

Dr. Niels G. Mede

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Wageningen University & Research, Strategic Communication Group

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CURRENT APPOINTMENT

07/25 – present Assistant Professor of Science Communication

Wageningen University & Research, Strategic Communication Group, Netherlands

Tenure track position within the Academic Career Framework (ACF)

RESEARCH INTERESTS

- Science and environmental communication
- Public opinion
- Digital media
- Public criticism and harassment of scientists
- Survey methodology
- Comparative analysis

PROFESSIONAL EXPERIENCE

04/25 – 11/25 DDC × TrygFonden Academic Fellow

University of Southern Denmark, Denmark

Fellowship at the Digital Democracy Centre (DDC) for the project “Online harassment of scientists: Investigating bystander perceptions and developing evidence-informed countermeasures through experimental research and co-creation”

01/23 – 06/25 Senior Research and Teaching Associate

Department of Communication and Media Research, University of Zurich, Switzerland

Science Communication Division and survey project “Science Barometer Switzerland”

06/24 – 08/24 Visiting Researcher

Queensland University of Technology, Australia

Visiting Researcher at the Digital Media Research Centre (DMRC), hosted by Prof. Dr. Axel Bruns

05/23 – 08/23 Visiting Research Fellow

University of Oxford, United Kingdom

Visiting Researcher at the Oxford Internet Institute (OII), hosted by Prof. Dr. Ralph Schroeder

07/22 – 12/22 Postdoctoral Researcher

Department of Communication and Media Research, University of Zurich, Switzerland

Science Communication Division and survey project “Science Barometer Switzerland”

10/18 – 06/22 Research and Teaching Assistant

Department of Communication and Media Research, University of Zurich, Switzerland

Science Communication Division and survey project “Science Barometer Switzerland”

03/22 – 05/22 Visiting Scholar

University of Wisconsin—Madison, United States

Honorary Associate in the Research Group “Science, Media and the Public”, Department of Life Sciences Communication led by Prof. Dr. Dietram Scheufele and Prof. Dr. Dominique Brossard

06/13 – 12/21 Freelance Researcher
Université Libre de Bruxelles, Bern University of Applied Sciences, Berlin-Brandenburg Academy of Sciences and Humanities, GfK, Media in Cooperation and Transition
Survey data analyses, qualitative interviews, UX research, expert reports, meta-analyses

EDUCATION

10/18 – 06/22 Ph.D., Communication and Media Research (summa cum laude)
University of Zurich, Switzerland
Thesis: “Science-related populism: Conceptualization, empirical investigation, and implications for science communication”
Supervisor: Prof. Dr. Mike S. Schäfer, co-supervisor: Prof. Dr. Frank Esser

10/16 – 09/18 Master, Communication Science (with distinction)
University of Münster, Germany
Including advanced extracurricular seminars on data analysis (e.g., multivariate statistics)

10/12 – 03/16 Bachelor, Media Management (with distinction)
Hanover University of Music, Drama and Media, Germany
Including exchange semester at Örebro University, Sweden

GRANTS AND FUNDING

10/24 DDC × TrygFonden Fellowship
University of Southern Denmark (28,500 USD)

09/24 Science Barometer Switzerland, 2025-2031
Swiss National Science Foundation, Gebert Rüt Foundation, Swiss Academies of Arts and Sciences, ETH Board, University of Zurich (with Mike S. Schäfer, Julia Metag; 440,000 USD)

06/24 Travel grants for research visit at Queensland University of Technology
University of Zurich and Swiss Academy of Humanities and Social Sciences (4,450 USD)

05/24 Kickstart grant for 1-day retreat and workshop “Well-Being in Academia”
Department of Communication and Media Research, University of Zurich (5,380 USD)

05/23 SNSF Scientific Exchanges grant for research visit at the University of Oxford
Swiss National Science Foundation (14,630 USD)

05/23 Kickstart grant for research project on 2023 Swiss Federal Election
Department of Communication and Media Research, University of Zurich (5,500 USD)

10/22 Acquisition of 239 international collaborators for the TISP project
Collaborators’ funds (with Viktoria Cologna; 140,000 USD)

03/22 Competitive travel grant for research visit at the University of Wisconsin—Madison
University of Zurich (3,630 USD)

11/20 Kickstart grant for Open Science workshop
Department of Communication and Media Research, University of Zurich (2,670 USD)

10/16 Deutschlandstipendium
Germany Federal Ministry of Education and Research (8,220 USD)

01/15 Erasmus+ grant
European Community Action Scheme for the Mobility of University Student of the European Commission (2,670 USD)

AWARDS

- 11/25** Shortlisted for the 2025 National Open Research Data Prize of the Swiss Academies of Arts and Sciences (with Viktoria Cologna)
- 10/24** Postdoc Team Award of the University of Zurich (with Viktoria Cologna; 17,400 USD)
- 09/23** 2023 MRS Operations Award "Best Data Collection: Quantitative" (with Bilendi & Respondi and Viktoria Cologna)
- 04/23** 2023 Dissertation Award of the Swiss Association of Communication and Media Research (3,300 USD)

PUBLICATIONS

Thesis

1. **Mede, N. G.** (2022). *Science-related populism: Conceptualization, empirical investigation, and implications for science communication* [Cumulative dissertation]. University of Zurich, Zurich, Switzerland. doi: [10.5167/uzh-219776](https://doi.org/10.5167/uzh-219776)

Journal Articles (Peer-Reviewed)

37. Zils, L., Metag, J., **Mede, N. G.**, & Schäfer, M. S. (in press). Long-term media effects on public attitudes toward science in Switzerland: A panel survey of the Swiss population. *Public Understanding of Science*.
36. Pfänder, J., **Mede, N. G.**, & Cologna, V. (2025). Global studies on trust in science suggest new theoretical and methodological directions. *Current Opinion in Psychology*, 67. doi: [10.1016/j.copsyc.2025.102215](https://doi.org/10.1016/j.copsyc.2025.102215)
35. **Mede, N. G.**, Cologna, V., Berger, S., C. Besley, J., Brick, C., Joubert, M., W. Maibach, E., Mihelj, S., Oreskes, N., S. Schäfer, M., van der Linden, S., Abdul Aziz, N. I., Abdulsalam, S., Abu Shamsi, N., Aczel, B., Adinugroho, I., Alabrese, E., Aldoh, A., Alfano, M., . . . Zwaan, R. A. (2025). Public communication about science in 68 countries: Global evidence on how people encounter and engage with information about science. *Science Communication*. Advance online publication. doi: [10.1177/10755470251376615](https://doi.org/10.1177/10755470251376615)
34. Law, K. F., Wang, Z., Elbaek, C. T., Fage-Butler, A., Mitkidis, P., Gkinopoulos, T., Szumowska, E., Czarnek, G., Wojcik, A. D., Fulgsang, S., Jurgiel, D., Dzimińska, M., Warwas, I., Parzuchowski, M., Bialobrzeska, O., Paruzel-Czachura, M., Pypno-Blajda, K., Pantazi, M., Lits, G., . . . **Mede, N. G.**, . . . , Syropoulos, S. (2025). Responsibility for future generations and climate change mitigation: A cross-national study of predictors of pro-environmentalism in Europe. *Journal of Environmental Psychology*, 106. doi: [10.1016/j.jenvp.2025.102729](https://doi.org/10.1016/j.jenvp.2025.102729)
33. Stanley, S. K., Ghasemi, O., Kerr, J. R., Ross, R. M., Marques, M. D., Mede, N. G., Berger, S., Alfano, M., Levy, N., Ferreira, M., & Cologna, V. (2025). Community attitudes towards advancing climate justice with climate aid. *Journal of Environmental Psychology*, 106. doi: [10.1016/j.jenvp.2025.102679](https://doi.org/10.1016/j.jenvp.2025.102679)
32. Toribio-Flórez, D., Altenmüller, M. S., Douglas, K., Gollwitzer, M., Adinugroho, I., Alfano, M., Apriliawati, D., Azevedo, F., Bertsou, E., Betsch, C., . . . , **Mede, N. G.**, . . . , & Wojcik, A. D. (2025). Victims of conspiracies? An examination of the relationship between conspiracy beliefs and dispositional individual victimhood. *European Journal of Social Psychology*. doi: [10.1002/ejsp.70008](https://doi.org/10.1002/ejsp.70008)
31. Cologna, V., Meiler, S., Kropf, C. M., Lüthi, S., **Mede, N. G.**, Bresch, D. N., Lecuona, O., Berger, S., Besley, J., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., van der Linden, S., Aziz, N. I. A., Abdulsalam, S., Shamsi, N. A., . . . Zenklusen, A. (2025). Extreme weather event attribution predicts climate policy support across the world. *Nature Climate Change*. doi: [10.1038/s41558-025-02372-4](https://doi.org/10.1038/s41558-025-02372-4)
30. **Mede, N. G.**, Kobilke, L., Fawzi, N., & Zerback, T. (2025). The climate change generation: Vocal but overconfident? How young adults who overestimate their climate knowledge use social media and engage with others. *Social Media + Society*, 11(2). doi: [10.1177/20563051251341792](https://doi.org/10.1177/20563051251341792)

