Gonzalo Palomo Vélez
Assistant Professor of Environmental and Social Psychology
Environmental Psychology Groningen Expertise Group
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ACADEMIC EMPLOYMENT

October 2026 - Present
Assistant Professor, *Faculty of Behavioral and Social Sciences, University of Groningen,* The Netherlands.

July 2025 – September 2025
Postdoctoral Researcher, *Faculty of Behavioral and Social Sciences, University of Groningen,* The Netherlands.

August 2021 – June 2025
Assistant Professor, *Institute of Social Sciences, University of O'Higgins*, Chile

February 2020 – August 2021
Postdoctoral Researcher, *Faculty of Behavioral and Social Sciences, University of Groningen,* The Netherlands.

March 2015 – December 2015
Research Assistant, *Faculty of Psychology, University of Talca,* Chile.

EDUCATION

2020	**Ph.D. in Evolutionary Social Psychology,** *Vrije Universiteit Amsterdam,* The Netherlands. Supervisors: Prof. Dr. Mark van Vugt and Prof. Dr. Joshua Tybur
2016	**MSc. in Social Psychology,** *University of Talca*. Chile.
2014	**Diploma in Advanced Studies in Psychology,** *University of Talca*, Chile
2013	**Minor in Community Psychology,** *University of Talca*, Chile
2012	**B.A. in Psychology,** *University of Talca,* Chile.
2012	**Student Exchange, Psychology,** *University of Montana*, United States of America.

RESEARCH INTERESTS

Environmental Psychology; Social Psychology; Applied Evolutionary Social Psychology; Consumer Behavior; Social Science and Energy Research.

PEER-REVIEWED JOURNAL PUBLICATIONS

* Indicates corresponding authorship

Neaman, A., **Palomo-Vélez, G.**, Castro, M., & Schultz, P.W. (2026) Prosociality predicts connectedness with nature and soil. *Frontiers in Psychology, 17*, 1803464. https://doi.org/10.3389/fpsyg.2026.1803464

Palomo-Vélez, G.*, Perlaviciute, G., Contzen, N., & Steg, L. (2025). How Company History and Hydrogen Type Shape Public Trust and Acceptability: A Reputation Management Perspective. *Energy Research and Social Science, 127,* 104279. https://doi.org/10.1016/j.erss.2025.104279

Betzler, S., Schmeiduch, L., Weißenberger, J., & **Palomo-Vélez, G.*** (2025). Do you trust your policymakers? Effects of competence- and integrity-based trust on perceptions of sustainable food policies in Chile and Germany. *Cleaner and Responsible Consumption,* 100316. https://doi.org/10.1016/j.clrc.2025.100316

Sapiains, R., Azocar, G., **Palomo-Vélez, G**., & Rondanelli, R. (2025). Climate change anxiety in the scientific community: An exploratory study with Chilean Climate Change-related scholars. *Frontiers in Psychology, 16.* 1507487. https://doi.org/10.3389/fpsyg.2025.1507487

Laustsen, L., Sheng, X., Ahmad, M. G., Al-Shawaf, L., Banai, B., Banai, I. P., Barlev, M., Bastardoz, N., Bor, A., Cheng, J. T., Chmielińska, A., Cook, A., Fousiani, K., Garfield, Z. H., Ghossainy, M., Ha, S. E., Ji, T., Jones, B. C., Kandrik, M., **Palomo-Vélez, G** … van Vugt, M. (2025). Cross-cultural evidence that intergroup conflict heightens preferences for dominant leaders: A 25-country study. *Evolution and Human Behavior, 46*(3), 106674. https://doi.org/10.1016/j.evolhumbehav.2025.106674. Consortium Authorship.

Gradidge, S., McGuicken, T., & **Palomo-Vélez**, **G.** (2025). Cultivating Change: Persuasive Counter-Messaging Strategies to Foster Consumer Acceptance of Cultured Meat. *British Food Journal, 127*(6), 1959–1973. https://doi.org/10.1108/BFJ-07-2024-0767

Palomo-Vélez, G.*, McGuicken, T., & Echenique, M. (2025). Does being vegetarian make you boyfriend material? Investigating the role of dietary preferences on mate appeal? *Psyecology 16*(2), 196-222*.* 10.1177/21711976251330453

Sapiains, R., Azocar, G., **Palomo-Vélez, G.**, Ugarte, A., & Aldunce, P. (2024) Climate change perceptions in Latin America: From regional consensus to sociodemographic differences. *Population and Environment, 46*(23). https://doi.org/10.1007/s11111-024-00464-5

Palomo-Vélez, G.*, Perlaviciute, G., Contzen, N.*, & Steg, L. (2024). Are we on the same page? Understanding value similarity and its impact on public trust in institutions of the energy sector. *Energy Research and Social Science, 117*. 103715. https://doi.org/10.1016/j.erss.2024.103715

Palomo-Vélez, G.*, Perlaviciute, G.*, Contzen, N., & Steg, L. (2024). Trusting the minister or trusting the mayor? Perceived competence and integrity of central and local Dutch institutions governing energy matters. *Environmental Research Communications*, *6*, 045009. https://doi.org/10.1088/2515-7620/ad3f7d

Aung, T., Hill, A., Hlay, J., Hess, C. … **Palomo-Vélez, G.,** … & Puts, D. (2023). Effects of voice pitch on social perceptions vary with relational mobility and homicide rate. *Psychological Science*. https://doi.org/10.1177/09567976231222288. Consortium Authorship.

