University Distinguished Teaching Award, 2017, 2018, 2019
- Nominee, Outstanding First-Year Advocate Award, 2014, 2015, 2016, 2017
- Honorary Faculty Inductee, Delta Mu Delta Business Honor Society, 2015

FUNDED INITIATIVES/CURRICULUM DEVELOPMENT WORK

Total Amount Funded: \$285,700

Funded Programs and Initiatives (Total Amount Funded: \$222,000)

- Salem State University Center for Entrepreneurship: Phase One Development. (2016-19). Funding Source: Private donors. Amount Awarded: \$192,000. Role: Project Director and Principal Applicant.
- Student Career Pathways Initiative. (2017-18). Funding Source: Salem State University Strategic Planning Grant. Amount Awarded: \$7,500. Role: Project Co-Director (with Assistant Dean Lauren Hubacheck).
- Small Business Development Center Clinical Entrepreneurship Program. (2017-18). Funding Source: Salem State University Strategic Planning Grant. Amount Awarded: \$7,500. Role: Project Co-Director (with SBDC Director Leslie Scales).
- Bertolon School of Business Student Retention Project. (2017-18). Funding Source: Salem State University Strategic Planning Grant. Amount Awarded: \$7,500. Role: Project Consulting Faculty.
- Bertolon School of Business Career Fellow Program, (2016-17). Funding Source: Salem State University Strategic Planning Grant. Amount Awarded: \$7,500. Role: Project Co-Director (with Assistant Dean Lauren Hubacheck).

Awarded Grants (Total Amount Funded: \$40,750)

- Salem State University, Faculty Learning Community Program Implementation Grant. (2024). Amount Awarded: \$750. Role: Faculty Grantee.
- Salem State University, Faculty Learning Community Program Implementation Grant. (2023). Amount Awarded: \$750. Role: Faculty Grantee.
- Salem State University, Collaborative Online International Learning (COIL) Program Workshop Grant. (2022). Amount Awarded: \$1,500. Role: Faculty Grantee.
- Salem State University, Viking Online Education Resource Development Grant. (2022). Amount Awarded: \$750. Role: Faculty Grantee.
- Salem State University, Viking Online Education Resource Development Grant. (2019). Amount Awarded: \$3,000. Role: Faculty Grantee.

- Salem State University, Bertolon School of Business Project ACES Curriculum Development Project. (2017-2020). Amount Awarded: \$34,000. Role: Project co-Director and Principal Applicant.

Stipended Curriculum Development Work: (Total Amount Funded: \$25,700)

- Salem State University: Summer General Education Working Group. 2024. \$2,000
- Salem State University: Building Inclusive Academic Communities (BIAC) program. 2023-24. \$2,600.
- Salem State University: Summer General Education Working Group. 2023. \$2,400
- Salem State University: Summer Course Redesign Initiative (CRAFT) Project. 2023. \$500
- Bertolon School of Business Task Force: Assurance of Learning Data Analysis. 2022. \$3,000
- Bertolon School of Business Task Force: Faculty Intellectual Contributions Policy. 2022. \$750
- Bertolon School of Business Task Force: Personal Finance Curriculum Development. 2022. \$450
- Salem State University Center for Entrepreneurship: Program Development. 2017. \$2,000
- Salem State University Center for Entrepreneurship: Program Development. 2017 \$2,000
- Salem State University: Fast BAC Degree Completion Program: Coordinator. 2016. \$1,000
- Salem State University Center for Entrepreneurship: Program Development. 2016. \$4,000
- Bertolon School of Business Task Force: AACSB Accreditation Gap Analysis. 2014. \$5,000

MEMBERSHIPS

- Academy of Legal Studies in Business
- Association for the Study of Law, Culture, and Humanities
- Canadian Academy of Legal Studies in Business
- Irish Association of Law Teachers
- Law & Society Association

LANGUAGE PROFICIENCY

- English, Native speaker
- French, Conversational
- Albanian, Elementary

OTHER PROFESSIONAL EXPERIENCE

Employment

Unique Mortgage Solutions, Easton, PA

Director of Sales Operations, Wholesale Lending Division, 2007-08

Whipple & Associates/MassMutual Financial Group, Horsham, PA

Associate, Estate Planning and Employee Benefits practice group, 2005-07

Public Interest Law Center of Philadelphia, Philadelphia, PA

Samuel S. Fels Fund Fellow, 2003-04

Somerset County Board of Elections, Somerville, NJ

Commissioner, 1999-2003

Mercury Information Services, Inc., Somerville, NJ
Managing Director, Research and Analysis, 1991-2002

Board Service

- President, North Atlantic Regional Business Law Association, 2018-19
- Member, Board of Directors, North Shore Community Action Programs, 2017-18
- Member, Board of Directors, North Penn Rugby Football Club, 2003-05
- Member, Board of Directors, Thomas Edison State College Alumni Association, 1997-2000
- Member, Board of Directors, Rolling Hills Girl Scout Council, 1996-99

Government Service

- Borough of Somerville, Zoning Board of Adjustment, 2000-02
- Franklin Township Redistricting Commission, 2000-01
- Township of Hillsborough Environmental Commission, 1999-2000
- Township of Hillsborough Clean Elections Commission, 1999-2000
- NJ Department of Transportation, Aviation Advisory Council, 1996-2000
- Borough of North Plainfield Cultural Arts Committee, 1989-92

Other Community Service

- Upper Bucks Chamber of Commerce Business Exposition Planning Committee, 2006-07
- Upper Bucks Chamber of Commerce Legislative Committee, 2005-07
- Somerset County Chamber of Commerce Legislative Committee, 1996-98
- Somerset County Chamber of Commerce Airport Task Force, 1996-98
- Somerset County Chamber of Commerce Government Finance Review Committee, 1996-97
- Borough of North Plainfield Downtown Revitalization Committee 1989-92