29. Ghasemi, O., Cologna, V., **Mede, N. G.**, Stanley, S. K., Strahm, N., Ross, R., Alfano, M., Kerr, J. R., Marques, M. D., Berger, S., Besley, J. C., Brick, C., Joubert, M., Maibach, E., Mihelj, S., Newell, B. R., Oreskes, N., & Schäfer, M. S. (2025). Gaps in public trust between scientists and climate scientists: a 68 country study. *Environmental Research Letters*, 20(6), 61002. doi: [10.1088/1748-9326/add1f9](https://doi.org/10.1088/1748-9326/add1f9)
28. Roche, J., Hurley, M., Fowler, K., McConville, A., Taylor, A., **Mede, N. G.**, & Cologna, V. (2025). Science and society in Ireland: examining public trust in scientists against a global background. *Irish Educational Studies*. doi: [10.1080/03323315.2025.2488804](https://doi.org/10.1080/03323315.2025.2488804)
27. **Mede, N. G.**, Villanueva, I. I., & Chen, K. (2025). Communicating scientific norms in the hybrid media environment: A mixed-method analysis of social media engagement with watchdog science journalism. *Journalism & Mass Communication Quarterly*. doi: [10.1177/10776990251334112](https://doi.org/10.1177/10776990251334112)
26. Zils, L., Wintterlin, F., Metag, J., **Mede, N. G.**, & Schäfer, M. S. (2025). Literate and critical? Characterizing users of alternative scientific media. *Science Communication*. doi: [10.1177/10755470251323525](https://doi.org/10.1177/10755470251323525)
25. **Mede, N. G.**, Howell, E. L., Schäfer, M. S., Metag, J., Beets, B., & Brossard, D. (2025). Measuring science literacy in a digital world: Development and validation of a multi-dimensional survey scale. *Science Communication*. doi: [10.1177/10755470251317379](https://doi.org/10.1177/10755470251317379)
24. Stanley, S. K., Ghasemi, O., Ross, R. M., Kerr, J. R., Marques, M. D., **Mede, N. G.**, Berger, S., Alfano, M., Levy, N., Ferreira, M., & Cologna, V. (2025). Anticipatory solastalgia in the Antipodes: Evidence of future-oriented distress about environmental change in Australia and New Zealand. *The Journal of Climate Change and Health*, 100415. doi: [10.1016/j.joclim.2025.100415](https://doi.org/10.1016/j.joclim.2025.100415)
23. Cologna, V., **Mede, N. G.**, Berger, S., Besley, J., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., van der Linden, S., Abdul Aziz, N. I., Abdulsalam, S., Abu Shamsi, N., Aczel, B., Adinugroho, I., Alabrese, E., Aldoh, A., Alfano, M., . . . Zwaan, R. A. (2025). Trust in scientists and their role in society across 68 countries. *Nature Human Behaviour*. doi: [10.1038/s41562-024-02090-5](https://doi.org/10.1038/s41562-024-02090-5)
22. **Mede, N. G.***, Cologna, V.*, Berger, S., Besley, J., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., van der Linden, S., Abdul Aziz, N. I., Abdulsalam, S., Abu Shamsi, N., Aczel, B., Adinugroho, I., Alabrese, E., Aldoh, A., Alfano, M., . . . Zwaan, R. A. (2025). Perceptions of science, science communication, and climate change attitudes in 68 countries – the TISP dataset. *Scientific Data*, 12(1), 114. doi: [10.1038/s41597-024-04100-7](https://doi.org/10.1038/s41597-024-04100-7) *Authors contributed equally
21. Cologna, V., Freundt, J., **Mede, N. G.**, Howe, L., Bertsou, E.*, Gloor, J.*, Oreskes, N., Knutti, R., & Schäfer, M. S. (2025). How scientists' collective climate advocacy affects public trust in scientists and voting behavior. *Environmental Research Letters*, 20(1). doi: [10.1088/1748-9326/ad984c](https://doi.org/10.1088/1748-9326/ad984c) *Authors contributed equally
20. Schäfer, M. S., Kremer, B., **Mede, N. G.**, & Fischer, L. (2024). Trust in science, trust in ChatGPT? How Germans think about Generative AI as a source in science communication. *Journal of Science Communication*, 23(9), Article A04. doi: [10.22323/2.23090204](https://doi.org/10.22323/2.23090204)
19. **Mede, N. G.**, Schäfer, M. S., & Metag, J. (2024). Cognitio populi – Vox populi: Implications of science-related populism for communication behavior. *Communications*, 49(4), 645–668. doi: [10.1515/commun-2022-0059](https://doi.org/10.1515/commun-2022-0059)
18. **Mede, N. G.** (2024). Variations of science-related populism in comparative perspective: A multilevel segmentation analysis of supporters and opponents of populist demands toward science. *International Journal of Comparative Sociology*, 65(5), 636–663. doi: [10.1177/00207152231200188](https://doi.org/10.1177/00207152231200188)
17. Cologna, V., Kotcher, J., **Mede, N. G.**, Besley, J., Maibach, E. W., & Oreskes, N. (2024). Trust in climate science and climate scientists: A narrative review. *PloS Climate*, 3(5). doi: [10.1371/journal.pclm.0000400](https://doi.org/10.1371/journal.pclm.0000400)
16. Bulian, J., Schäfer, M. S., Amini, A., Lam, H., Ciaramita, M., Gaiarin, B., Huebscher, M. C., Buck, C., **Mede, N. G.**, Leippold, M., & Strauss, N. (2024). Assessing large language models on climate information. *Proceedings of the 41st International Conference on Machine Learning, Vienna, Austria, PMLR 235*. doi: [10.48550/arXiv.2310.02932](https://doi.org/10.48550/arXiv.2310.02932)