Moyano-Díaz, E, **Palomo-Vélez, G.**, Olivos-Jara, P., & Maya-López, Y. (2023). Anomie, irritation, and happiness in the Chilean society post-social outbreak. *Frontiers in Psychology, 14,* 1-9. https://doi.org/10.3389/fpsyg.2023.1145121

Palomo-Vélez, G.*, Contzen, N.*, Perlaviciute, G., & Steg, L. (2023) Trust in institutions and public acceptability of risky energy production: Testing the causal relationships in the context of Groningen earthquakes. *Energy Research and Social Science, 96,* 102927. https://doi.org/10.1016/j.erss.2022.102927

Espinoza, C., Gonzalez, R., Spencer, R., Fresno, A., **Palomo-Vélez, G.**, & Campos, S. (2022). Apego adulto y apoyo social percibido en adultos con consumo problemático de sustancias en Chile. *Revista Interamericana de Psicología. 56*(1), e1248. https://doi.org/10.30849/ripijp.v56i1.1248

McGuicken, T., & **Palomo-Vélez, G.*** (2021). What Do Carbon Labels Signal? The Role of Biospheric Values on Perceptions of "Green" Food Consumers. *Journal of Food Products Marketing, 27*(7), 1-25. https://doi.org/10.1080/10454446.2021.2021119

Palomo-Vélez, G.*, Perlaviciute, G., Contzen, N., & Steg, L. (2021). Promoting energy sources as environmentally friendly: Does it increase public acceptability? *Environmental Research Communication*, *3*, 115004. https://doi.org/10.1088/2515- 7620/ac32a8

Palomo-Vélez, G.*, & van Vugt, M. (2021). The evolutionary psychology of climate change behaviors: Insights and applications. *Current Opinion in Psychology, 42,* 54-59. https://doi.org/10.1016/j.copsyc.2021.03.006

Palomo-Vélez, G.*, Tybur, J. M., & van Vugt, M. (2021). Is green the new sexy? Romantic of conspicuous conservation. *Journal of Environmental Psychology*, *73*, 101530. https://doi.org/10.1016/j.jenvp.2020.101530

Dong, M., **Palomo-Vélez, G**. & Wu, S. (2021). Reducing the Gap Between Pro-Environmental Disposition and Behavior: The Role of Feeling Power. *Journal of Applied Social Psychology*, *51*(3), 262-272. https://doi.org/10.1111/jasp.12733

Olivos, F., **Palomo-Vélez, G**., Olivos-Jara, P., & Liu, M. (2021). Educational Attainment and Environmental Concern in China: An Instrumental Variable Approach. *Asian Journal of Social Psychology, 24*(2), 156-168. https://doi.org/10.1111/AJSP.12431

Palomo-Vélez, G., García, F., Arauna, D., Munoz-Mendoza, C., Fuentes, E., & Palomo, I. (2020). Effects of frailty status on happiness and life satisfaction: the mediating role of self-perceived health. *Revista Latinoamericana de Psicología, 52,* 95-103. https://doi.org/10.14349/rlp.2020.v52.10

Palomo-Vélez, G.*, Buczny, J., & Van Vugt, M. (2020). Encouraging Pro-Environmental Behaviors Through Children-Based Appeals: A Kin Selection Perspective. *Sustainability*, *12*(2), 748. https://doi.org/10.3390/su12020748

Moyano-Díaz, E., **Palomo-Vélez, G**., & Vergara-Bravo, J. (2019). Political ideology, economic liberalism and pro-environmental behavior. *Psyecology*, *10*(1), 127-150. https://doi.org/10.1080/21711976.2018.1546422

Palomo-Vélez, G.*, Tybur, J.M., & van Vugt, M. (2018). Unsustainable, unhealthy, or disgusting? Comparing different persuasive messages against meat consumption. *Journal of Environmental Psychology, 58*, 63-71. https://doi.org/10.1016/j.jenvp.2018.08.002

Páramo, P., Burbano, A., & **Palomo-Vélez, G**., & Moyano-Díaz, M. (2018). La evaluación del espacio público de ciudades intermedias de Chile desde la perspectiva de sus habitantes: implicaciones para la intervención urbana. *Territorios, 39,* 135-156. https://doi.org/10.12804/revistas.urosario.edu.co/4ompromise4/a.620

Moyano-Díaz, E, Dinamarca, D., Mendoza-Llanos, R., & **Palomo-Vélez, G**. (2018). Escala de Felicidad para Adultos (EFPA). *Terapia Psicológica*, *16*(1), 33-45. http://dx.doi.org/10.4067/s0718-48082017000300033

Moyano-Díaz, E., & **Palomo-Vélez, G.*** (2018). Satisfaction with the country and well-being: future expectations. *International Journal of Social Psychology, 33*(3), 504-528. https://doi.org/10.1080/02134748.2018.1482059

Jiménez, A., Gómez, V. & **Palomo-Vélez, G**. (2017). Work-family balance, participation in the family work and parental self-efficacy in Chilean Workers. *Canadian Journal of Family and Youth, 9*(1), 1-25. https://doi.org/10.29173/cjfy29007

Moyano-Díaz, **Palomo-Vélez, G.***, Olivos, P., & Sepúlveda, J. (2016). Natural and urban environments determining environmental beliefs and behaviors, economic thought and happiness. *Psyecology, 8*(1), 75-106. https://doi.org/10.1080/21711976.2016.1272875

Mena, C., Fuentes, E., Ormazábal, Y., **Palomo-Vélez, G.**, & Palomo, I. (2016). Effect of straight-line and road network distances to parks and markets on anthropometric measurements, biochemical markers, and a healthy lifestyle in adult people. *Sport Sciences for Health, 12*(1), 55-61. https://doi.org/10.1007/s11332-015-0253-x

Lillo, N., **Palomo-Vélez, G.**, Fuentes, E., & Palomo, I. (2015). Role of physical activity in cardiovascular disease prevention in older adults. *Sport Science and Health.* https://doi.org/10.1007/s11332-015-0233-1

Moyano-Díaz, E. & **Palomo-Vélez, G**. & Moyano-Costa, P. (2015). Creencias ambientales e ideología en población chilena. *Universum, 30*(2), 219-236. http://dx.doi.org/10.4067/S0718-23762015000200013

Palomo-Vélez, G., Carrasco, J., Bastías, A., Méndez, D., & Jiménez, A. (2015). Factores de riesgo psicosocial y satisfacción laboral en trabajadoras estacionales chilenas. *Revista Panamericana de Salud Pública, 37*(4/5), 301-307.

