

Updated 5/25

BRANDON STORLIE

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EDUCATION

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| 2022 | Ph.D. – Mass Communication (with History minor)
University of Wisconsin-Madison
Advisor – Douglas McLeod
Minor advisor – William Reese
Dissertation – Reporting radicalism: Media and student protest in
Madison, Wisconsin, 1966-1970 |
| 2023 | M.Ed. – English
University of Minnesota, Twin Cities |
| 2017 | M.A. – Journalism and Mass Communication
University of Wisconsin-Madison
Thesis – “This goddamn newspaper stuff”: Ernest Hemingway’s
influence on New Journalism |
| 2009 | B.A. – Journalism and Mass Communication, Scandinavian Studies
University of Wisconsin-Madison
<i>Graduated with Distinction</i> |

APPOINTMENTS IN HIGHER EDUCATION

University of Wisconsin-Madison

School of Journalism and Mass Communication

Teaching Assistant & Graduate Instructor (2017-2022)

Department of Communication Arts

Graduate Instructor (2017-2018)

Department of Landscape Architecture

Graduate Project Assistant (2016)

PUBLICATIONS

Storlie, B. (2025). Community journalism as a method to reform coverage of social protest. *Journalism Practice*. <https://doi.org/10.1080/17512786.2025.2453064>

Storlie, B. (2021). The summer of Harambe: The curious case of a deceased gorilla and an animal-rights campaign turned online prank. *First Monday* 26(3). <https://doi.org/10.5210/fm.v26i3.9449>

Storlie, B. (2020). “We’ll burn the whole stinking town down”: Newspaper coverage of Detroit’s Twelfth Street riot. *Journalism History* 46(4), 287-300. <https://doi.org/10.1080/00947679.2020.1787778>

RESEARCH IN PROGRESS

Books:

Storlie, B. (Under revision for University of Wisconsin Press). Reporting radicalism: Media and student protest in Madison, Wisconsin, 1966-1970.

Articles:

Storlie, B. (Under revision for *Journal of Sport History*). Rooters, looters, and reasons why: Competing news frames within coverage of Chicago’s 1992 NBA championship riot.

Storlie, B. (Under revision for *Journalism History*). “Police, pickets, and the “spectacle of violence”: The complicated coverage of Wisconsin’s 1967 Dow Chemical protest.

Storlie, B. & Cooper, R. (In progress). “Medical kidnapping” and emerging themes within coverage of medical child abuse, 2018-2023.

Cooper, R. & Storlie, B. (In progress). From Munchausen by proxy to medical child abuse: Evolution of terminology and its impact on medical practice and public perception.

Cooper, R. & Storlie, B. (In progress). Munchausen in the media: News coverage of medical child abuse, and its implications.

Storlie, B. (In progress). “This goddamn newspaper stuff”: Echoes of Hemingway in *Esquire’s* Vietnam War correspondence.

CONFERENCE PARTICIPATION

- Storlie, B. (2020). Celebration or something more?: Press coverage of the 1992 Chicago Bulls riot. Presented at the Association for Education in Journalism and Mass Communication annual conference (virtual).
- Storlie, B. (2019). A voice of the recalcitrant majority?: News coverage of campus protest, 1967-1970. Presented at the American Journalism Historians Association annual conference, Dallas, Texas.
- Storlie, B. (2019). "How did they ever let things get to this?": Protest coverage and Wisconsin's 1967 Dow riot. Presented at the International Communication Association annual conference, Washington, DC.
- Storlie, B. (2019). Newspaper coverage of campus protest: A comparative study, 1967-1970. Presented at the Big Ten annual graduate student communication conference, Urbana, Illinois.
- Storlie, B. (2019). Newspaper coverage of campus protest: A comparative study, 1967-1970. Presented at the Communication Crossroads annual graduate student conference, Madison, Wisconsin.
- Storlie, B. (2018). Race and rhetorical choices: Newspaper coverage of Detroit's Twelfth Street riot. Presented at the Association for Education in Journalism and Mass Communication annual conference, Washington, DC.
- Storlie, B. (2018). The summer of Harambe: The curious case of a "detoured" gorilla, and the limits of internet virality. Presented at the International Communication Association annual conference, Prague, Czech Republic.

INVITED LECTURES

- Storlie, B. (2019). "You should write that down": Chuck Palahniuk and the blurred line between journalism and fiction. Presented at the University of Wisconsin School of Journalism and Mass Communication, Madison, Wisconsin.
- Storlie, B. (2018). Muckraking in American journalism. Presented at the University of Wisconsin School of Journalism and Mass Communication, Madison, Wisconsin.
- Storlie, B. (2017). "Sorry, your seven minutes is up": Chuck Palahniuk's place in creative nonfiction. Presented at the University of Wisconsin School of Journalism and Mass Communication, Madison, Wisconsin.

Storlie, B. (2017). "This goddamn newspaper stuff": Ernest Hemingway's complicated relationship with journalism. Presented at the University of Wisconsin School of Journalism and Mass Communication, Madison, Wisconsin.