15. **Mede, N. G.**, & Schroeder, R. (2024). The “Greta Effect” on social media: A systematic review of research on Thunberg’s impact on digital climate change communication. *Environmental Communication*. Advance online publication. doi: [10.1080/17524032.2024.2314028](https://doi.org/10.1080/17524032.2024.2314028)
14. **Mede, N. G.**, Rauchfleisch, A., Metag, J., & Schäfer, M. S. (2024). The interplay of knowledge overestimation, social media use, and populist ideas: Cross-sectional and experimental evidence from Germany and Taiwan. *Communication Research*. Advance online publication. doi: [10.1177/00936502241230203](https://doi.org/10.1177/00936502241230203)
13. **Mede, N. G.** (2023). Science-related populism: Conceptualization, empirical investigation, and implications for science communication (dissertation summary). *Studies in Communication Sciences*, 23(2), 383-390. doi: [10.24434/j.scoms.2023.03.4403](https://doi.org/10.24434/j.scoms.2023.03.4403)
12. Eberl, J.-M., Huber, R. A., **Mede, N. G.**, & Greussing, E. (2023). Populist attitudes towards politics and science: How do they differ? *Political Research Exchange*, 5(1). doi: [10.1080/2474736X.2022.2159847](https://doi.org/10.1080/2474736X.2022.2159847)
11. **Mede, N. G.**, Schäfer, M. S., Metag, J., & Klinger, K. (2022). Who supports science-related populism? A nationally representative survey on the prevalence and explanatory factors of populist attitudes toward science in Switzerland. *PloS One*, 17(8). doi: [10.1371/journal.pone.0271204](https://doi.org/10.1371/journal.pone.0271204)
10. **Mede, N. G.** (2022). Science communication in the face of skepticism, populism, and ignorance: What Don’t Look Up tells us about science denial — and what it doesn’t. *JCOM –Journal of Science Communication*, 21(5), C05. doi: [10.22323/2.21050305](https://doi.org/10.22323/2.21050305)
9. Bromme, R., **Mede, N. G.**, Thomm, E., Kremer, B., & Ziegler, R. (2022). An anchor in troubled times: Trust in science before and within the COVID-19 pandemic in Germany. *PLoS One*, 17(2). doi: [10.1371/journal.pone.0262823](https://doi.org/10.1371/journal.pone.0262823)
8. **Mede, N. G.** (2022). Legacy media as inhibitors and drivers of public reservations against science: Global survey evidence on the link between media use and anti-science attitudes. *Humanities & Social Sciences Communications*. doi: [10.1057/s41599-022-01058-y](https://doi.org/10.1057/s41599-022-01058-y)
7. Klinger, K., Metag, J., Schäfer, M. S., Füchslin, T., & **Mede, N. G.** (2022). Are science communication audiences becoming more critical? Reconstructing migration between audience segments based on Swiss panel data. *Public Understanding of Science*, 31(5), 553–562. doi: [10.1177/09636625211057379](https://doi.org/10.1177/09636625211057379)
6. Wintterlin, F., Hendriks, F., **Mede, N. G.**, Bromme, R., Metag, J., & Schäfer, M. S. (2022). Predicting public trust in science: The role of basic orientations toward science, perceived trustworthiness of scientists, and experiences with science. *Frontiers in Communication*. doi: [10.3389/fcomm.2021.822757](https://doi.org/10.3389/fcomm.2021.822757)
5. **Mede, N. G.**, & Schäfer, M. S. (2022). Science-related populism declining during the COVID-19 pandemic: A panel survey of the Swiss population before and after the Coronavirus outbreak. *Public Understanding of Science*, 31(2), 211–222. doi: [10.1177/09636625211056871](https://doi.org/10.1177/09636625211056871)
4. **Mede, N. G.**, Schäfer, M. S., & Füchslin, T. (2021). The SciPop Scale for measuring science-related populist attitudes in surveys: Development, test, and validation. *International Journal of Public Opinion Research*, 33(2), 273–293. doi: [10.1093/ijpor/edaa026](https://doi.org/10.1093/ijpor/edaa026)
3. **Mede, N. G.**, Schäfer, M. S., Ziegler, R., & Weißkopf, M. (2021). The “replication crisis” in the public eye: Germans’ awareness and perceptions of the (ir)reproducibility of scientific research. *Public Understanding of Science*, 30(1), 91-102. doi: [10.1177/0963662520954370](https://doi.org/10.1177/0963662520954370)
2. **Mede, N. G.**, & Schäfer, M. S. (2020). Science-related populism: Conceptualizing populist demands toward science. *Public Understanding of Science*, 29(5), 473–491. doi: [10.1177/0963662520924259](https://doi.org/10.1177/0963662520924259)
1. Kessler, S. H., **Mede, N. G.**, & Schäfer, M. S. (2020). Eyeing CRISPR gene editing: Using eye tracking to assess what lay audiences look for to learn more about CRISPR and genetic engineering on Wikipedia. *Environmental Communication*, 14(7), 886–903. doi: [10.1080/17524032.2020.1723668](https://doi.org/10.1080/17524032.2020.1723668)

Book Chapters (Editorial Review)

4. **Mede, N. G.** (2021). *Charakteristika der Forschung zu Wirkungen digitaler Wissenschaftskommunikation: Ein Systematic Review der Fachliteratur [Characteristics of research on the effects of digital science communication: A systematic literature review]*. Wissenschaftspolitik im Dialog No. 17. Berlin, Germany. Berlin-Brandenburg Academy of Sciences and Humanities (BBAW).
3. **Mede, N. G.**, Brucklachner, A., & Heim, M. (2021). Versagen des Journalismus? Medienskepsis und Journalismuswahrnehmung. [Failure of journalism? Media skepticism and perceptions of journalism]. In B. Blöbaum, T. Hanitzsch, & L. Badura (Eds.), *Medienskepsis in Deutschland: Ursachen, Ausprägungen und Konsequenzen [Media skepticism in Germany: causes, manifestations and consequences]* (pp. 87–112). Wiesbaden, Germany: Springer VS.
2. **Mede, N. G.**, & Schäfer, M. S. (2020). Kritik der Wissenschaftskommunikation und ihrer Analyse: PUS, PEST, Politisierung und wissenschaftsbezogener Populismus. [Critique of science communication and its analysis: PUS, PEST, politicization and science-related populism]. In H.-J. Bucher (Ed.), *Medienkritik zwischen ideologischer Instrumentalisierung und kritischer Aufklärung [Media critique: Between ideological instrumentalization and critical enlightenment]* (pp. 297–314). Cologne: Herbert von Halem.
1. Frischlich, L., **Mede, N. G.**, & Quandt, T. (2020). The markets of manipulation: The trading of social bots on clearnet and darknet markets. In C. Grimme, M. Preuss, & F. W. Takes (Eds.), *Disinformation in Open Online Media: MISDOOM 2019, Hamburg, Germany, February 27 – March 1, 2019, Revised Selected Papers* (pp. 89–100). Cham: Springer. doi: [10.1007/978-3-030-39627-5_8](https://doi.org/10.1007/978-3-030-39627-5_8)

Book reviews

1. **Mede, N. G.** (2024). Book review of: Broer et al. (2023). The science-media interface: On the relation between internal and external science communication. De Gruyter. doi: 10.1515/9783110776546. *Medien & Kommunikationswissenschaft*, 72(2), 213–225. doi: [10.5771/1615-634X-2024-2-213](https://doi.org/10.5771/1615-634X-2024-2-213)

Recent Preprints

3. **Mede, N. G.**, & Volk, S. C. (2025). *Public backlash against science communicators: Conceptualization and qualitative analysis of perceptions, effects, responses, and context factors*. Available at: <https://doi.org/10.31235/osf.io/szwqk> v1

Siemiątkowski, M., Syropoulos, S., Toribio-Flórez, D., Altenmüller, M. S., Douglas, K., Gollwitzer, M., Bilewicz, M., Cologna, V., Mede, N. G., Adinugroho, I., Apriliawati, D., Betsch, C., Bialobrzeska, O., Calero Valdez, A. S., Czarnek, G., Doell, K. C., Dohle, S., Dubrov, D., Dzimińska, M., . . . **Mede, N. G.**, . . . , Gkinopoulos, T. (2025). *Cultural tightness predicts higher levels of generic and content-specific conspiracy beliefs: Cross-country, correlational and experimental evidence*. Available at: <https://doi.org/10.31219/osf.io/6trma> v1
2. Vaidis, D. C., Miranda, J. F., Buchanan, E. M., Yang, Y.-F., Kowal, M., Schmidt, K., Topor, M., Misiak, M., Miller, R., Protzko, J., GJoneska, B., Miller, J. K., Exner, A., Azevedo, F., Paruzel-Czachura, M., Mushtaq, F., Oliveira, C. M., Wagge, J. R., Moor, D. de, **Mede, N. G.**, . . . Pronizius, E. (2025). *The advantage of Big Team Science: Lessons learned from cognitive science*. Available at: <https://doi.org/10.31219/osf.io/yvm5h> v2
1. Bilewicz, M., Siemiątkowski, M., Soral, W., Marcinkowska, K., **Mede, N. G.**, & Cologna, V. (2024). *The long shadow of war: Assessing the historical effects of World War II losses on contemporary conspiratorial beliefs*. Available at: <https://ssrn.com/abstract=4948250>

Manuscripts in preparation (draft available upon request)

3. Fawzi, N., Zerback, T., Kobilke, L., & **Mede, N. G.**: Heating up the (opinion) climate? Young adults' perceptions of false balance and media slant as amplifiers of perceived polarization in the climate change debate.

2. Kobilke, L., Fawzi, N., **Mede, N. G.**, & Zerback, T.: Eco-informational media use, media-induced eco-emotions, and climate change activism: What drives the political engagement of the climate change generation?
1. Stubenvoll, M., Schäfer, M. S., **Mede, N. G.**, & Metag, J.: Coping with science-related disinformation: Prevalence and predictors of avoidance, resilience, and counteraction.