Santos, C., Contreras, A., Faúndez, C., & **Palomo-Vélez, G.*** (2015). Adapting the SERVQUAL model to an active break satisfaction scale. *International Journal of Work-Health Management, 8*(1), 34-45. https://doi.org/10.1108/IJWHM-05-2014-0018

Palomo-Vélez, G.* (2014). Teoría de la Disonancia Cognitiva: Posible aporte a las políticas anti-tabaco. *Revista Médica del Maule*, *30*(2), 85-90*.*

Lillo, H., Jiménez, A., Méndez, D., Moyano, E., & **Palomo-Vélez, G**. (2014). Una Experiencia de Intervención Psicosocial en Cultura Positiva de Seguridad en una Empresa Productiva Chilena. *Ciencia y Trabajo, 51,* 192-197. http://dx.doi.org/10.4067/S0718-24492014000300011

Moyano, E. & **Palomo, G.** (2014). Propiedades Psicométricas de la escala Nuevo Paradigma Ecológico (NEP-R) en población chilena. *Psico, 45*(4), 417-425.

Mena, C., Fuentes, E., Ormazábal, Y., **Palomo-Vélez, G**., & Palomo, I. (2014). Role of access to parks and markets with anthropometric measurements, biological markers, and a healthy lifestyle. *International Journal of Environmental Health Research*, 1-11. https://doi.org/10.1080/09603123.2014.958134

Fuentes, F., **Palomo, G**., Leiva, O., & Fuentes, E. (2012). Evaluación de la calidad de vida en pacientes hemofílicos de Curicó, Región del Maule. *Revista Médica del Maule*, *28*(1), 21-28.

BOOK CHAPTERS

Sapiains, R., Ugarte, A., Toledo, C., & **Palomo-Vélez, G.** (2026). The view from the global south: Challenges for environmental psychology research in the conflicting Latino-American context. In I. Walker (Ed.). *Handbook of Environmental Psychology*. Edward Elgar Publishing: UK (In press)

Palomo-Vélez, G.* & Van Vugt, M. (2026). An evolutionary perspective on sustainable consumption: Stone age biases in modern markets. In A.W. Nørfelt, F. Kock, and A. Lindgreen (Eds). *Research Handbook on Evolutionary Psychology in Business*. Edward Elgar: London (In press)

Palomo-Vélez, G.*, Perlaviciute, G., & Steg. L. (2026). Defossilising Fuels and Chemicals: Understanding Public Acceptability from a Psychological Perspective. In J. Lange and B. Sels (Eds.). Defossilisation of Fuels and Chemicals. Royal Society of Chemistry: UK (In press)

Pinto de Carvalho, L., **Palomo-Vélez, G**.*, Mardones, R., & Sandoval-Díaz, J. (2025). Methodological challenges in environmental psychology: From binarism to reflexivity. In J. Sandoval-Díaz and R. Mardones (Eds.). *Environmental psychology and community resilience in Ibero-America: A community-based approach to the socio-environmental field*. Springer. https://doi.org/10.1007/978-3-032-02678-1_4

Palomo-Vélez, G.*, Wiegel, H., Sapiains, R., & Ázocar, G. (2025). Psychological and Mental Health Implications of Emerging Issues: Climate Change, Climate Mobilities, and COVID-19. In A. Urzúa and Y. Rosa-Rodriguéz (Eds.). *Handbook of Latin American Health Psychology*. Springer. 10.1007/978-3-031-84433-1_24

Palomo-Vélez, G.*, & Van Vugt, M. (2023). Guidance to Green Action: Environmental Leadership Through the Lens of Evolution. In D. MacKie (Ed.). *Handbook of Climate Change Leadership in Organisations: Leadership Development in the Age of Sustainability*. Routledge: UK. https://doi.org/10.4324/9781003343011-6

Méndez, D., Silva, N., **Palomo-Vélez, G.,** da Costa, S., & Páez, D. (2015). Factores psicosociales del bienestar y la creatividad en una muestra de trabajadores de una empresa del centro-sur de Chile. En M. Bilbao, D. Páez y J. Oyanedel (Eds.). *Estudios sobre bienestar en Chile.* RiL Editores: España.

EDITED BOOKS

Perlaviciute, G., Steg, L., & **Palomo-Vélez, G.** Handbook on the Public Acceptance of Sustainability Transitions. Edward Elgar Publishing: UK (In preparation)

REPORTS

Burggraaf, J. M., ter Mors, E., Engelbert, L.H., **Palomo Vélez, G. F.**, van Doorn, L. M. J., Collewet, M.M. F., Perlaviciute, G., Boomsma, C., van Harreveld, F., & van Vliet, O. P. (2025). *An overview of key factors shaping public acceptance of industrial hydrogen developments*. Hy-SUCCESS, Workstream4.1, Milestone report 4.1.1.

SUBMITTED MANUSCRIPTS / MANUSCRIPTS IN PREPARATION

Palomo-Vélez, G.*, Loonstra, J. Perlaviciute, G., & Steg, L. *Is it fair? Do Development Asymmetries Shape Public Perceptions of Hydrogen Import Policies?* (In preparation)

Mukherjee, S., **Palomo-Vélez, G.***, Matić, J., & van Vugt, M. Leadership Traits Selection in the Wake of a Major Environmental Crisis: Evidence from Two Experiments. *Major revisions in Journal of Management Studies.*

Contzen, N., **Palomo-Vélez, G.**, et al. *Perceived Inequality of Solar Radiation Management: A Cross Cultural Study.* (In preparation)

Palomo-Vélez, G., Perlaviciute, G., Steg, L., et al. *An Overarching Framework to Understanding Public Perceptions and Acceptability of Hydrogen Developments*. (In preparation)

Schmeiduch, L., & **Palomo-Vélez, G.*** *Strategic Modesty in Conspicuous Consumption, but Not Conspicuous Conservation: Anticipated Future Interactions Limit Costly Signals*. (In preparation)

Zhao, L., Bouman, T., **Palomo-Vélez, G.**, Muinos, G. When Dissimilarity Attracts: Value Similarity and Identification with Political Groups. *Submitted to Political Psychology*

Palomo-Vélez, G.*, McGuicken, T, et al. *What Does Going Green Say About Us? A cross-cultural study.* (In preparation)

Sun, H., Spadaro, G., … **Palomo-Vélez, G.** Friend or fomite: Interpersonal value regulates infection-risky social contact. *Revise in PNAS.* Consortium Authorship.

