

ANDRÉA M. HODGE
amh20de@fsu.edu | amhodge.com

EDUCATION

Ph.D. in Business Administration, Florida State University	2025 (Expected)
Master of Arts in Urban Studies, Eastern University	2016
Bachelor of Arts in Education, Xavier University of Louisiana	2012

AWARDS & HONORS

Diana International Research Conference Best Conceptual Paper Nominee	2024
McKnight Doctoral Fellowship	2020 – 2023
Florida State University Outstanding Teaching Assistant Award Nominee	2022
SMS Conference Best Doctoral Research Methods Nominee	2021

RESEARCH

Research Interests: cultural entrepreneurship, behavioral strategy, social inequality, social transformation, text analysis, machine learning

Publications

Smith, M., Wu, I.-H., Holmes, R. M., & **Hodge, A. M.** (*in press*). An integrative conceptual review of multiperspective frameworks in personality research and a roadmap for extended applications in organizational psychology. *Journal of Applied Psychology*. <https://doi.org/10.1037/apl0001195>

Selected Works In Progress

Hodge, A. M., Lewis, A., Mercado, M. & Bruton, G. (*writing*). [Structural disadvantage and entrepreneur cognition]. Target: *Journal of Business Venturing*.

Pepe, J., **Hodge, A. M.** (*data analysis*). [Startup mythos, identity framing, and venture legitimacy]. Target: *Journal of Business Venturing*.

Hodge, A. M., Zhang, Y., Lewis, A., & Lewis, T. (*data analysis*). [Entrepreneur intersectionality, success, and wellbeing]. Target: *Journal of Business Venturing*. *Note:* First two authors listed in alphabetical order.

Gilbert, B. A., **Hodge, A. M.**, Merchant, S., Brymer, R. (*data analysis*). [Coevolution of radical technologies]. Target: *Academy of Management Journal*.

Gilbert, B. A., **Hodge, A. M.** (*data analysis*). [Informal institutions and innovation resistance]. Target: *Journal of International Business Studies*.

Lewis, A., Hmaddi, O., **Hodge, A. M.**, & Lugalia-Hollon, M. (*data collection*). [Attitudes towards capitalism and black entrepreneurship] How Evaluations of Capitalism's Legitimacy Reproduce Inequality in Black Entrepreneurship. Target: *Management Science*.

Horton, K. & **Hodge, A. M.** (*data collection*). [Ideological competition and stakeholder synergy]. Target: *Administrative Science Quarterly*.

Markoczy, L., Balaji, P., Miller, T., & **Hodge, A. M.** (*data collection*). [Social movements, symbolic management, and diversity in leadership]. Target: *Strategic Management Journal*.

Organized Conference Sessions

Lewis, A., Forrester, J. K., **Hodge, A. M.**, & Hechavarria, D. M. (2024, August). *Race and Entrepreneurship*. **Academy of Management Annual Meeting**, Chicago, IL.

Figueroa, A. N., Meyers, A. D., Hubbard, A. M., Moore, K. W., Burnett, L., Simon, A., & **Hodge, A. M.** (2024, August). *Social, Political, and Ideological Barriers to Research on Race in Management*. **Academy of Management Annual Meeting**, Chicago, IL.

Presentations

Horton, K., **Hodge, A. M.**, and Lamont, B. (2024, October). *Complementors' Network Evolution: Power Balancing in Platform Ecosystems*. **Strategic Management Society Conference**, Istanbul, TR. *Note*: Nominated for best PhD Student Paper

Gilbert, B. A., **Hodge, A. M.** (2024, August). *Innovation in Small Emerging Economies: Population Resistance and Strategies for Overcoming*. In Dykes, B. J. & Uzuegbunam, I. S.-P (Chairs), *Strategies and Innovations in Africa's Organizations*. **Academy of Management Conference**, Chicago, IL.

Hodge, A. M. (2024, June). *Symbolic Strategies for Social Change: How Entrepreneurs Challenge Inequality Through Meaning-Making*. **Babson College of Entrepreneurship Research Conference**, Munich, DE

Hodge, A. M., Lewis, A., Mercado, M. & Bruton, G. (2024, June). *Entrepreneurship and the Habitus of Disadvantage: Implications for Women's Entrepreneurship Policy*. **Diana International Research Conference**, Stockholm, SE. *Note*: Nominated for Best Conceptual Paper.

King, D., **Hodge, A. M.**, Arslan, O., Rider, J. (2024, April). *Enhancing Collaborative Learning in Business Education at Florida State University*. *AnnotED Conference*, Virtual.

Gilbert, B. A., **Hodge, A. M.** (2024, January). *Overcoming Resistance to Innovation in Small Economies: A Regional Focus on Innovators in Praia, Cabo Verde*. **Africa Academy of Management Conference**, Cape Town, SA.

Gilbert, B. A., **Hodge, A. M.**, Merchant, S. (2023, September). *Co-evolution of Radical Technologies: Media Representations of Fuel Cell Technology and Implications for Industry Emergence*. **Strategic Management Society Annual Conference**, Toronto, CA.

Hodge, A. M. (2023, March). *Introduction to R Markdown*. **PhD Project Management Doctoral Student Association in Partnership with CARMA**, Virtual.

Horton, K. G., **Hodge, A. M.**, De La Haye, D. C., & Paik, S. W. (2022, October). *Complementors: Multi-Lateral Competition and Ecosystem Strategy*. **Southern Management Association Annual Conference**.

Hodge, A. M. & Holmes, R. M. (2022, September). *Spinning the Pitch: Negative Framing, Environmental/Social Goals and Entrepreneur Attributes in Crowdfunding*. **Strategic Management Society Annual Conference**, London, UK.

Hodge, A. M. (2021, September). *Exploring the Influence of Institutions on Business Diversification*. **Strategic Management Society Annual Conference**, Virtual/Toronto, CA. *Note*: Nominated for Best Doctoral Research Methods.

TEACHING

Strategic Management & Business Policy (MAN 4720)

Teaching Assistant

2020 – 2024

Instructor of Record (Overall Rating 4.44/5)

Spring 2024

Competitive Dynamics (MAN 4752)

Instructor of Record (Overall Rating 4.06/5)

Spring 2023

SERVICE

Academy of Management Entrepreneurship Division

Conference Submission Reviewer

2024

Academy of Management Review

Bridge Reviewer

2022

Florida State University College of Business

Diversity Equity and Inclusion Committee Member

2021 – 2023

PhD Project Management Doctoral Student Association

Sessions, Service, and Membership Committee Member

2021 – 2024

Planning Committee Member

2023 – 2024

Executive Committee Secretary

2022 – 2023

United States Association for Small Business and Entrepreneurship

Conference Session Moderator

2023

Southern Management Association

Conference Submission Reviewer

2024

Strategic Management Society

Teaching Community At-Large Representative

2024

Conference Submission Reviewer

2024

MEMBERSHIPS

Academy of Management

Southern Management Association

Strategic Management Society

PhD Project Management Doctoral Student Association

FSU Doctoral Business Student Association

FSU Fellows Society