CONFERENCE PRESENTATIONS AND PANEL SESSIONS

60. Zils, L., Metag, J., **Mede, N. G.**, & Schäfer, M. S. (2025). *Attitudes toward science in challenging times: A panel survey of the Swiss population*. Paper presented at the 11th Annual Conference of the Science Communication Division of the German Communication Association (DGPuK), 10-12 September 2025, Munich, Germany.
59. Roth, D. J., Schäfer, S., Vliegenthart, R., Kruikemeier, S., & **Mede, N. G.** (2025). *Playing it smart: Can gamification and alarmist framing improve public understanding of zoonotic diseases?* Paper presented at the 11th Annual Conference of the Science Communication Division of the German Communication Association (DGPuK), 10-12 September 2025, Munich, Germany.
58. Zils, L., Wintterlin, F., Metag, J., **Mede, N. G.**, & Schäfer, M. S. (2025). *Approaches and consequences for the collection of alternative (science) media usage data in surveys*. Paper presented at the 11th Annual Conference of the Science Communication Division of the German Communication Association (DGPuK), 10-12 September 2025, Munich, Germany.
57. Ghasemi, O., Cologna, V., **Mede, N. G.**, Stanley, S., Strahm, N., Ross, R. M., Alfano, M., Kerr, J. R., Berger, S., Marques, M. d., Besley, J. C., Brick, C., Joubert, M., Maibach, E., Mihelj, S., Newell, B. R., Oreskes, N., & Schäfer, M. S. (2025). *Political drivers of public trust in climate scientists versus general scientists: Evidence from 68 countries*. Paper presented at the 18th Biennial Conference on Communication and Environment (COCE), 23–27 June 2025, Hobart, Australia.
56. Stubenvoll, M., Schäfer, M. S., **Mede, N. G.**, & Metag, J. (2025). *Coping with science-related disinformation: Prevalence and predictors of avoidance, resilience, and counteraction*. Paper presented at the 75th Annual Conference of the International Communication Association (ICA), 12–16 June 2025, Denver, CO.
55. Medvecky, F., **Mede, N. G.**, Egelhofer, J. L., Fleerackers, A., Okebe, B., & van Zuilen, M. (2025). *Science communication in the face of attacks: Discussing harassment of scholars and practitioners and potential support measures*. Plenary panel at the 19th International Conference on Public Communication of Science and Technology (PCST), 27–29 May 2025, Aberdeen, UK.
54. **Mede, N. G.**, Cologna, V., Berger, S., Besley, J., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., van der Linden, S., Abdul Aziz, N. I., Abdulsalam, S., Abu Shamsi, N., Aczel, B., Adinugroho, I., Alabrese, E., Aldoh, A., Alfano, M., . . . Zwaan, R. A. (2025). *Public engagement with science across 68 countries*. Paper presented at the 19th International Conference on Public Communication of Science and Technology (PCST), 27–29 May 2025, Aberdeen, UK.
53. Volk, S. C., & **Mede, N. G.** (2025). *Wissenschaftskommunikation im Kreuzfeuer: Eine qualitative Studie zu Angriffen und Unterstützungsmaßnahmen im Hochschulkontext*. Paper presented at the 70th Annual Conference of the German Communication Association (DGPuK), 19–21 March 2025, Berlin, Germany.
52. **Mede, N. G.**, Schäfer, M. S., Metag, J., Howell, E., Brossard, D., Beets, B., & Calice, M. (2024). *Assessing science literacy across digital societies: A new survey measure for civic, media, and cognitive science literacy*. Paper presented at the PCST China symposium “Communicating Science across Cultures: Approaches, Perspectives and Challenges”, 17–19 October 2024, Suzhou, China.
51. Volk, S. C., & **Mede, N. G.** (2024). *Science-society intermediaries ‘in the line of fire’: An interview study on hostility and institutional support in science communication*. Paper presented at the 10th European Communication Conference (ECC) of the European Communication Research and Education Association (ECREA), 24–27 September 2024, Ljubljana, Slovenia.

50. Zils, L., Wintterlin, F., Metag, J., **Mede, N. G.**, & Schäfer, M. S. (2024). *Informed critics? Exploring media- and science-related predictors of alternative media use for information about science*. Paper presented at the 6th Multidisciplinary International Symposium on Disinformation in Open Online Media (MISDOOM 2024), 2-4 September 2024, Münster, Germany.
49. Bulian, J., Schäfer, M. S., Amini, A., Lam, H., Ciaramita, M., Gaiarin, B., Huebscher, M. C., Buck, C., **Mede, N. G.**, Leippold, M., & Strauss, N. (2024). *Assessing large language models on climate information*. Paper presented at the 41st International Conference on Machine Learning (ICML), 21–27 July 2024, Vienna, Austria.
48. Vreese, C. de, Frischlich, L., **Mede, N. G.**, Wagner, M. W., Waisbord, S., & Tromble, R. (2024). *Scholars under attack: Political pressures on communication scholarship*. Panel session at the 74th Annual Conference of the International Communication Association (ICA), 20–24 June 2024, Gold Coast, Australia.
47. **Mede, N. G.**, Villanueva, I., & Chen, K. (2024). *Communicating scientific norms in the hybrid media environment: A mixed-method analysis of social media discourse and engagement with Retraction Watch on Twitter*. Paper presented at the 74th Annual Conference of the International Communication Association (ICA), 20–24 June 2024, Gold Coast, Australia.
46. **Mede, N. G.**, & Schroeder, R. (2024). *The ‘Greta Effect’ on social media: A systematic review of research on Greta Thunberg’s impact on digital climate change communication*. Paper presented at the 74th Annual Conference of the International Communication Association (ICA), 20–24 June 2024, Gold Coast, Australia.
45. Fawzi, N., Zerback, T., **Mede, N. G.**, & Kobilke, L. (2024). *The role of (digital) media use and trust for young adults’ illusion of climate change knowledge*. Paper presented at the workshop “Exploring Trust and Knowledge in a High-Choice Media Environment”, 20-21 June 2024, Antwerp, Belgium.
44. **Mede, N. G.**, Schäfer, M. S., Metag, J., Howell, E., Brossard, D., & Beets, B. (2024). *Measuring science literacy in a digital world: Development and validation of a multi-dimensional survey scale*. Paper presented at the preconference “Science Communication as a Human Right” at the 74th Annual Conference of the International Communication Association (ICA), 18–19 June 2024, Brisbane, Australia.
43. Kremer, B., Schäfer, M. S., **Mede, N. G.**, & Fischer, L. (2024). *More harm than good? Germans’ attitudes towards generative AI in science communication*. Paper presented at the 9th Annual Conference of the Science Communication Section of the German Communication Association (DGPUK), 6-7 June 2024, Zurich, Switzerland.
42. Schulz, A., **Mede, N. G.**, Blassnig, S., & Udriș, L. (2024). *How media and campaign issues influence voting decisions: A panel survey on effects of media use and attitudes towards climate change and immigration during the 2023 Swiss National Elections*. Paper presented at the Annual Conference of the Political Communication Divisions of the German Communication Association (DGPUK), the German Political Science Association (DVPW), and the Swiss Association of Communication and Media Research (SACM), 7-9 February 2024, Bern, Switzerland.
41. Cologna, V., & **Mede, N. G.** (2023). *Political orientation and trust in scientists in 66 countries: evidence from the TISP Many Labs study*. Presentation at the workshop “Directions of Polarization, Social Norms, and Trust in Societies” at the Massachusetts Institute of Technology (MIT), 1–2 December 2023, Boston, MA.
40. Stollorz, V., Burger, B., Hendriks, F., **Mede, N. G.**, & Weiß, M. (2023). *Die öffentliche Wahrnehmung von Forschenden mit Agenda [Public perceptions of researchers with agendas]*. Panel session at Wissenswerte 2023, 25–27 October 2023, Freiburg, Germany.
39. Cologna, V., **Mede, N. G.**, Besley, J., Berger, S., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., & van der Linden, S. (2023). *The state of trust in science in 66 countries: Results from the TISP Many Labs study*. Paper presented at the 2023 Big Team Science Conference, 23–25 October 2023, online.