Pastrasc-Lungu, A., Perlaviciute, G., & **Palomo-Vélez, G.** Key Themes and Research Gaps in the Hydrogen Acceptability Literature: A Systematic Review and a Meta-Analysis. (In preparation)

INVITED TALKS

Palomo-Vélez, G. (2026). *La dimensión humana de la transición energética: percepciones públicas y aceptación social desde una perspectiva socio-psicológica*. Invited talk given for Colloquium Course of the Doctorate in Psychology (University of Talca)

Palomo-Vélez, G. (2026). *Social-psychological Underpinnings of Public Acceptability of Energy Developments.* Invited talk, Environmental Psychology Thematic Area of Kurt Lewin Institute Conference "Engagement of citizens in sustainable transitions". Woudschoten, Zeist.

Palomo-Vélez, G. (2025). *What Does Going Green Say About Us? An Evolutionary Perspective*. Invited talk given for the laboratory seminar hosted by the Laboratoire Parisien de Psychologie Sociale (LAPPS) (Université Paris Nanterre)

Palomo-Vélez, G. (2025). *Drivers and barriers to change: From models to key factors related to (un)sustainable behavior*. Guest lecture given for the "Future Planet Innovation" Minor, offered by the Integrated Research on Energy, Environment and Society (IREES) Research Unit (University of Groningen)

Palomo-Vélez, G. (2025). *What qualities do people look for in a (environmental) leader? An evolutionary approach to leadership preferences in the face of threats*. Invited talk given for the lab meeting hosted by the Behavioral Sciences research line of the PhD Program in Social Complexity Science (Universidad del Desarrollo)

Palomo-Vélez, G. (2025). *Psicología evolucionista y sostenibilidad: Un enfoque adaptacionista del comportamiento ambiental*. Invited talk given at the Inauguration of the Academic Year of the Psychology School at the University of Bío-Bío (link)

Palomo-Vélez, G. (2025). *How Are Companies Transitioning to Hydrogen Perceived –And Why Does It Matter for Public Acceptability?* Invited talk given for the Webinar "The EU Hydrogen Economy: A Carrier for a Green and Just Transition?" Organized by the Horizon Europe Project Green Paths (link).

Palomo-Vélez, G. (2025). *Understanding the motives behind sustainable consumption from an evolutionary psychology perspective*. Invited talk given for the "Darwinizing the battle against climate change" workshop funded by the European Human Behavior and Evolution Association (EHBEA) (University of Worcester)

Palomo-Vélez, G. (2025). *Are Energy Companies Transitioning to Hydrogen for the Good Reasons? Perceived Reputation Management, Trust, and Acceptability of Hydrogen*. Invited talk given for Lunch Meeting hosted by the Environmental Psychology Group (University of Groningen)

Palomo-Vélez, G. (2024). *Sustainable action: individual to societal factors: A perspective from research on public acceptability of energy production*. Invited talk given for the School of Psychology (Autonoma University of Chile)

Palomo-Vélez, G. (2024). *How are sustainable consumers seen? A cross-cultural examination of the signaling benefits of green consumption.* Invited talk given for Colloquium Course of the Doctorate in Psychology (University of Talca)

Palomo-Vélez, G. (2024). *The communicative value of sustainable consumption: Initial findings from its examination across 5 countries*. Invited talk given for Lunch Meeting hosted by the Environmental Psychology Group (University of Groningen)

Palomo-Vélez, G. (2024). *The evolutionary psychology of environmental leadership: What do people look for in leaders when facing a crisis?* Invited talk given for the lab meeting of the Amsterdam Leadership Lab of the Organizational Psychology Department (Vrije Universiteit Amsterdam)

Palomo-Vélez, G. (2023). *Bienestar, cambio climático y crisis ecológica ¿Cómo avanzar hacia un buen vivir?* Invited talk given in the context of a Expert Discussion (with Dr. María José Martinez-Harms) organized by the Doctorado (PhD Program) en Estudios Psicológicos y Sociales del Bienestar (Santo Tomás University)

Palomo-Vélez, G. (2023). *What does it mean to share values with an institution?* Invited talk given for Lunch Meeting hosted by the Environmental Psychology Group (University of Groningen)

Palomo-Vélez, G. (2023). *What does it mean to share values with an institution?* Invited talk given for the Brown-Bag Meeting hosted by the Social Psychology Department (Vrije Universiteit Amsterdam)

Palomo-Vélez, G. (2023). *Factores individuales e institucionales a la base de la aceptabilidad de la producción energética riesgosa*. Invited talk given for the recurrent seminar "Pensar los desafíos actuales desde las ciencias sociales" hosted by the Doctorado (PhD programme) en Ciencias Sociales (University of La Frontera)

Palomo-Vélez, G. (2022). *Perspectivas evolucionistas aplicadas al estudio de la sustentabilidad ambiental*. Invited talk given for the international seminar "Comportamiento y Sustentabilidad Ambiental: Aportes desde las Ciencias Sociales" (University of O'Higgins)

Palomo-Vélez, G. (2022). *Promoviendo el consumo sustentable y la adopción de innovaciones verdes: Contribuciones desde la psicología evolucionista y ambiental*. Invited talk given for the recurrent seminar hosted by the Núcleo de Estudios Sistémicos Transdisciplinarios (NEST-R3) (University of Chile)

Palomo-Vélez, G. (2022). *La psicología frente a las transformaciones medioambientales en el Antropoceno.* Invited talk given for the Webinar "Psicología del cambio climático" (University of Bío-Bío)

Palomo-Vélez, G. (2022). *Evolving Solutions to Global Climate Change and Sustainability.* Invited talk given for the Human Behavior and Evolution Society's Roundtable Seminar Series (along with Talbot Andrews, Daniel Kelly, & Anne Pisor; Virtual seminar HBES)

Palomo-Vélez, G. (2021). *Sustentabilidad ambiental: Contribuciones desde la psicología social evolucionista*. Invited talk given for the course Colloquiums of the Master in Social Psychology (University of Talca).