TEACHING EXPERIENCE

Higher Education:

University of Wisconsin-Madison

(as teaching assistant or graduate instructor; * – instructor of record):

- Communication Arts 105 – Public Speaking (spring 2018*)
- Communication Arts 100 – Introduction to Speech Communication (fall 2017*)
- Journalism 669 – Literary Aspects of Journalism (spring 2017)
- Journalism 651 – Sports Controversies and Communication Professions (summer 2020*)
- Journalism/History 560 – History of Mass Communication (fall 2018)
- Journalism 350/475 – Sports Marketing Communication (summer 2018, summer 2022)
- Journalism 202 – Mass Communication Practices (spring 2019-spring 2020)
- Journalism 201 - Introduction to Mass Communication (spring 2017)
- Journalism 150 – Introduction to Sports Communication (summer 2019*, fall 2020*, summer 2022)

K-12 Education:

Minneapolis Public Schools (Minneapolis, MN)

Fine Arts Interdisciplinary Resource (FAIR) School for Arts (2023 –2024)

Educator

- Worked in a dual role as a member of the English (0.6) and Special Education (0.4) departments.
- In English Department role, taught multiple sections of English 10 and advised the Yearbook class.
- Designed a new Yearbook curriculum and worked with colleagues to revise the English 10 curriculum as necessary.
- Co-managed a 17-student special-education caseload.

Saint Paul Public Schools (Saint Paul, MN)

Washington Technology Magnet School (2022 –2023)

Teaching Candidate

- Observed and collaboratively taught six sections of ninth-grade English/Language Arts.
- Engaged with a wide-ranging curriculum, including Shakespeare's *Romeo & Juliet* and an interdisciplinary research unit.

OTHER ACADEMIC WORK EXPERIENCE

University of Wisconsin-Madison

School of Journalism and Mass Communication

Student Assistant – Prof. Douglas McLeod (January 2022 – May 2022)

- Updated course material SJMC summer courses (Journalism 150 and Journalism 651).

Student Assistant – Prof. Kathleen Culver (October 2015 – July 2018)

- Assisted with a research project, handling administrative and transcription duties.
- Assisted with the production of an e-textbook.
- Continued to assist with copy editing and other projects after initial appointment.

Student Assistant – Prof. Susan Robinson (January 2018 – June 2018)

- Assisted with initial qualitative coding for a research project that became the book, *How Journalists Engage: A Theory of Trust Building, Identities, and Care*.

JOURNALISM EXPERIENCE

Freelance writer and editor

(June 2015 – present)

Madison Commons

Madison, Wisconsin

Associate Editor (June 2019 – December 2021)

Wisconsin State Journal

Madison, Wisconsin

Copy Editor (May 2013 – June 2015)

Sports Reporter (August 2012 – May 2013)

Temple Daily Telegram

Temple, Texas

Sports Reporter/Copy Editor/Page Designer (August 2011 – July 2012)

Wisconsin State Journal

Madison, Wisconsin

Sports Assistant/Reporter (October 2009 – August 2011)

LICENSES

Tier III Communication Arts/Literature Teaching License (5-12)

Minnesota Professional Educator Licensing and Standards Board
with Special Education out-of-field endorsement, 2023-24
Exp. 6/30/2026

Resident Educator License – Integrated Language Arts (7-12)

Ohio State Board of Education
Effective 7/1/2025

HONORS AND AWARDS

2022-23	Mae L. Johnson Endowment, University of Minnesota College of Education and Human Development
2022-23	Betty Roith Seifert Scholarship, University of Minnesota College of Education and Human Development
2022-23	William T. Ojala Endowed Scholarship, University of Minnesota College of Education and Human Development
2021	Dissertation Research Fellowship, University of Wisconsin School of Journalism and Mass Communication
2020	Research travel grant, University of Wisconsin Graduate School
2020	Teaching Excellence Award, University of Wisconsin School of Journalism and Mass Communication
2019	Research travel grant, University of Wisconsin Graduate School
2019	Top Paper Award, International Communication Association (Communication History Division)
2019	Conference travel grant, International Communication Association (Communication History Division)
2019	Top Paper, Communication Crossroads Graduate Conference, University of Wisconsin School of Journalism and Mass Communication.
2018	Solo-author travel award, Association for Education in Journalism and Mass Communication (History Division).

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| 2018 | Top Poster, Association for Education in Journalism and Mass Communication (History Division). |
| 2016 | Jack M. McLeod Scholarship, University of Wisconsin School of Journalism and Mass Communication. |

INTERVIEWS AND MEDIA MENTIONS

Finneman, T. (Host) (2021). Coverage of Detroit's 12th Street riot [Audio podcast episode]. In *Journalism History*. Association for Education in Journalism and Mass Communication and *Journalism History*. <https://journalism-history.org/2021/01/04/storlie-podcast-coverage-of-detroits-12th-street-riot/>

Knepple, E. (2020). Students score new skills with certificate in sports communication. *University of Wisconsin Madison School of Journalism and Mass Communication*. <https://journalism.wisc.edu/news/students-score-sports-communication/?fbclid=IwAR1K-r46PpPpCaw7gLUbq4AnPyk1P1ehGyfXBP7qNcbm2amgQye-ERWJtqk>

SERVICE

Higher Education:

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| Ongoing | Reviewer – International Communication Association; <i>Journalism & Mass Communication Educator</i> |
| 2020-2022 | Member – Social Media Committee, <i>Journalism History</i> podcast |
| 2019-2022 | Graduate Student Representative, Association for Education in Journalism and Mass Communication (History Division) |

K-12 Education:

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| 2019 | Panelist – Stoughton High School (Wisconsin) summer journalism workshop. |
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REFERENCES

Douglas McLeod
Evjue Centennial Professor
University of Wisconsin-Madison
School of Journalism and Mass Communication
dmmcleod@wisc.edu

Lewis Friedland
Emeritus Professor
University of Wisconsin-Madison
School of Journalism and Mass Communication
lew.friedland@wisc.edu

Stacy Forster Benedict
Teaching Faculty III
University of Wisconsin-Madison
School of Journalism and Mass Communication
stacy.forster@wisc.edu