38. Cologna, V., **Mede, N. G.**, Meiler, S., Kropf, C. M., Lüthi, S., Besley, J., Berger, S., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., & van der Linden, S. (2023). *Does the historical prevalence of extreme weather events influence attitudes towards climate change? A cross-cultural analysis in 68 countries*. Paper presented at the 2023 Annual Conference of the Society for Environmental, Population and Conservation Psychology (Division 34 of the American Psychological Association, APA), 19–20 October, 2023, online.
37. **Mede, N. G.**, Cologna, V., Besley, J., Berger, S., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., & van der Linden, S. (2023). *Trust in scientists and populist attitudes towards them: Global survey evidence on the prevalence, predictors, and cross-country differences of trust in science and science-related populism*. Paper presented at the 76th Annual Conference of the World Association for Public Opinion Research (WAPOR), 19–22 September 2023, Salzburg, Austria.
36. **Mede, N. G.**, Kobilke, L., Fawzi, N., & Zerback, T. (2023). *The climate change generation – vocal but overconfident? Communicative antecedents and consequences of inflated knowledge self-perceptions*. Paper presented at the 8th Annual Conference of the Science Communication section of the German Communication Association (DGPK), 20-22 September 2023, Passau, Germany.
35. Cologna, V., **Mede, N. G.**, Besley, J., Berger, S., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., & van der Linden, S. (2023). *A global assessment of the state of trust in science: Results from the TISP Many Labs study*. Paper presented at the preconference “State of trust in social and political psychology” at the 19th General Meeting of the European Association of Social Psychology (EASP), 30 June 2023, Krakow, Poland.
34. Cologna, V., **Mede, N. G.**, Meiler, S., Kropf, C. M., Lüthi, S., Besley, J., Berger, S., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., & van der Linden, S. (2023). *Historical and projected prevalence of extreme weather events and attitudes towards climate change*. Paper presented at the 2023 International Conference on Environmental Psychology (ICEP), 20-23 June 2023, Aarhus, Denmark.
33. **Mede, N. G.**, Cologna, V., Besley, J., Berger, S., Brick, C., Joubert, M., Maibach, E. W., Mihelj, S., Oreskes, N., Schäfer, M. S., & van der Linden, S. (2023). *Comparative evidence on populist demands toward science and implications for science communication: Findings from a large-scale global population survey*. Paper presented at the Pandemic Communication and Populism Symposium 2023 (PANCOPOP), 12-13 June 2023, Loughborough, UK.
32. Hawkins, I., **Mede, N. G.**, & Chinn, S. (2023). *How use of alternative and mainstream social media promote conspiracy beliefs and fake news sharing*. Paper presented at the 73rd Annual Conference of the International Communication Association (ICA), 25-29 May 2023, Toronto, Canada.
31. Kobilke, L., Fawzi, N., **Mede, N. G.**, & Zerback, T. (2023). *Eco-informational media use, media-induced eco-emotions, and climate change activism: What drives the political engagement of the climate change generation?* Paper presented at the 73rd Annual Conference of the International Communication Association (ICA), 25-29 May 2023, Toronto, Canada.
30. Fawzi, N., Zerback, T., Kobilke, L., & **Mede, N. G.** (2023). *Fuel to the flames: False balance and hostile media perceptions as amplifiers of perceived polarization in the climate change debate*. Paper presented at the 73rd Annual Conference of the International Communication Association (ICA), 25-29 May 2023, Toronto, Canada.
29. **Mede, N. G.** (2022). *Legacy media as inhibitors and drivers of public reservations against science: Global survey evidence on the link between media use and anti-science attitudes*. Paper presented at the 9th European Communication Conference (ECC) of the European Communication Research and Education Association (ECREA), 19–22 October 2022, Aarhus, Denmark.
28. **Mede, N. G.**, Schäfer, M. S., Metag, J., & Rauchfleisch, A. (2022). *Populist demands toward science and their implications for science communication: Analyzing science-related populism across countries and contexts*. Paper presented at the Preconference “Misinformation, Science Populism, and the Role of

Citizens” at the 9th European Communication Conference (ECC) of the European Communication Research and Education Association (ECREA), 17 October 2022, online.

27. Cologna, V., & **Mede, N. G.** (2022). *Trust in science and science-related populism: A global assessment*. Paper presented at the Scientific Expertise, Communication and Trust (SECAT) conference, 27-28 September 2022, online.
26. **Mede, N. G.**, Schäfer, M. S., Metag, J., & Rauchfleisch, A. (2022). *Science-related populism and its implications for public opinion and communication about science*. Paper presented at the Scientific Expertise, Communication and Trust (SECAT) conference, 27-28 September 2022, online.
25. Wintterlin, F., Hendriks, F., **Mede, N. G.**, Bromme, R., Metag, J., & Schäfer, M. S. (2022). *Antecedents of trust in scientists: The role of attitudes to and experiences with science*. Paper presented at the Preconference “The science of science communication: Mapping the field” at the 72nd Annual Conference of the International Communication Association (ICA), 26–30 May 2022, Paris, France.
24. **Mede, N. G.**, Schäfer, M. S., & Metag, J. (2022). *Cognitio populi – vox populi: The implications of science-related populism for communication behavior*. Paper presented at the 72nd Annual Conference of the International Communication Association (ICA), 26-30 May 2022, Paris, France.
23. Eberl, J.-M., Huber, R. A., **Mede, N. G.**, & Greussing, E. (2022). *Measuring political and science populism: A tale of two scales?* Paper presented at the 72nd Annual Conference of the International Communication Association (ICA), 26-30 May 2022, Paris, France.
22. **Mede, N. G.**, Rauchfleisch, A., Metag, J., & Schäfer, M. S. (2022). *Social media use and engagement, knowledge overestimation, and populism fuel each other during the COVID-19 pandemic: Correlational and experimental evidence from Germany and Taiwan*. Paper presented at the 72nd Annual Conference of the International Communication Association (ICA), 26-30 May 2022, Paris, France.
21. Huber, R. A., **Mede, N. G.**, Eberl, J.-M., & Greussing, E. (2022). *Measuring public attitudes toward political and science-related populism in surveys: A tale of two scales?* Paper presented at the 77th Annual Conference of the American Association for Public Opinion Research (AAPOR), 11–13 May 2022, Chicago, United States.
20. **Mede, N. G.** (2022). *Legacy media as inhibitors and drivers of public reservations against science: Global survey evidence on the link between media use and anti-science attitudes*. Poster presented at the 77th Annual Conference of the American Association for Public Opinion Research (AAPOR), 11–13 May 2022, Chicago, United States.
19. Huber, R. A., **Mede, N. G.**, Eberl, J.-M., & Greussing, E. (2021). *Science-related and political populism: A tale of two scales?* Paper presented at the 8th Political Science Day of the Austrian Political Science Association (AuPSA), 25–26 November 2021, Salzburg, Austria.
18. **Mede, N. G.**, & Schäfer, M. S. (2021). *Trust in science during challenging times of a global pandemic: The Science Barometer Switzerland*. Paper presented at the 4th Science & You Conference, 16–19 November 2021, Metz, France.
17. **Mede, N. G.**, Rauchfleisch, A., Metag, J., & Schäfer, M. S. (2021). *How knowledge overestimation, science-related populism, and digital media use fuel each other during the COVID-19 pandemic: Representative survey evidence from Germany and Taiwan*. Paper presented at the 74th Annual Conference of the World Association for Public Opinion Research (WAPOR), 2–6 November 2021, online.
16. Huber, R. A., **Mede, N. G.**, Eberl, J.-M., & Greussing, E. (2021). *Science-related and political populism: A tale of two scales?* Paper presented at the 74th Annual Conference of the World Association for Public Opinion Research (WAPOR), 2–6 November 2021, online.
15. Weißkopf, M., Schäfer, M. S., & **Mede, N. G.** (2021). *Zwischen Vertrauen und Skepsis: Öffentliche Meinung in der COVID-19 Pandemie*. Paper presented at the 10th ScienceComm Conference, 15–16 September 2021, Fribourg, Switzerland.