Palomo-Vélez, G. (2019). *Unsustainable, unhealthy, or disgusting? Motivations to decrease meat consumption*. Invited talk given for Cheers to Science lecture series at SPUI25 (University of Amsterdam).

Palomo-Vélez, G. (2018). *La psicología evolucionista en la sustentabilidad ambiental. Invited talk given for the course* Colloquiums of the Master in Social Psychology (University of Talca).

Palomo-Vélez, G., & van Vugt, M. (2018). *Harnessing evolutionary psychology biases to promote pro-environmental behavior.* Invited talk given for the course Applied Social Psychology of the Master in Applied Social Psychology (Vrije Universiteit Amsterdam).

Palomo-Vélez, G., & van Vugt, M. (2017). *The evolutionary psychology of environmental sustainability: Challenges and solutions.* Invited talk given for the course Applied Social Psychology of the Master in Applied Social Psychology (Vrije Universiteit Amsterdam).

Palomo-Vélez, G. (2016). *Urban green spaces.* Invited talk given for the Green Office staff (Vrije University of Amsterdam).

CONFERENCE PRESENTATIONS

Palomo-Vélez, G., Perlaviciute, G., & Steg, L. (2026). *Do Development Asymmetries Shape Public Perceptions of Hydrogen Import Policies?* Invited symposium "Towards a Just Energy Transition: Psychological Perspectives, Narratives, and Community". 31st International Congress of Applied Psychology (ICAP). Florence, Italy.

Palomo-Vélez, G., Loonstra, J., Perlaviciute, & Steg, L. (2026). Is it fair? Public evaluations of Hydrogen. *Social Acceptance of Hydrogen Symposium* (University of Portsmouth). Portsmouth, UK.

Palomo-Vélez, G., Perlaviciute, G., Contzen, N., & Steg, L. (2026). *Green Hydrogen Fuels Acceptability, a Past in Renewables Fuels Trust: Public Perceptions of Energy Companies and Their Hydrogen Initiatives*. Invited symposium *"From resistance to embrace: social-psychological pathways to sustainable technologies acceptance".* 31st International Congress of Applied Psychology (ICAP). Florence, Italy.

Palomo-Vélez, G., Van Vugt, M., Matic, J., & Mukherjee, S. (2024). *What qualities do individuals seek in an environmental leader? An evolutionary approach to environmental leadership*. International Society of Political Psychology (ISPP) 2024 Annual Meeting. Santiago, Chile.

Palomo-Vélez G. (2024). *¿Cómo son vistos quienes consumen productos sustentables? Una exploración en 7 países*. XVIII Congreso Chileno de Psicología. Chillán, Chile.

Palomo-Vélez, G., Perlaviciute, G., Contzen, N., & Steg, L. (2024). *Sharing values with an institution: exploring how people assume value similarity with energy-related institutions*. 28th IAPS Conference - International Association People-Environment Studies. Barcelona, España (Talk could not be given).

Palomo-Vélez, G. & Gradidge, S. (2022). *What are the most effective strategies to improve perceptions and purchase intent of cultured meat?* 27th IAPS Conference - International Association People-Environment Studies. Virtual Conference, Lisboa, Portugal.

Palomo-Vélez, G. & Gradidge, S. (2022). *Mejorando percepciones e intención de compra de la carne cultivada*. VIII Congreso Regional Sociedad Interamericana de Psicología (SIP). Concepción, Chile.

Palomo-Vélez, G., Perlaviciute, G., Contzen, N., & Steg, L. (2021). *Trust in regulatory institutions and public support: The case of natural gas.* XV Congreso Chileno de Psicología. Virtual Conference, Chile

Palomo-Vélez, G. Perlaviciute, G., Contzen, N., & Steg, L. (2021). *Promoting energy sources as environmentally friendly: Does it increase public acceptability?* VII Congreso de la Sociedad Científica de Psicología de Chile. Virtual Conference, Chile.

Palomo-Vélez, G., Dong, M., & Wu, S. (2020). *Reducing the Gap Between Pro-Environmental Disposition and Behavior: The Role of Feeling Power*. V In-NL Conference: El Chile que queremos, Virtual Conference, The Netherlands

Palomo-Vélez, G., Tybur, J., & van Vugt, M. (2019). *Costly Signaling and Sustainable Consumption*. IV In-NL Conference: Open Science with high impact, Delft, The Netherlands.

Palomo-Vélez, G. & van Vugt, M. (2018). *Green Dating: The Benefits of Conspicuous Conservation*. Associatie van Sociaal-Psychologisch Onderzoekers (ASPO) Conference, Amsterdam, The Netherlands.

Palomo-Vélez, G., Tybur, J., & van Vugt, M. (2018). *What information affects meat attitudes? Testing social and evolutionarily derived persuasive messages against meat consumption*. III In-NL Conference: Science without Frontiers, Groningen, The Netherlands.

Palomo-Vélez, G. & van Vugt, M. (2018). *Green Dating: The Benefits of Conspicuous Conservation*. 25th International Association People-Environment Studies (IAPS) Conference, Rome, Italy.

Palomo-Vélez, G., Tybur, J., & van Vugt, M. (2017). *What information affects meat attitudes? Testing social and evolutionarily derived persuasive messages against meat consumption*. Associatie van Sociaal-Psychologisch Onderzoekers (ASPO) Conference, Amsterdam, The Netherlands.

Palomo-Vélez, G., Buczny, J., & van Vugt, M. (2017). *Encouraging Pro-Environmental Behaviors Through Offspring Appeals: A Kin Selection Perspective*. The Cognition, Behavior & Evolution Network (CBEN) Conference (November 27-28). Leiden, The Netherlands.

Palomo-Vélez, G., Tybur, J., & van Vugt, M. (2017). *What information affects meat attitudes? Testing an evolutionarily derived intervention*. European Human Behaviour and Evolution Association (EHBEA) Annual Conference, Paris, France.

Palomo-Vélez, G. & van Vugt, M. (2016). *A Greener Future? Offspring Cues Foster Environmental Decision-making.* Associatie van Sociaal-Psychologisch Onderzoekers (ASPO) Conference, Leiden, The Netherlands.

THESIS SUPERVISION (SELECTION)

Yilmaz, E. (2026). Perceived Political Identity Congruence and Trust in Public Institutions Responsible for Hydrogen Energy Governance. University of Groningen (Bachelor's Thesis)

Schubmann, J. (2026). When Fairness Feels Meaningful: How Procedural Fairness Shapes Support for Hydrogen Policies Through Participation and Perceived Influence. University of Groningen (Bachelor's Thesis)

Monte, J. (2026) Colonial Discomfort: Dimensions of Energy Colonialism and their Impact on the Public Acceptance of Cross-Border Hydrogen Trade. University of Groningen (Bachelor's Thesis)

Vollmers, T. (2026). The Public Acceptability of Green Hydrogen Imports in the Netherlands: The Role of Trust in Institutions and Perceived Impacts. University of Groningen (Bachelor's Thesis)

Birtel, K. (2026). To Trade or Not to Trade, that is the question: Understanding Support for Hydrogen Trades under Cues of Fairness and Scarcity. University of Groningen (Bachelor's Thesis)

Fahlbusch, C. (2026). Fairness Matters: Perceived Distributive Fairness and Public Acceptance of Hydrogen Infrastructure in the Netherlands. University of Groningen (Bachelor's Thesis)

Loonstra, J. (2026). *Is it fair? Trust and Public Acceptability of Hydrogen Import Policies Hydrogen*. University of Groningen (Master Thesis)

Rivero, Diego (2025). *Cuando ser ecológico sale mal: Percepciones negativas de consumir productos sustentables*. University of O'Higgins (Bachelor's Thesis)

Lillo, Allison & Moraga, Belen (2025). *Relación negativa con el cuerpo y conductas alimentarias como resultado de competencia intrasexual y comparación social en redes sociales*. University of O'Higgins (Bachelor's Thesis)

Peña, Camila & Cornejo, Jorge (2025). *¿Es Todo por el Qué Dirán? Influencia de la Observabilidad del Comportamiento y las Diferencias Individuales en el Consumo Sostenible*. University of O'Higgins (Bachelor's Thesis)

Gajardo, Catalina (2024). *Eco-Moda versus Moda Rápida: Influencia de la preocupación por la reputación.* University of O'Higgins (Bachelor's Thesis)

López, Isaac & Meneses, Jesús (2022). *Confianza en las instituciones reguladores y aceptabilidad de la generación de energía hidroeléctrica: El rol mediador de la percepción de riesgo.* University of O'Higgins (Bachelor's Thesis)

McGuicken, Tara (2021). *The beauty is in the eye of those who care: Individual differences in perceiving consumers of carbon labelled food products*. University of Groningen (Master Thesis)

Rossi, Marianna (2021). *Zoo visits and pro-environmental behavior: the role of subjective environmental knowledge, connectedness to nature and biospheric values.* University of Groningen (Master Thesis)

Hubers, Rob (2019). *Desired mate qualities of men and women for short and long-term relationships: environmentalism as a signal of altruism*. Vrije Universiteit Amsterdam (Master Thesis)

Mass, Ivar (2018). *Do you copy?: A Comparative Feedback Campaign in an Organizational Environment*. Vrije Universiteit Amsterdam (Master Thesis)

Ritter, Amelie (2018). *Causes and Environmental consequences of the Belief in Human Dominance over Nature: The Relation between Nature Relatedness, Social Dominance Orientation and Pro-Environmental Attitudes and Behaviours*. Vrije Universiteit Amsterdam (Master Thesis)

Schmidt, Benedikt (2018). *Reconnecting with nature for sustainability: The mediating role of concern for future consequences.* Vrije Universiteit Amsterdam (Master Thesis)

Ebben, Joris (2017) *Employing Evolution in the Fight for Our Future: Investigating the Applicability of Life History Theory in a Pro-Environmental Behaviour Framework*. Vrije Universiteit Amsterdam (Master Thesis)

PHD SUPERVISION

Joint Doctoral Position between the University of Groningen and the Sociaal en Cultureel Planbureau (SCP) on Fair Climate Policy. Appointed as Daily Supervisor of Jet Rutten, Msc.

TEACHING EXPERIENCE

2025 – Present	Master's theses supervision, Environmental Psychology, University of Groningen, The Netherlands
2025 – Present	Bachelor's theses supervision, Psychology, University of Groningen, The Netherlands
2021 – 2025	Lecturer for Social Psychology I and II (i.e., social cognition and intergroup behavior), Evolutionary Psychology, Basic Psychological Processes, and bachelor's theses supervision, School of Psychology, University of O'Higgins, Chile.
2020 – 2021	Master's theses supervision, Environmental Psychology, University of Groningen, The Netherlands
2017 – 2019	Bachelor's theses supervision, Psychology, Vrije Universiteit Amsterdam, The Netherlands.
2017– 2018	Teaching Assistant for Evolutionary Psychology course, Vrije Universiteit Amsterdam, The Netherlands.
2016 – 2019	Master's theses supervision, Work and Organizational Psychology, Vrije Universiteit Amsterdam, The Netherlands.
2016 – 2017	Master's theses supervision, Applied Social Psychology, Vrije Universiteit Amsterdam, The Netherlands.
2015 – 2015	Hourly lecturer for Basic Psychological Processes and Thesis preparation courses, Autonoma University of Chile, Chile.