14. **Mede, N. G.**, Schäfer, M. S., & Füchslin, T. (2021). *Populism towards science: What it is and how it can be measured*. Paper presented at the 17th International Conference on Public Communication of Science and Technology (PCST), 25–27 May 2021, online.
13. **Mede, N. G.**, Schäfer, M. S., Füchslin, T., & Metag, J. (2021). *Science-related populism in Switzerland and its implications for science-related media use: Results from a nationally representative survey*. Paper presented at DACH 21: Three-Country Conference on Communication Science of DGPK, ÖGK, and SGKM, 7–9 April 2021, online.
12. **Mede, N. G.**, Schäfer, M. S., Metag, J., & Klinger, K. (2021). *Science-related populism, its prevalence, antecedents, and outcomes: Evidence from the Science Barometer Switzerland*. Paper presented at the PERITIA conference “Trust in Expertise in a Changing Media Landscape”, 18–19 March 2021, online.
11. Klinger, K., Metag, J., S. Schäfer, M. S., & **Mede, N. G.** (2021). *Wird die Bevölkerung wissenschaftskritischer? Segmentationsanalysen der Schweizer Bevölkerung auf Basis von Paneldaten. [Is the public becoming more critical of science? Segmentation analyses of the Swiss population based on panel data]*. Paper presented at the 6th Annual Conference of the Science Communication Division of the German Communication Association (DGPK), 5 February 2021, online.
10. **Mede, N. G.**, & Schäfer, M. S. (2020). *Science-related populism: Conceptualizing populist challenges to the knowledge and power claims of science*. Paper presented at the 70th Annual Conference of the International Communication Association (ICA), 21–25 May 2020, online.
9. **Mede, N. G.**, Schäfer, M. S., & Füchslin, T. (2020). *Wissenschaftsbezogener Populismus: Theoretische Konzeption und Skalenentwicklung. [Science-related populism: Theoretical conceptualization and scale development]*. Paper presented at the 65th Annual Conference of the German Communication Association (DGPK), 10–12 March 2020, Munich, Germany.
8. Kessler, S. H., **Mede, N. G.**, & Schäfer, M. S. (2020). *Online-Informationssuche: Ein Eye-Tracking-Experiment auf Wikipedia. [Online information seeking: An eye-tracking experiment on Wikipedia]*. Poster presented at the 65th Annual Conference of the German Communication Association (DGPK), 10–12 March 2020, Munich, Germany.
7. **Mede, N. G.** (2020). *Wissenschaftsbezogener Populismus: Theoretische Konzeption und empirische Untersuchung. [Science-related populism: Theoretical conceptualization and empirical investigation]*. Paper presented at the Doctoral Colloquium of the Science Communication Division of the German Communication Association (DGPK), 5 February 2020, Münster, Germany.
6. **Mede, N. G.**, Schäfer, M. S., & Füchslin, T. (2020). *Populism towards science: Introducing a new theoretical concept and a scale to measure it*. Paper presented at the ECREA workshop “Constructed facts, contested truths: Science and environment controversies in media and public spaces” at the 13th Annual Conference of the Media, Communication and Cultural Studies Association (MeCCSA), 8–10 January 2020, Brighton, UK.
5. **Mede, N. G.** (2019). *Communicating science in a changing climate: Investigating the antecedents and implications of distrust toward science*. Paper presented at the 2nd Annual Graduate Student Pre-conference of the Environmental Communication Division of the International Communication Association (ICA), 24 May 2019, Washington DC, United States.
4. **Mede, N. G.** (2019). *Fake it till they take it? Pseudo user effects and pseudo user literacy*. Paper presented at the 21st General Online Research Conference (GOR) of the German Society for Online Research (DGOF), 6–8 March 2019, Cologne, Germany.
3. **Mede, N. G.**, Hollekamp, S., & Tampier, L. (2018). *Is distrust in the media undermining democracy? An explorative interview study on the implications of media skepticism*. Paper presented at the 7th European Communication Conference (ECC) of the European Communication Research and Education Association (ECREA), 31 October–3 November 2018, Lugano, Switzerland.
2. **Mede, N. G.**, Neppl, M., & Blöbaum, B. (2018). *Suspicion or sympathy?: The relationship between scientists and journalists*. Paper presented at the Interdisciplinary Symposium “Current Challenges to Mediatized

Science Communication” of the IAMCR section “Mediated Communication, Public Opinion and Society”, 7–9 June 2018, Rostock, Germany.

1. Blöbaum, B., **Mede, N. G.**, & Neppi, M. (2018). *Trust through science communication: Relevance and change of internal and external scientific communication*. Paper presented at the Interdisciplinary Symposium “Current Challenges to Mediatized Science Communication” of the IAMCR section “Mediated Communication, Public Opinion and Society”, 7–9 June 2018, Rostock, Germany.

KEYNOTES

3. **Mede, N. G.** (2025). *How people perceive and engage with science: Global insights and implications for science communication*. Keynote at the Estonian Science Communication Conference 2025 (Teaduskommunikatsiooni Konverents Eesti 2025), 12 November 2025, Tallinn, Estonia. Video recording available at: https://www.youtube.com/watch?v=Nlkmc5_YP3I&t=640s
2. **Mede, N. G.**, & Egenter, S. (2024). *Zum Umgang mit Mis- und Desinformationen in der Wissenschaftskommunikation – Perspektiven aus Praxis und Forschung [Dealing with misinformation and disinformation in science communication – perspectives from practice and research]*. Double keynote at Wisskomm Connected, 11-12 September 2024, Berlin, Germany.
1. **Mede, N. G.** (2023). *A double-edged sword? Science-society dialogue and its trade-offs*. Keynote at the ScienceComm ‘23, 2-3 November 2023, Bern, Switzerland. Video recording available at: <https://www.youtube.com/watch?v=tkjO2wi9vS47&t=490>

INVITED TALKS

22. **Mede, N. G.** (2025). *The science-society nexus under public scrutiny: Public perceptions of scientists and their role in society and policy-making*. Invited talk at the Estonian Science for Policy Mini Conference 2025, 11 November 2025, Tallinn, Estonia.
21. Cologna, V., & **Mede, N. G.** (2025). *Is the proclaimed crisis of public trust in science real? Trust in scientists and their role in society across 68 countries*. Invited talk for the Swiss Universities Relations and Information Officers Conference (SUPRIO), 7 March 2025, online.
20. **Mede, N. G.** (2025). *Trust in scientists, their role in society, and public engagement with science across 68 countries*. Invited talk for the Science of Science Communication Scientific Interest Group (SIG) of the National Institutes of Health (NIH), 6 March 2025, online.
19. **Mede, N. G.**, & Cologna, V. (2025). *Trust in scientists and their role in society: A 68-country survey*. Presentation at the Center for Reproducible Science (CRS) at the University of Zurich, 6 March 2025, Zurich, Switzerland.
18. **Mede, N. G.** (2024). *Scientists under attack: Challenges to science communication and ways to respond to them*. Invited talk and panel discussion at the symposium “Academe in the Age of Social Media: Scholarly Inquiry at Risk?” at the Annenberg School for Communication, University of Pennsylvania, 5-6 December 2024, Philadelphia, United States.
17. **Mede, N. G.** (2024). *Digital climate communication: Identifying and addressing challenges across countries and platforms*. Invited talk at the Center for Climate Change Communication at George Mason University, 3 December 2024, Fairfax, United States.
16. **Mede, N. G.** (2024). *Communicating science in digital media: Challenges and potentials across countries and contexts*. Invited talk at the Digital Media Research Centre (DMRC) of the Queensland University of Technology (QUT), 11 July 2024, Brisbane, Australia.
15. **Mede, N. G.** (2024). *The populist challenge to science communication: Comparative evidence from a 67-country survey and potential remedies*. Invited talk in the London Public Understanding of Science

Seminar Series of the London School of Economics and Political Science (LSE), 31 January 2024, London, UK.