AWARDS, SCHOLARSHIPS & GRANTS

Grant application to India–Netherlands Hydrogen Fellowship Programme. Supported (along with Prof. Dr. Goda Perlaviciute) the application of both a 12-month PhD student research visit (Mr. Kushagra Pandey) and a faculty fellowship (Dr. Ishant Sharma) (In review)

Fondecyt Regular num. 1250011: "Psychological determinants of soil conservation behavior among farmers". Research grant provided by the National Agency of Research and Development (ANID). US$202,000 approx. (2025). Co-Investigator.

Fondecyt Regular num. 1250716: "Resiliencia comunitaria en población de la interfaz urbano-rural expuesta al riesgo de incendio forestal: Aproximaciones desde la psicología ambiental comunitaria". Research grant provided by the National Agency of Research and Development (ANID). US$202,000 approx. (2025). Co-Investigator.

Environmental Protection Fund "Raíces sostenibles: Líderes ambientales para la acción resiliente Local"
Research grant provided by the Ministry of the Environment. US$60,500 approx. (2024). Co-Investigator.

Full travel and accommodation grant to participate in the research theme "The Politics of the Low-emission Energy Transition" of the ACCESS FORUM – an invitation-only academic event aims to strengthen ties between Chile and Sweden. US$2,900 approx. (2024)

Fondecyt de Iniciación num. 11230082: "Promoting sustainable consumption society-wide: A costly signaling approach". Research grant provided by the National Agency of Research and Development (ANID). US$108,000 approx. (2023). Principal Investigator.

Full tuition and stipend scholarship (BecaChile) for studying a doctorate abroad granted by the Advanced Human Capital Program of the National Commission for Scientific Research and Technology. US$160,000 approx. (2015)

Full tuition scholarship to study a research master in social psychology, (University of Talca). US$10,000 approx. (2014)

PROJECT PARTICIPATION

Perlaviciute, G., Steg, L., & **Palomo-Vélez, G.** (2025 – 2028). HySUCCESS (Social, User aCCeptable, Economically Sustainable Systems for hydrogen). Consortium project funded by GroenVermogenNL - Nationale Groei Fonds (Nederlandse Organisatie voor Wetenschappelijk Onderzoek). Consortium project. Postdoctoral Researcher, Task Leader of Task 4.2, and co-Task Leader of Task 4.

"Aplicación Móvil Muévete sin Plásticos" ("Getting around without plastics" https://www.muevetesinplasticos.cl). Concurso Nacional Ciencia Pública 2023. Outreach and science communication project funded by the Ministry of Science, Technology, Knowledge, and Innovation. Project number: CP23-P035. Director (February 2024 – November 2024)

Steg, L., Perlaviciute, G., Contzen, N., & **Palomo-Vélez, G.** (2017 – 2022). Responsible decision-making on gas: How individual and institutional factors influence public evaluations of gas. Responsible Innovation Research Programme (NWO-MVI). Project Number: 313-99-321. Postdoctoral Researcher (February 2020 – August 2021)

Center for Climate and Resilience Research (CR^2). Governance and science-policy interface. Project funded by the Priority Areas Program (FONDAP) of Chile's National Agency for Research and Development (Anid). Adjunct Researcher (June 2023 – December 2025; Research Collaborator from January 2026 onwards)

RESEARCH VISITS

December 2025	One-week research visit to the Laboratoire Parisien de Psychologie Sociale (LAPPS) at the Université Paris Nanterre
February 2025	Two-week research visit to the Environmental Psychology Group at the University of Groningen
February 2024	One-month research visit to the Department of Experimental and Applied Psychology at the Vrije Universiteit Amsterdam and the Environmental Psychology Group at the University of Groningen.

June 2023	Two-week research visit to the Department of Experimental and Applied Psychology at the Vrije Universiteit Amsterdam and the Environmental Psychology Group at the University of Groningen.

LANGUAGES AND OTHER SKILLS

Languages: English & Spanish (Currently learning Dutch)
Key software: SPSS (Advanced); R (Intermediate); JAMOVI and JASP (Advanced); Qualtrics (Advanced); GraphPad Prism (Advanced)
Experience with methods: Experimental and Correlational; Cross-sectional and Longitudinal
Key analyses: Advanced Regression-based Approaches (especially linear mixed models); Response Surface Analysis; Conjoint

ADMINISTRATION AND VALORIZATION IN ACADEMIA

DEPARTMENT AND FACULTY SERVICE:

April 2024-June 2025	Member of the Institute Committee tasked to develop a Master program on Research Methods in Social Sciences.
March-April 2024	Hosted a research visit of PhD students Shirin Betzler and Lena Schmeiduch (Osnabrück University, Germany) at the Institute of Social Sciences (University of O'Higgins). During their visit, I organized three academic events for them to present their research at University of O'Higgins, University of the Americas, and University of Talca.
October-November 2023	Member of the organizing committee of the first, second, and third discussion and working day 'Global Change in the O'Higgins Region: Issues arising from the climate crisis and anthropic action,' which brought together 20 researchers and academics from various research institutes at the University of O'Higgins.
June 2023-June 2024	Elected council member of the Institute of Social Sciences of University of O'Higgins.
August 2022	Organizer of the international seminar "Comportamiento y Sustentabilidad Ambiental: Aportes desde las Ciencias Sociales", University of O'Higgins.
April 2022-December 2022	Research internship supervisor of University of O'Higgins psychology student María Esperanza Echeñique. María's project is focused on the effect of dietary-choices on people's romantic appeal.
February 2020-March 2021	Lab meetings organizer, Environmental Psychology Group, University of Groningen.