14. **Mede, N. G.** (2024). *Populistische Kritik an Wissenschaft: Ländervergleichende Befragungsforschung im Many-Labs-Projekt „Trust in Science and Science-Related Populism“ (TISP)* [Populist criticism of science: Comparative survey research in the Many Labs project “Trust in Science and Science-Related Populism” (TISP)]. Guest lecture at the University of Münster, 15 January 2024, Münster, Germany.
13. **Mede, N. G.** (2023). *Populist attitudes towards science and how they relate to media use and communication behaviour: Global survey evidence from the TISP Many Labs project*. Invited talk at the Cambridge Social Decision-Making Lab (CSDMLab) of the Department of Psychology at the University of Cambridge, 18 October 2023, online.
12. **Mede, N. G.** (2023). *Populist attitudes towards science across the world: Global survey evidence on communicative antecedents and correlates*. Invited talk at the School of Psychology of the University of Kent, 19 July 2023, Canterbury, UK.
11. **Mede, N. G.** (2023). *Communicating climate change in digital spaces: How sceptical views of science and knowledge overconfidence challenge science communication on social media*. Invited talk at the Oxford Internet Institute of the University of Oxford, 22 June 2023, Oxford, UK. Video recording available at: <https://www.oii.ox.ac.uk/news-events/videos/communicating-climate-change-in-digital-spaces-how-sceptical-views-of-science-and-knowledge-overconfidence-challenge-science-communication-on-social-media/>
10. **Mede, N. G.** (2023). *The Science Barometer Switzerland: Latest results and new methodological challenges*. Invited talk at the Advisory Board Meeting of the Science Barometer Germany, 31 May 2023, Berlin, Germany.
9. Schäfer, M. S., & **Mede, N. G.** (2023). *Public knowledge and trust in science*. Invited talk at the SNSF Corona Research Conference, 22 March 2023, Thun, Switzerland.
8. **Mede, N. G.** (2022). *Populism scholarship – where are we going, where should we be going, how can we get there?* Invited talk at the symposium “Populism, Polarization, Propaganda in Times of Crisis”, 18 October 2022, Zurich, Switzerland.
7. Cologna, V., & **Mede, N. G.** (2022). *Trust in science and science-related populism across the world: Implications for science communication*. Presentation at the Health and Risk Communication Center of the Michigan State University, 9 May 2022, East Lansing, United States.
6. **Mede, N. G.** (2022). *Criticism, skepticism, populism: Public resentments against science and implications for science communication*. Presentation at the Department of Life Sciences Communication, University of Wisconsin—Madison, 29 April 2022, Madison, United States.
5. Cologna, V., & **Mede, N. G.** (2022). *Trust in science and science-related populism: Implications for the role of science in politics and society*. Presentation at the Department of Political Science of the University of Toronto, 25 April 2022, online.
4. **Mede, N. G.** (2021). *Was denkt die Schweiz über die Rolle der Wissenschaft in der Corona-Pandemie? Forschungsbefunde zu öffentlicher Wahrnehmung von Wissenschaft in Krisenzeiten*. [How does Switzerland view the role of science during the COVID-19 pandemic? Findings on public perceptions of science in times of crisis]. Presentation at a panel discussion with PD Dr. Christian Althaus at Paulus Academy Zurich, 28 April 2021, online.
3. **Mede, N. G.** (2020). *Social Media im Dialog von Wissenschaft und Gesellschaft: Neue Chancen und hohe Erwartungen*. [Social media for dialogue between science and society: New opportunities and high expectations]. Presentation at the Social Media Webinar 2020 of the Swiss Academy of Sciences (SCNAT), 29 October 2020, online.
2. **Mede, N. G.** (2020). *The “replication crisis” in the public eye: Germans’ awareness and perceptions of the (ir)reproducibility of scientific research*. Presentation at the ReproducibiliTea Journal Club of the Center for Reproducible Science (CRS) at the University of Zurich, 1 October 2020, online.

1. Kessler, S. H., & **Mede, N. G.** (2019). *Quelle: Wikipedia. Wissenschaftliche Befunde zur digitalen Informationssuche* [Source: *Wikipedia. Scientific findings on digital information search behavior*]. Presentation at the Winterkongress der Digitalen Gesellschaft Schweiz (DigiGes), 23 February 2019, Zurich, Switzerland.

ORGANIZATION OF CONFERENCES, PANELS, AND WORKSHOPS

- 06/26** **Preconference at the 76th Conference of the International Communication Association (Cape Town, South Africa)**
“The ‘dark side’ of social conversations around science: Contemporary challenges and potential solutions for science communication”
with Jana Laura Egelhofer (LMU Munich), Marina Joubert (Stellenbosch University), Bernhard Goodwin (LMU Munich), Mehita Iqani (Stellenbosch University), Janine N. Blessing (University of Zurich), Alice Fleerackers (University of Amsterdam), John Besley (Michigan State University), Friederike Hendriks (TU Braunschweig), Nils Bienzeisler (Leibniz Institute for Science and Mathematics Education, University of Kiel), Andreas M. Scheu (Austrian Academy of Sciences, University of Klagenfurt), Maambele Khosa (Stellenbosch University), and Zani de Wit (Stellenbosch University)
- 08/25** **Co-creation workshop at the University of Southern Denmark (Odense, Denmark)**
“Countering online harassment of scientists: Collaborative workshop at the Digital Democracy Centre (DDC)”
Co-Lead – with Lena Frischlich (University of Southern Denmark)
- 06/25** **Preconference at the 75th Conference of the International Communication Association (Denver, United States)**
“Research on science communication: Role and contribution to communication science and beyond”
with Ashley Anderson (Colorado State University), Yael Barel-Ben David (Kiel University), Germana Barata (Universidade Estadual de Campinas), John Besley (Michigan State University), Sedona Chinn (University of Wisconsin—Madison), Nils Bienzeisler (KIT Karlsruhe), Janine N. Blessing (University of Zurich), Bernhard Goodwin (LMU Munich), Lars Guenther (LMU Munich), Friederike Hendriks (TU Braunschweig), Marina Joubert (Stellenbosch University), Niels G. Mede (University of Zurich), Yi Mou (Shanghai Jiao Tong University), Michelle Riedlinger (Queensland University of Technology), Mike S. Schäfer (University of Zurich), Andreas M. Scheu (Austrian Academy of Sciences, University of Klagenfurt)
- 11/23** **Workshop at Forum Wissenschaftskommunikation 2023 (Bielefeld, Germany)**
“Science communication research for practitioners: Dialogue and reflection”
Co-Lead – with Bernhard Goodwin (LMU Munich), Friederike Hendriks (TU Braunschweig), Andreas Scheu (Berlin-Brandenburg Academy of Sciences and Humanities)
- 10/22** **Symposium at the Big Team Science Conference 2022 (online)**
“Challenges and caveats of Big Team Science projects in the social sciences”
Co-Lead – with Viktoria Cologna (Harvard U), Kim Doell (New York U), Sophia C. Volk (University of Zurich), Flavio Azevedo (Cambridge U)
- 05/22** **Pre-conference at the 72nd Conference of the International Communication Association (Paris, France)**
“The science of science communication: Mapping the field”
Co-Lead – with Sven Engesser (TU Dresden), Sarah Kohler (Heinrich Heine University Düsseldorf), Andreas Scheu (University of Münster), Franzisca Weder (University of Queensland), Lisa Bolz (Sorbonne University)

- 09/21 – 03/22** **PhD club at the University of Zurich (Zurich, Switzerland)**
 Organizer of monthly PhD clubs of the Department of Communication and Media Research
Lead – with Eliza Mitova (University of Zurich)
- 02/19 – 02/22** **PhD workshops of the Science Communication Section of the DGpuK (Münster, Göttingen, and Ilmenau, Germany)**
 Organizer of PhD workshops of the Science Communication Section of the German Communication Association (DGpuK)
Lead – with Sarah Kohler (Heinrich Heine University Düsseldorf)
- 11/20** **Panel session at the 74th Conference of the World Association for Public Opinion Research (online)**
 “Criticism, skepticism, populism: Public resentment toward science and expertise”
Lead – with Mike S. Schäfer (University of Zurich)
- 11/20** **Open Science workshop at the University of Zurich (online)**
 “Open Science in communication studies: Benefits, challenges, and applications”
Lead – with Valerie Hase, Edda Humprecht, Hao Nguyen, Michael Reiss, Anna Schorn (University of Zurich)

PUBLIC OUTREACH AND ENGAGEMENT

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22. Mede, N.G. (2025). Niels Mede, University of Zurich – Is there a crisis of trust in science? Audio essay for the National Public Radio (NPR) show “The Academic Minute”. Available at: <https://academicminute.org/niels-mede-university-of-zurich-is-there-a-crisis-of-trust-in-science/>
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17. **Mede, N. G.** (2024). My science communication recommendation: AI-based climate communication with “Climate Answers” by the Washington Post. *Article for DUZ – Magazin für Wissenschaft und Gesellschaft*, 8, 41.

16. **Mede, N. G.**, & Hendriks, F. (2024). „Auch die Forschung zur Wissenschaftskommunikation verdient Gehör!“ [“Science communication research deserves to be heard!”]. *Article for wissenschaftskommunikation.de*. Available at: <https://www.wissenschaftskommunikation.de/auch-die-forschung-zur-wissenschaftskommunikation-verdient-gehoer-76731/>
15. Elephant in the Lab (2023). Populism, science and public discourse. *Interview with Niels G. Mede*. Available at: <https://elephantinthelab.org/populism-science-and-public-discourse-an-interview-with-niels-mede/>
14. Wissenschaft im Dialog (2023). Nachgefragt bei Niels G. Mede. Nachgefragt: 17 Fragen und 17 Antworten an Wissenschaftskommunikator*innen. *Interview with Niels G. Mede*. Available at: <https://wissenschaft-im-dialog.de/blog/nachgefragt-bei-niels-mede/>
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10. **Mede, N. G.** (2022). Wer braucht schon die Experten? Wissenschaft in Zeiten von Populismus, Falschinformationen und Verschwörungstheorien. [Who needs experts? Science in times of populism, misinformation, and conspiracy theories]. *Keynote lecture at the “Nature of Science Week” at the Rämibühl Realgymnasium (secondary school)*, 3 October 2022, Zurich, Switzerland.
9. Radio SRF 2 Kultur (2022). SRF Wissenschaftsmagazin: Twitter – Exodus der Wissenschaft [SRF science magazine: Twitter – science’s exodus]. *Interview with Niels G. Mede*. Available at: <https://www.srf.ch/audio/wissenschaftsmagazin/ausgetwittert?id=12289825?t=6m04s>
8. **Mede, N. G.** (2022). Partizipative Wissenschaftskommunikation: Promises and Pitfalls [Participatory science communication: Promises and pitfalls]. *Article for wissenschaftskommunikation.de*. Available at: <https://www.wissenschaftskommunikation.de/partizipative-wissenschaftskommunikation-promises-and-pitfalls-56581/>
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- The Guardian** (5 September 2025). What does a sunk Swedish galleon teach us about the perils of ignoring science? Available at: <https://www.theguardian.com/science/2025/sep/06/what-does-a-sunk-swedish-galleon-teach-us-about-the-perils-of-ignoring-science-take-no-ones-word-for-it>
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Journalist (2018). Wohlwollen statt Argwohn: Wissenschaftler bewerteten Medien. *Journalist*(8), 10–11.

TEACHING AND SUPERVISION

- 2024-present** PhD Co-Supervision
Daria Dvorzhitskaia, MRes
Thesis title: Science Communication and Public Engagement at CERN
Description: Daria Dvorzhitskaia's PhD project presents a multi-method investigation of the public outreach and engagement strategies of the European Organization for Nuclear Research (CERN) in Geneva, Switzerland. It focuses on experiences and perceptions of visitors of CERN's Open Days and the "Science Gateway", a new large-scale science exhibition, in order to evaluate and improve them.
- 2025** "Risk Communication"
Course coordinator, Bachelor level, Wageningen University & Research

"Life Sciences for Communication Scientists"
Course coordinator, Bachelor level, Wageningen University & Research
- 2025** "Applied Consumer Studies"
Tutor and examiner, Bachelor level, Wageningen University & Research

Thesis supervision
Bachelor level (7 students) and Master level (1 student), University of Zurich
- 2024** "Comparing science communication across countries: Secondary analyses of population surveys"
Bachelor-level research seminar, University of Zurich

"Reception and effects of digital science communication"
Master-level lecture, University of Zurich

Thesis supervision
Master level (2 students), University of Zurich
- 2023** "Hate speech in digital media"
Master-level research seminar, University of Zurich

Thesis supervision (5 students)
Bachelor level (5 students) and Master level (2 students), University of Zurich
- 2022** "Science communicators' views of public criticism of science"
Bachelor-level research seminar, University of Zurich

Thesis supervision
Bachelor level (7 students) and Master level (1 student), University of Zurich

- 2021** “Media use and public opinion during the COVID-19 pandemic”
Bachelor-level research seminar, University of Zurich
- Thesis supervision
Bachelor level (5 students), University of Zurich
- 2020** “What does the public think about science? Secondary analyses of population surveys”
Bachelor-level research seminar, University of Zurich
- Thesis supervision
Bachelor level (7 students), University of Zurich
- 2019** “Science communication and populism”
Bachelor-level research seminar, University of Zurich
- “The relationship of science and journalism in times of alternative facts and fake science”
Bachelor-level seminar, University of Zurich

SERVICE TO PROFESSION

- 11/25 – present** Data Steward of the Strategic Communication Group at Wageningen University & Research
- 07/25** Invited expert at the Engagement Labs workshop, hosted by Wellcome Trust
- 06/25 – present** Secretary of the Environmental Communication Division of the International Communication Association
- 05/25 – present** Member of advisory board of SCM – Studies in Communication and Media
- 05/25 – present** Deputy chair of the Science Communication Section of the German Communication Association (chair: Dr. Friederike Hendriks)
- 04/25** Member of award jury for the 2024 Best Article Award of Studies in Communication Sciences
- 11/24** Invited expert at co-creation workshop within Horizon Europe Project VERITY
- 04/24 – present** Member of the working group “Third Mission and Knowledge Transfer” of the German Communication Association (DGPuK)
- 03/24 – present** Doctoral co-supervisor of Daria Dvorzhitskaia (provisional dissertation title: “Science communication and public engagement at CERN”)
- 09/23 – present** Expert respondent at the PhD workshops of the Science Communication Section of the German Communication Association
- 09/23 – 06/25** Member of the admissions committee of the Master program “Internet & Society” of the Department of Communication and Media Research (IKMZ) of the University of Zurich
- 05/23 – 06/25** Social media manager of the Department of Communication and Media Research (IKMZ) of the University of Zurich
- 05/23 – 04/25** Chair of the Science Communication Section of the German Communication Association (deputy: Dr. Friederike Hendriks)
- 09/22** Invited expert at roundtable on “Confidence in Research 2022”, a collaborative research project by Economist Impact and Elsevier, hosted by the Körber-Stiftung
- 01/22 – present** Member of the ORCID Researcher Advisory Council
- 09/20 – present** Fellow of the Center for Reproducible Science (CRS), University of Zurich
- 09/21 – 07/22** Co-Organizer of PhD Clubs at Department of Communication and Media Research, University of Zurich
- 02/19 – 05/23** Early Career Representative of the Science Communication Section of the German Communication Association (with Dr. Sarah Kohler)

Reviewer for *Annals of the International Communication Association*; *Big Data & Society*; *BMC Medical Ethics*; *British J of Politics and International Relations*; *Climatic Change*; *Communication Research*; *German Communication Association (DGPUK)*; *Environmental Communication*; *European J of Health Communication*; *Harvard Kennedy School Disinformation Review*; *Humanities & Social Sciences Communications*; *International Communication Association (ICA)*; *Information, Communication & Society*; *International J of Communication*; *International J of Comparative Sociology*; *International J of Health Policy and Management*; *International J of Public Opinion Research*; *J of Applied Social Psychology*; *JCOM – Journal of Science Communication*; *J of Behavioral Medicine*; *Journalism*; *Mass Communication and Society*; *Media and Communication*; *Medien Journal*; *Nature Human Behaviour*; *PLOS One*; *Politics and Governance*; *Pubic Understanding of Science*; *Science Communication*; *SCM – Studies in Communication and Media*; *Social Media + Society*; *Swiss National Science Foundation (SNSF)*; *Trends in Cognitive Sciences*

Member of the *International Communication Association (ICA)*, *European Communication Research and Education Association (ECREA)*, *Public Communication of Science & Technology Network (PCST)*, *Netherlands–Flanders Communication Association (NeFCA)*, *German Communication Association (DGPUK)*, *Swiss Association of Communication and Media Studies (SGKM)*, *Society for the Psychological Study of Social Issues (SPSSI)*, *Global Media Studies Network*, *Many Labs Climate Consortium*, *Digital Society Initiative at the University of Zurich (DSI)*, *Open Science Community Wageningen at Wageningen University & Research (WUR)*