PHD COMMITTEE PARTICIPATION

December 2025	Served as external opponent/examiner for the doctoral thesis of Dr. Nienke Böhm (University of Bergen, Norway)

CONSULTING SERVICE AND COMMUNITY VALORIZATION

August 2026 -October 2026	Member, NWO Expert Writing Group – Contributed to the development of the substantive framework for the Dutch Research Agenda (NWA) call "Metal Power: Metal Powders as a Sustainable and Circular Energy Carrier", providing expert input to support the design and scope of the funding call.
May 2026	Panelist at the Green Science Festival 2026, bringing the environmental psychology perspective (NEMO, Amsterdam)
August 2024	Expert guidance in two participatory workshops (organized by the Center for Climate and Resilience Research - CR^2) on the creation of communal and regional climate actions. These plans are mandated by law and are aimed to contribute to the institutionalization of climate change in Chile.
June 2024	Attendance at the invitation-only ACCESS FORUM – an academic event with a focus on sustainable development aims to strengthen ties between Chile and Sweden
September 2023	Member of the scientific committee of the Science Festival of the O'Higgins Region (FECI 2023)
January 2023	Panel member on discussion about Prof. Dr. María Martinón, and Prof. Dr. Lera Boroditsky research in the context of Congreso Futuro (https://congresofuturo.cl)
October 2022	Provided expert talk to entrepreneurs that work with sustainable products in "Feria de las Ciencias" at University of O'Higgins.
September 2022	Provided expert talk for Reclim (www.reclim.cl) and NGO Tejiendo Ecologias (tejiendoecologias.cl) in an educational video about plastic pollution.
May 2022 – June 2022	Provided expert consult for the NGO Tejiendo Ecologías (tejiendoecologias.cl) project "Proyecto Fondo de Protección Ambiental (FPA) – Conservación de Humedales Urbanos; ¡Viva el humedal del Cachapoal!"
July 2021 – November 2021	Participated as Project Leader for the disaster prevention thematic area of the multi-university project "NODO CTCI Macrozona Centro-Sur: Misión Ciencia Abierta: Co-creación de un modelo de Ciencia abierta para fortalecer el desarrollo de la ciencia y tecnología en la Macrozona Centro Sur de Chile en concordancia con su territorio y sociedad" (ANID)
January 2021	Provided expert insight for Living Labs project (De Rijksdienst voor Ondernemend Nederland). The project aimed to develop

interventions to reduce natural gas dependency in selected Dutch neighborhoods.

MEDIA APPEARANCES AND PUBLIC POLICY IMPACT (SELECTION)

Published chapter used for policy brief: "The impact of climate change and other global phenomena on mental health" (Center for Climate and Resilience Research). Santiago, Chile (link)

Published paper used to inform public policy: Mens en klimaat. De kracht van sociale infrastructuur bij adaptatie. 2025, The Netherlands Scientific Council for Government Policy (WRR). Den Haag, Netherlands (link)

Published paper used to inform public policy: Human as Part of the Web of Life
Relationships with Nature, Concepts of Nature, and Education in the Era of the Sustainability Crisis. December, 9, 2021, Sitra, Helsinki, Finland (link)

Press release about published paper: "Does being vegetarian make you boyfriend material? Investigating the role of dietary preferences on mate appeal (El Mostrador and 24Horas) (link and link)

Interview for outreach program "Science in 10 minutes" about applied evolutionary psychology and environmental psychology (link)

Press release about published paper: "Trusting the minister or trusting the mayor? Perceived competence and integrity of central and local Dutch institutions governing energy matters (The Northern Times) (link)

Note about research work on climate anxiety (El Desconcierto) (link)

Interview/comment on psychological factors and related interventions associated to circular economy and effective waste management (El Mostrador) (link)

Interview about greenwashing and sustainable consumption (El Tipografo) (link)

Collaborated in a comic explaining the role of evolutionary psychology in climate change mitigation (both as a consultant and as a character in the comic) (El País) (link)

Opinion column about a just energy transition and syndicalism (El Mostrador) (link)

Press release about published book chapter: "Guidance to Green Action: Environmental Leadership Through the Lens of Evolution." (Diario G5) (link)

Educational video associated to the online series "Muévete sin Plásticos" about circular economy (participated as main character; Par Explora O'Higgins) (link)

Note about research line on individual and institutional factors behind the acceptability of energy transitions (El Tipográfo) (link)

Interview about environmental psychology and climate change (CNN Chile) (link)

Interview about the role of psychology in the context of current environmental challenges. (Radio Inicia) (link)

Press release about published paper: “What Do Carbon Labels Signal? The Role of Biospheric Values on Perceptions of Green Food Consumers” (Diario El Pulso) (link)

Press release about participation in the Human Behavior and Evolution Society’s Roundtable Seminar Series (Diario El Rancagüino) (link)

Press release about published paper: “Promoting energy sources as environmentally friendly: Does it increase public acceptability?” (Diario OHiggins al día) (link)

Note about published paper: “Is green the new sexy? Romantic of conspicuous conservation” (Psychology Today) (link)

Note about published paper: “Is green the new sexy? Romantic of conspicuous conservation” (Scottish Daily Mail) (link)

Published paper used to inform public policy: Personal interventions and risk communication on air pollution: summary report of WHO expert consultation, 12-14 February 2019, Geneva, Switzerland (link)

References

University of Groningen:
Prof. Dr. Goda Perlaviciute (g.perlaviciute@rug.nl)
Prof. Dr. Linda Steg (e.m.steg@rug.nl)

Vrije Universiteit Amsterdam:
Prof. Dr. Mark van Vugt (m.van.vugt@vu.nl)
Prof. Dr. Joshua Tybur (j.m.tybur@vu.nl)

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